## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, [	D.C.	20549
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STATEMENT	<b>OF CHANGES</b>	<b>IN BENEFICIAL</b>	<b>OWNERSHIP</b>

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Haley Mark					2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC [ CONN ]									Check	all app	olicable)	ng Person(s) to Issuer  10% Owne Other (special below)  counting Officer		Owner
(Last) (First) (Middle) 4055 TECHNOLOGY FOREST BLVD., STE. 210					3. Date of Earliest Transaction (Month/Day/Year) 12/01/2016									X	belov	v) ``			
(Street) THE WOODL (City)			77381 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								. Indiv ine) X					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					Execution Date,		Date,	3. Transaction Code (Instr. 8)  4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4)				and 5) Seco		cially d Following	Form:	Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount		(A) or (D)	Price	Trans		action(s) 3 and 4)			(111501.4)
Common Stock 12/01				2016			A		13,170	(1)	A	\$0.00		30,634		]	D		
Common Stock 12/01				/2016				F		386(2)		D	\$11.2(3)		30,248		]	D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, or Exercise (Month/Day/Year) if any		n Date,		saction de (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ative rities ired osed . 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares		ount mber	nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dir or I (I) (	nership	11. Nature of Indirect Beneficial Ownership (Instr. 4)

## **Explanation of Responses:**

- 1. Restricted Stock Units awarded to reporting person under the 2016 Omnibus Incentive Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest in 4 equal annual installments commencing on December 1, 2017.
- 2. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on December 1, 2015.
- 3. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

## Remarks:

/s/ Mark Prior, as attorney-in-

12/01/2016

fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.