FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL				
OMB Number:	3235-0287				
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hours per response:	0.5				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>DE LA FUENTE REYMUNDO JR</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC [ CONN ]								Chec	k all applic Directo	ionship of Reportir all applicable) Director		10% Ov	Owner
(Last) 3295 CO	(First) (Middle)  LLEGE STREET					3. Date of Earliest Transaction (Month/Day/Year) 11/27/2007								X	below)	cer (give title ow) Senior V		Other (s below) Credit	вреспу 
(Street) BEAUMONT TX 77701				4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting						
(City)	(S	tate)	(Zip)											Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transar Date (Month/Da						Execution Date,			Code (Ir	Transaction Disposed Of (D) (Instr. 3, 4			ed (A) or etr. 3, 4 a	4 and Securitie Benefici		es Forr ally (D) ( Following (I) (I		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) oi (D)	Price	•	Transact (Instr. 3 a	ion(s)			(111501. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
Derivative Conversion Da		Date Execution (Month/Day/Year) if any	3A. Deemed Execution D if any (Month/Day/	ate, T	1. Fransa Code (I 3)		of E		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		S	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e C S Illy C O	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				C	Code	v	(A)	(D)	Date Exercisable		expiration Date	Title	Amour or Number of Shares	r					
Employee Stock Options (right to	\$19.99	11/27/2007			A		20,000		(1)	1	1/27/2017	Common Stock	20,00	0	\$0 <sup>(2)</sup>	20,000	0	D	

## **Explanation of Responses:**

- 1. The option vests in five equal annual installments beginning on November 27, 2008.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ Reymundo de la Fuente, Jr. 11/29/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.