| SEC Form 4 |
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Instruction 1(b).

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response       | : 0.5     |  |  |  |  |  |  |  |  |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* |  |          |                | uer Name and Tick              | 0                 | Symbol   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |                                      |                |               |  |  |  |
|--|--|----------|----------------|--------------------------------|-------------------|--|---|--------------------------------------|----------------|---------------|--|--|--|
| MARTIN BOB L                             |  |          |                | <u>NNS INC</u> [ C             | ONN J             |  |   | Director                             | 10% 0          | Owner         |  |  |  |
| (Last)<br>6 NOTTING                      | (First)<br>HAM LANE  | (Middle) |                | te of Earliest Trans<br>6/2022 | action (Month/    | Day/Year)  |   | Officer (give title below)           | Other<br>below | (specify<br>) |  |  |  |
|  |  |          |                | Amendment, Date o              | f Original Filed  | l (Month/Day/Year)                                   | 6. Individual or Joint/Group Filing (Check Applicable Line)             |                                      |                |               |  |  |  |
| (Street)<br>ROGERS                       | AR   | 72758    |                |                                |                   |  | X   | Form filed by On<br>Form filed by Mo |                |               |  |  |  |
| (City)                                   | (State)  | (Zip)    |                |                                |                   |  |   | Person                               |                |               |  |  |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |          |                |                                |                   |  |   |                                      |                |               |  |  |  |
| 1. Title of Secu                         | rity (Instr. 3)  |          | 2. Transaction | 2A. Deemed                     | 3.<br>Transaction | 4. Securities Acquired (A) or 5. Amount of 6. Owners |   |                                      |                | 7. Nature     |  |  |  |

|              | (Month/Day/Year) | if any<br>(Month/Day/Year) | Code (Instr. |   | 5)     |               |                              |  | (D) or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|--------------|------------------|----------------------------|--------------|---|--------|---------------|------------------------------|--|-----------------------------------|---------------------------------------|--|
|              |                  |                            | Code         | v | Amount | (A) or<br>(D) | Price                        | Reported<br>Transaction(s)<br>(Instr. 3 and 4) |                                   | (1150. 4)                             |  |
| Common Stock | 05/26/2022       |                            | A            |   | 8,772  | Α             | <b>\$0.00</b> <sup>(1)</sup> | 135,010  | D                                 |                                       |  |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of Expira<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5)<br>Date |  | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|---|--|--|---|-------|---|--|--|--|
|   |   |  |   | Code                         | v |   |  | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |

Explanation of Responses:

1. Restricted Stock Units ("RSUs") awarded to reporting person under Conn's, Inc.'s 2020 Omnibus Equity Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest on May 26, 2023.

## Remarks:

/s/ Mark Prior, as attorney-infact

05/26/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.