SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average bu	ırden						

Estimated average burden hours per response: 0.5

1. Name and Address <u>Stephens W. F</u>	s of Reporting Person	*	2. Issuer Name and Ticker or Trading Symbol <u>CONNS INC</u> [CONN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
					Director	Х	10% Owner	
(Last) (First) (Middle) 100 MORGAN KEEGAN DRIVE SUITE 500		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/01/2010		Officer (give title below)		Other (specify below)	
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)				X	Form filed by One R	eport	ing Person	
LITTLE ROCK	AR	72202			Form filed by More t Person	han C	One Reporting	
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1 - Non-Derivative Securities Acquired, Disposed of, of Derivitiany Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 5					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	12/01/2010		x		2,648,931	A	\$2.7	8,415,991 ⁽¹⁾	Ι	By SG- 1890, LLC
Common Stock	12/01/2010		X		195	A	\$2.7	619 ⁽²⁾	Ι	By Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 11. Nature 10 Expiration Date (Month/Day/Year) Amount of Securities derivative Securities Ownership of Indirect Beneficial Derivative Conversion Date **Execution Date** Transaction of Derivative (Month/Day/Year) Derivative Security Code (Instr. or Exercise if any Security (Instr. 5) Form: Direct (D) or Indirect (Instr. 3) Price of Derivative (Month/Dav/Year) Underlying Derivative 8) Securities Beneficially Ownership Acquired Owned (Instr. 4) (A) or Disposed of (D) Security (Instr. 3 (I) (Instr. 4) Security Following Reported Transaction(s) and 4) (Instr. 3, 4 and 5) (Instr. 4) Amount Number Expiration Date of v (A) (D) Title Code Exercisable Date Shares

Explanation of Responses:

1. Represents total shares of Conn's, Inc. Common Stock held by SG-1890, LLC. The reporting person is a member of the Executive Committee of The Stephens Group, LLC, the Manager of SG-1890, LLC. The reporting person disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

2. Shares are owned by the W.R. Stephens, Jr. Revocable Trust, over which reporting person acts as trustee.

Ronald M. Clark, Attorney-in-06/27/2013

fact for reporting person

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.