FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPRO | VAL | | | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | |
| l | Estimated average burden | | | | | | | | |
| l | hours per response: | 0.5 | | | | | | | |

| | Cricck triis box ii no longer subject te |
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| ì | Section 16. Form 4 or Form 5 |
| J | obligations may continue. See |
| | Instruction 1(b). |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | | | | (, | | | | ompany Act | 0. 20 .0 | | | | | | | | | | |
|---|--|--|---|---|--|---|--|---|--|--|------------------|--|--|--|--|---|---|--|--|--|--|
| 1. Name and Address of Reporting Person* STEPHENS WARREN & HARRIET | | | | | | | 2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| .ast) (First) (Middle) | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/26/2013 | | | | | | | | | Officer (give title below) | | | | | | | |
| TER STRE | 2121 | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | | |
| (Street) LITTLE ROCK AR 72201 | | | | | | | | | | | | | | Form filed by More than One Reporting | | | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | Person | | | | | | | | |
| | Tab | e I - I | Non-Deriv | ative | Sec | uritie | s A | cquir | ed, D | isposed o | f, or E | enefic | ially (| Owne | ed | | | | | | |
| Date | | | | Year) | Execution I ear) if any | | on Date, | | ction | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and | | | d 5) Secu Ben Own | | rities ficially ed Following | Form: Dire (D) or Indir | of Indirect ect Beneficia Ownersh | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | | Trans | action(s) | | (Instr. 4) | | | | |
| Common Stock 07/26/20 | | | | | 13 | | | S | | 100,000 | D | \$60.00 |)75 ⁽¹⁾ | 841,038 | | I | By voting trust | | | | |
| | Ta | ble I | | | | | | | | | | | | vned | | | | | | | |
| 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execu if any | Execution Date, Tif any | | ransaction Code (Instr. | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | ration D | ate | Amou | | Deriv Secu (Insti | vative irity r. 5) | derivative Securities Beneficially Owned Following Reported | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | of Indired Beneficia Ownersh ct (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | (FOR STREET STRE | (First) (First) (TER STREET ROCK AR (State) (Table Security (Instr. 3) Stock 2. Conversion or Exercise Price of Derivative (Month/Day/Year) | (First) (Middle TER STREET ROCK AR 72201 (State) (Zip) Table I - I Security (Instr. 3) Stock Table I - I Conversion or Exercise Price of Derivative (Month/Day/Year) | (First) (Middle) TER STREET (State) (Zip) Table I - Non-Derive (Month/Day/) Security (Instr. 3) Table II - Derivate (e.g., ptoperiote of Derivative (Month/Day/Year) 2. Table II - Derivate (if any (Month/Day/Year)) | Table II - Derivative Security (Instr. 3) Table III - Derivative Security (Instr. 3) Table III - Derivative Security (Instr. 3) Table III - Derivative Security (Instr. 3) | Table I - Non-Derivative Security (Instr. 3) Table II - Derivative Security (Month/Day/Year) Table II - Derivative Security (e.g., puts, calls, (Month/Day/Year) Table II - Derivative Security (Instr. 3) Table II - Derivative Security (e.g., puts, calls, (Month/Day/Year) Table II - Derivative Security (e.g., puts, calls, (Month/Day/Year) Table III - Derivative Security (e.g., puts, calls, (Month/Day/Year) Table III - Derivative Security (e.g., puts, calls, (Month/Day/Year) Table III - Derivative Security (e.g., puts, calls, (Month/Day/Year) Table III - Derivative Security (e.g., puts, calls, (Month/Day/Year) Table III - Derivative Security (e.g., puts, calls, (Month/Day/Year) Table III - Derivative Security (e.g., puts, calls, (Month/Day/Year) Table III - Derivative Security (e.g., puts, calls, (Month/Day/Year) | Table II - Non-Derivative Securities Security (Instr. 3) Table II - Non-Derivative Securities (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr (Month/Day/Year) | Table I - Non-Derivative Securities Acquired (Month/Day/Year) Table II - Derivative Securities Acq (e.g., puts, calls, warrants 2. 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If Amendment, Date of Original Filed (Month/Day/Year) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Month/Day/Year) (Month/Day/Year) Stock O7/26/2013 Code V Amount (A) or price Transaction(s) (Instr. 3, and 4) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Stock O7/26/2013 Stock O7/26/2013 Stock O7/26/2013 Amount of code (Instr. 3) Date (Instr. 3) Amount of code (Instr. 3) Amount of code (Instr. 3) Amount of code (Instr. 3) Date (Instr. 4) Title and Short of Code (Instr. 4) Transaction (Instr. 4) Amount of Code (Instr. 3) Amount of Code (Instr. 4) Transaction (Instr. 4) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) Amount of Code (Instr. 4) Amount of Code (Instr. 4) Amount of Code (Instr. 4) Title and Short of Code (Instr. 4) Title and Short of Code (Instr. 4) Transaction (Instr. 4) Transaction (Instr. 4) Transaction (Instr. 4) Transaction (Instr. 4) Amount of Code (Instr. 5) Securities (Instr. 4) Title and Short of Code (Instr. 6) Transaction (Instr. 4) Amount of Code (Instr. 5) Security (Instr. 3) Amount of Code (Instr. 6) Title and Short of Code (Instr. 6) Title and Short of Code (Instr. 6) Title and Short of Code (Instr. 6) Transaction (Instr. 4) Transaction | | | |

Explanation of Responses:

Remarks:

<u>Todd Ferguson, attorney in fact</u> <u>607/30/2013</u> <u>07/30/2013</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} The prices reported on this form represent a weighted average price. The shares were sold in multiple transactions at prices ranging from \$61.14 to \$60.00, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.