## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 20549
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  NYLIN WILLIAM C JR						2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]									eck all applic Directo	or		10% Owner		er
(Last) 3295 CO	(F LLEGE ST	*	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 01/05/2007							2	below)		give title Othbelc ve Vice Chairman /		·		
(Street) BEAUM (City)		tate)	77701 (Zip)	on Doris	-	Line) X Form file								iled by C iled by M	oint/Group Filing (Check Applicable ed by One Reporting Person ed by More than One Reporting					
			ne i - ivo						·	וט, גו	·				-					
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				Execution		on Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a 5)					y	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A) or (D)	Price	•	Transaction(s) (Instr. 3 and 4)				(11.301.4)	
Common	Common Stock 01/0		01/05/	2007	2007					28,070	A	\$8.	21	258,9	55	]	[	Fan Lim	rustee for amily imited artnership	
		-	Table II								posed of, convertil				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	n Date,	4. Transa Code (1 8)		5. Number of		6. Date Expirati (Month/	ion Da					8. Price of Derivative Security (Instr. 5)	9. Num derivati Securit Benefic Owned Followi Reporte Transac (Instr. 4	ve Owners es Form: ially Direct ( or Indir ng (I) (Insti		(D) Beneficial Ownership rect (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amo or Num of Shar	ber						
Common Stock	\$8.21	01/05/2007			M			28,070	(1)		07/15/2011	Common stock	28,0	)70	<b>\$0</b> <sup>(2)</sup>	(	)	D		

## **Explanation of Responses:**

- 1. This Employee Stock Option to acquire 28,070 shares of Common Stock was granted on July 15, 2001, and vested in five equal installments on July 15, 2002, 2003, 2004, 2005 and 2006.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeroes per SEC.

/s/ William C. Nylin, Jr.

01/09/2007

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.