## Conn's

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## Selected Credit Portfolio Data

Data as of period end:
Total outstanding balance
Number of active accounts
Average outstanding customer balance
Percent of balances $60+$ days past due to
total outstanding balance ${ }^{(1)}$
ercent of re-aged balances to
total outstanding balance ${ }^{(2)}$
Account balances re-aged more than six months
Weighted average credit score of outstanding balances
Weighted average months since origination
or outstancing balances
orcen ter total ores by
Percent of outstanding balance consisting of
Home Office and Consumer Electronics products

## Data for the period:

Average total outstanding balance
Interest income and fee yield $\%^{3}$
Total applications processed ${ }^{(4)}$
Percent of applications approved and utilized ${ }^{(4)}$
Average down payment
Weighted average origination credit score of sales financed ${ }^{(5)}$
Percent of originations with score of:
651
Payment rate ${ }^{(6)}$
Bad debt charge-offs (net of recoveries)
Percent of bad debt charge-offs (net of recoveries)
to average outstanding balance, annualized ${ }^{(3)}$
Percent of retail sales paid for by:
In-house financing, including down payment received Third-party financing plans Third-party lease-to-own plans
Total

| Fiscal Quarters Ended |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Fiscal Years Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4/30/2015 |  | 7/31/2015 | 10/31/2015 | 1/31/2016 | 4/30/2016 | 7/31/2016 |  | 10/31/2016 |  | 1/31/2017 |  | 4/30/2017 |  | 7/31/2017 |  | 10/31/2017 |  | 1/31/2018 |  | 4/30/2018 |  | 7/31/2018 |  | 1/31/2016 |  | 1/31/2017 |  | 1/31/2018 |  |
| \$ 1,382,242 |  | 1,451,937 | \$ 1,501,674 | \$ 1,587,856 | \$ 1,537,487 |  | 1,544,339 |  | 1,534,215 |  | 1,556,439 |  | 1,480,900 |  | 1,479,532 |  | 1,488,906 |  | 1,527,862 |  | 1,494,493 |  | 1,508,361 |  | 1,587,856 |  | 1,556,439 |  | 1,527,862 |
| 716,188 |  | 738,508 | 751,975 | 778,863 | 752,570 |  | 753,928 |  | 747,372 |  | 741,813 |  | 697,978 |  | 683,518 |  | 673,390 |  | 675,272 |  | 650,553 |  | 644,585 |  | 778,863 |  | 741,813 |  | 675,272 |
| 2,355 | \$ | 2,366 | \$ 2,370 | 2,406 | 2,381 | \$ | 2,365 | \$ | 2,354 | \$ | 2,376 | \$ | 2,360 | \$ | 2,375 | \$ | 2,405 | \$ | 2,443 | \$ | 2,462 | \$ | 2,503 | \$ | 2,406 | \$ | 2,376 | \$ | 2,443 |
| 8.4\% |  | 9.2\% | 10.2\% | 9.9\% | 8.6\% |  | 9.6\% |  | 11.0\% |  | 10.7\% |  | 9.8\% |  | 10.4\% |  | 9.9\% |  | 9.9\% |  | 9.5\% |  | 9.0\% |  | 9.9\% |  | 10.7\% |  | 9.9\% |
| 12.9\% |  | 13.0\% | 14.0\% | 14.5\% | 14.8\% |  | 15.3\% |  | 16.0\% |  | 16.1\% |  | 15.8\% |  | 16.0\% |  | 23.8\% |  | 24.3\% |  | 24.5\% |  | 24.3\% |  | 14.5\% |  | 16.1\% |  | 24.3\% |
