FORM 5

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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Washington,	D.C.	20549

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	OMB APPROVAL									
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J	obligations may continue. See Instruction 1(b).	
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ANNUAL STATEMENT OF CHANGES IN BENEFICIAL **OWNERSHIP**

Form 3	Holdings Repo	rted.											1100	15 pci	гезропос.	1.0
_	Transactions R		File	ed pursuant to or Sectior					ities Excha ompany Ac							
1. Name and Address of Reporting Person* <u>STEPHENS WARREN A</u>					2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN						Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner					
(Last)	(Fir	,	Middle)	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 01/31/2010						/Year)	Officer (give title Other (specif below) below)					
(Street) LITTLE 1	ROCK AF		72201 Zip)	4. If Amen	4. If Amendment, Date of Original Filed (Month/Day/Year)							Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				rson
(0.13)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Da if any	2A. Deemed 3. Execution Date, Transacti		action	4. Securities Acquired (A) or Dispos				- i			ership 1: Direct	7. Nature of Indirect Beneficial Ownership		
					, , , , , ,	S,			(A) or (D)	Price	Issuer's	Issuer's Fiscal Year (Instr. 3 and			(Instr. 4)	
Common Stock		08/06/2009		G		3,	695	D	\$0	4,353,157(1)			1 1	By voting trust		
Common Stock										3	329		I	By LLC		
Common	Common Stock									4	124		I	By trust		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	of Deriv Secu Acqu (A) o Disp of (D (Inst	of Derivative Securities (Month/D Securities Acquired A) or Disposed of (D) Instr. 3, 4 and 5)		Date Exercisable and control pate (printion Date from the part of		Amo Secu Unde Deriv Secu and	le and unt of ritions stripes in the	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	lly	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. Includes 22,808 shares beneficially owned by Warren A. Stephens Trust, and 149,199 shares beneficially owned by Stephens Inc., of which reporting person is President and CEO. Also includes 2,000,000 shares beneficially owned by WAS Conns Annuity Trust One, for benefit of reporting person, 188,515 shares beneficially owned by Stephens Investments Holdings LLC, of which reporting person is manager, and 168,498 shares beneficially owned by Warren A. Stephens Grantor Trust, for benefit of reporting person. Also includes 739,100 shares beneficially owned by Harriet C. Stephens Trust, for benefit of reporting person's spouse. Also includes 918,123 shares beneficially owned by Warren and Harriet Stephens Children's Trust, 51,282 shares beneficially owned by each of Warren Miles Amerine Stephens 95 Trust, John Calhoun Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, and 4,356 shares beneficially owned by each of three additional childrens trusts.

(A) (D)

Remarks:

<u>Todd Ferguson</u>, <u>attorney in fact</u> 03/17/2010 for reporting person

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.