FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  LAURA WHITAKER STEPHENS 1995  TRUST							Issuer Name and Ticker or Trading Symbol CONNS INC CONN      Tonn      Tonn									heck all app Direc	tor er (give title	ng Pe	( )	vner
(Last) (First) (Middle) 111 CENTER STREET						10/01/2020  4. If Amendment, Date of Original Filed (Month/Day/Year)													,	
(Street) LITTLE ROCK AR 72201 (City) (State) (Zip)					4. IT <i>F</i>	mena	ment,	Date of	Ongina	i Filed	і (моптілда	y/ Yea	r)	Lin	ie) <mark>X</mark> Form	r Joint/Grou filed by On filed by Mo on	e Rep	orting Pers	on	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transact Date (Month/Date							Exec if an	cution I y	eemed ution Date, ' th/Day/Year)		3. Transaction Code (Instr. 8)		rities Acquired (A ed Of (D) (Instr. 3		(A) or 3, 4 aı	nd Securit Benefi	ties cially Following	Forn (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
										Code	v	Amount	(A)	(A) or (D) Pri		Transa	ransaction(s) nstr. 3 and 4)			(111341. 4)
Common Stock 10/01/2						2020				G	V	56,633	B D		\$0		0		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	ttive Conversion Date Executi ity or Exercise (Month/Day/Year) if any		3A. Deemed Execution D if any (Month/Day	Date, y/Year) _	4. Transaction Code (Instr. 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed . 3, 4	Expiration Dat (Month/Day/Ye		te	Amount of Securities Underlying Derivative Security (Ins 3 and 4)		nstr. ount	8. Price of Derivative Security (Instr. 5)	rivative derivative curity Securities		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

**Explanation of Responses:** 

Todd Ferguson, attorney in fact for reporting person

03/12/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.