SEC Form 4	
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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

	VAL
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. ,			or Section 30(h) of the Investment Company Act of 1940			
1. Name and Addre		erson*	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>CONNS INC</u> [ CONN ]		tionship of Reporting Pe all applicable)	erson(s) to Issuer
Miller Norma	<u>411</u>			X	Director	10% Owner
	(=:)	4414		— x	Officer (give title	Other (specify
(Last) 4055 TECHNO	(First) LOGY FORES	(Middle) T	3. Date of Earliest Transaction (Month/Day/Year) 09/07/2017	Year) A below) below) Chairman, President and CE	,	
(Street) THE			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	<i>i</i> idual or Joint/Group Fili	ng (Check Applicable
WOODLANDS	TX	77381		X	Form filed by One Re Form filed by More th	
(City)	(State)	(Zip)			Person	

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (		4. Securities A Disposed Of (			Securities Beneficially	Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	09/07/2017		F		7,818(1)	D	\$21.75 <sup>(2)</sup>	405,741 <sup>(3)</sup>	D	

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

#### Explanation of Responses:

1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on September 7, 2015.

2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

3. Amount does not include performance-based restricted stock units ("PBRSUs") granted to the reporting person on: (a) May 25, 2016. The number of PBRSUs that the reporting person will receive will be determined at the end of the two-year performance period ending January 31, 2018 and will be determined based on the Company's return on invested capital; and (b) February 23, 2017. The number of PBRSUs that the reporting person will receive will be determined at the end of the three-year performance period ending January 31, 2020 and will be determined based on the Company's return on invested capital; and (b) February 23, 2017. The number of PBRSUs that the reporting person will receive will be determined at the end of the three-year performance period ending January 31, 2020 and will be determined based on the Company's EBITDA performance. Performance awards not tied to stock price are not derivative securities for purposes of Section 16 under guidance from the staff of the SEC.

#### **Remarks:**

#### /s/ Mark Prior, as attorney in fact

09/08/2017

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.