FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Bchara George L					2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]										heck all ap <sub>l</sub> Dire	ationship of Reporti c all applicable) Director Officer (give title		son(s) to Is 10% Ov Other (s	vner
(Last) (First) (Middle) 2445 TECHNOLOGY FOREST BLVD SUITE 800					3. Date of Earliest Transaction (Month/Day/Year) 02/06/2022									A belo	w) EVP	& CF(	below)		
(Street) THE WOODI (City)			77381 		4. If A	Amend	ment,	Date o	f Origina	al File	d (Month/Da	ay/Yea	r)	6. Lir	ne) <mark>X</mark> Forn	or Joint/Grou In filed by On In filed by Mo Ion	e Repo	orting Pers	on
		Table	l - No	n-Deriva	tive S	Secu	rities	Acq	uired	, Dis	posed of	f, or	Ben	efici	ally Owr	ned			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da			y/Year) if any		Deemed cution Date, ly nth/Day/Year)		Transaction D Code (Instr. 5)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)		(A) or 3, 4 ar	nd Secur Benef Owne	icially d Following	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
										v	Amount	(A) (D)	or	Price	Trans	Reported Transaction(s) (Instr. 3 and 4)			(111501. 4)
Common Stock 02/06/2				2022				F		2,052	I	)	\$22.0	94,765			D		
		Та	ble II -								osed of, convertib					d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year)  3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		f g Instr.	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y C	LO. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## **Explanation of Responses:**

1. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

## Remarks:

/s/ Mark Prior, as attorney-in-

fact

\*\* Signature of Reporting Person Date

02/08/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.