| \$ 47,423 | \$ | 52,688 | 58,502 | \$ 62,288 | \$ 65,615 | \$ | 69,415 | \$ | 73,385 | \$ | 73,903 | \$ | 74,238 | \$ | 75,694 | \$ | 80,516 | \$ | 76,165 | \$ | 79,906 | \$ | 84,148 | \$ | 62,288 | \$ | 73,903 |  | 76,165 |
| 595 |  | 596 | 594 | 595 | 595 |  | 595 |  | 591 |  | 589 |  | 588 |  | 589 |  | 589 |  | 591 |  | 592 |  | 594 |  | 595 |  | 589 |  | 591 |
| 8.5 |  | 8.6 | 8.9 | 8.8 | 9.1 |  | 9.4 |  | 9.8 |  | 9.8 |  | 10.0 |  | 10.2 |  | 10.4 |  | 10.4 |  | 10.6 |  | 10.7 |  | 8.8 |  | 9.8 |  | 10.4 |
| 34.8\% |  | $36.1 \%$ | 36.2\% | 37.1\% | 36.5\% |  | 33.3\% |  | 28.3\% |  | 27.1\% |  | 26.0\% |  | 24.1\% |  | 22.3\% |  | 21.2\% |  | 21.4\% |  | 20.9\% |  | 37.1\% |  | 27.1\% |  | 21.2\% |
| 41.5\% |  | 39.4\% | 38.1\% | 38.4\% | 37.3\% |  | 36.0\% |  | 35.4\% |  | 35.9\% |  | 35.0\% |  | 32.6\% |  | 32.2\% |  | 33.1\% |  | 32.6\% |  | 32.0\% |  | 38.4\% |  | 35.9\% |  | 33.1\% |
| \$ 1,367,266 |  | 1,417,100 | \$ 1,484,972 | \$ 1,554,184 | \$ 1,559,880 |  | 1,540,224 |  | 1,542,767 |  | 1,556,682 |  | 1,511,834 |  | 1,475,822 |  | 1,485,683 |  | 1,516,269 |  | 1,506,783 |  | 1,497,635 |  | 1,458,326 |  | 1,552,475 |  | 1,500,700 |
| 16.6\% |  | 16.1\% | 15.8\% | 17.0\% | 15.8\% |  | 14.0\% |  | 15.0\% |  | 16.5\% |  | 18.2\% |  | 18.7\% |  | 19.8\% |  | 20.5\% |  | 20.8\% |  | 21.3\% |  | 16.3\% |  | 15.4\% |  | 19.3\% |
| 292,602 |  | 311,995 | 306,749 | 376,132 | 314,378 |  | 334,854 |  | 326,131 |  | 362,487 |  | 290,327 |  | 297,587 |  | 321,373 |  | 369,522 |  | 283,486 |  | 295,564 |  | 1,287,478 |  | 1,337,850 |  | 1,278,809 |
| 44.3\% |  | 44.9\% | 42.2\% | 39.9\% | 35.9\% |  | 35.4\% |  | 32.7\% |  | 32.7\% |  | 31.1\% |  | 32.8\% |  | 29.1\% |  | 28.2\% |  | 29.2\% |  | 31.4\% |  | 42.7\% |  | 34.5\% |  | 30.4\% |
| 4.0\% |  | 3.3\% | 3.1\% | 2.9\% | 3.9\% |  | 3.3\% |  | 3.1\% |  | 2.6\% |  | 3.7\% |  | 3.0\% |  | 2.9\% |  | 2.7\% |  | 3.1\% |  | 2.6\% |  | 3.3\% |  | 3.2\% |  | 3.0\% |
| 617 |  | 617 | 613 | 614 | 609 |  | 611 |  | 610 |  | 607 |  | 608 |  | 609 |  | 611 |  | 611 |  | 609 |  | 610 |  | 615 |  | 609 |  | 610 |
| 10.9\% |  | 8.8\% | 9.3\% | 8.5\% | 9.7\% |  | 8.6\% |  | 9.7\% |  | 10.3\% |  | 11.1\% |  | 10.4\% |  | 9.8\% |  | 8.4\% |  | 9.5\% |  | 11.6\% |  | 9.3\% |  | 9.6\% |  | 9.8\% |
| 20.4\% |  | 20.5\% | 18.4\% | 18.9\% | 15.5\% |  | 15.4\% |  | 15.1\% |  | 14.1\% |  | 15.0\% |  | 15.5\% |  | 16.6\% |  | 16.7\% |  | 16.1\% |  | 16.2\% |  | 19.5\% |  | 15.0\% |  | 16.0\% |
| 5.51\% |  | 4.86\% | 4.73\% | 4.54\% | 5.47\% |  | 4.77\% |  | 4.76\% |  | 4.66\% |  | 5.51\% |  | 5.01\% |  | 4.80\% |  | 4.80\% |  | 5.51\% |  | 4.99\% |  | 4.89\% |  | 4.92\% |  | 5.04\% |
