SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL							
OMB Number:	3235-0287						
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hours per response:	0.5						

1. Name and Address of Reporting Ferson			2. Issuer Name and Ticker or Trading Symbol <u>CONNS INC</u> [CONN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
MARTIN DOUGLAS H				X	Director	Х	10% Owner		
(Last) 111 CENTER ST	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/07/2017		Officer (give title below)		Other (specify below)		
,			4. If Amendment, Date of Original Filed (Month/Day/Year)		idual or Joint/Group I	=iling (Check Applicable		
(Street)				Line)					
LITTLE ROCK	AR	72201		X	Form filed by One	Report	ting Person		
		,2201			Form filed by More Person	than (One Reporting		
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(
Common Stock	06/07/2017		Р		10,000	A	\$17.8272(1)	38,827	Ι	By Roth IRA
Common Stock								1,633(2)	D	
Common Stock								50,000 ⁽²⁾	I	Martin Family 2016 Trust
Common Stock								54,804 ⁽²⁾	Ι	Douglas H. Martin Trust
Common Stock								4,250	I	By IRA
Common Stock								3,900	Ι	By children

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/Y	7. Title Amoun Securi Under Deriva Securi and 4)	nt of ties ying tive ty (Instr. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$18 to \$17.25, inclusive. Reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within such range.

2. Reflects deposit of shares previously reported as directly owned into trust for the benefit of reporting person of which reporting person is trustee.

Remarks:

<u>Todd Ferguson, attorney in fact</u> <u>for reporting person</u> <u>06/09/2017</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.