FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ngton, D.C. 20549	OMB APPROVAL

- 1									
	OMB Number:	3235-0287							
	Estimated average burden								
	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARTIN DOUGLAS H					2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN]							Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner				
(Last) 111 CEN	(F TER STRI		(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 11/24/2003							_	(give title		Other (s below)	pecify
(Street) LITTLE (City)	ROCK A		72201 (Zip)	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line	dividual or Joint/Group Filing (Check Applicable) K Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tal	ole I - Non-D	erivativ	/e Se	curitie	s Ac	quired, Di	sposed c	f, or Be	neficiall	y Owned				
Date		ransactio e onth/Day/\	Execution Day/Year) if any		Execution Date,		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)		ed (A) or tr. 3, 4 and	5. Amour Securitie Beneficia Owned F Reported	es Foi ially (D) Following (I)		rm: Direct or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
							Code V	Amount	(A) or (D)	Price	Transact (Instr. 3 a	tion(s)			(Instr. 4)	
			Table II - Dei (e.g					uired, Dis _i s, options,				Owned			<u> </u>	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code (Instr.		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Stock Option (right to	\$14	11/24/2003		A		40,000		11/24/2004 ⁽¹⁾	11/24/2013	Common Stock	40,000	\$0	40,00	0	D	

Explanation of Responses:

1. This option vests in 33.3% increments on each anniversary date of the original grant until fully vested.

Remarks:

Todd Ferguson, attorney in fact

12/18/2003

<u>for reporting person</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.