| \$ 41,650 | \$ | 41,564 | \$ 43,766 | \$ 53,441 | 53,795 | \$ | 55,192 | \$ | 50,216 | \$ | 64,966 | \$ | 59,248 | \$ | 54,626 | \$ | 56,519 | \$ | 56,405 | \$ | 45,450 | \$ | 51,642 | \$ | 180,421 | \$ | 224,169 | \$ | 226,798 |
| 12.2\% |  | 11.7\% | 11.8\% | 13.8\% | 13.8\% |  | 14.3\% |  | 13.0\% |  | 16.7\% |  | 15.7\% |  | 14.8\% |  | 15.2\% |  | 14.9\% |  | 12.1\% |  | 13.8\% |  | 12.4\% |  | 14.4\% |  | 15.1\% |
| 85.4\% |  | 82.5\% | 79.9\% | 79.8\% | 75.5\% |  | 71.8\% |  | 72.3\% |  | 68.8\% |  | 70.5\% |  | 72.6\% |  | 72.0\% |  | 69.3\% |  | 70.0\% |  | 70.5\% |  | 81.8\% |  | 72.0\% |  | 71.0\% |
| 2.6\% |  | 7.0\% | 9.8\% | 10.2\% | 12.5\% |  | 17.2\% |  | 16.4\% |  | 16.5\% |  | 15.1\% |  | 17.2\% |  | 15.1\% |  | 16.7\% |  | 14.9\% |  | 16.4\% |  | 7.6\% |  | 15.7\% |  | 16.1\% |
| 5.1\% |  | 4.1\% | 4.1\% | 4.6\% | 5.2\% |  | 4.9\% |  | 5.2\% |  | 9.3\% |  | 7.6\% |  | 3.8\% |  | 5.7\% |  | 6.5\% |  | 7.5\% |  | 6.4\% |  | 4.5\% |  | 6.3\% |  | 5.9\% |
| 93.1\% |  | 93.6\% | 93.8\% | 94.6\% | 93.2\% |  | 93.9\% |  | 93.9\% |  | 94.6\% |  | 93.2\% |  | 93.6\% |  | 92.8\% |  | 92.5\% |  | 92.4\% |  | 93.3\% |  | 93.9\% |  | 94.0\% |  | 93.0\% |

(1) The balance of $60+$ days past due as a percentage of total customer portfolio balance as of October 31,2017 reflects the impact of first time re-ages related to customers within FEMA-designated disaster areas as a result of Hurricane Harvey.
(2) The re-aged balance as a percentage of total customer portfolio as of October 31,2017 includes $\$ 71.8$ million in first time re-ages related to customers within FEMA-designated disaster areas as a result of Hurricane Harvey
(3) The quarter ended July 31,2016 included change in estimate adjustments which negatively impacted interest income and fee yield by $\$ 8.2$ million or 220 basis points and negatively impacted bad debt charge-offs
(net of recoveries) by $\$ 3.9$ million or 110 basis points
(4) Application data revised to conform calculation of approval status.
(5) Credit scores exclude non-scored accounts
(6) Three month rolling average of gross cash payments as a percentage of gross balances outstanding at the beginning of each month in the period. Fiscal year rate is for the full twelve month period.

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Static Loss Data by Quarter As of July 31, 2018

|  | Cumulative Net Charge-off ${ }^{\mathrm{i}}$ | Year of Origination | Static Loss AnalysisNumber of Quarters After Year of Origination |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | $T$ |
| FY07 | \$29.0 | 0.2\% | 0.6\% | 1.0\% | 1.3\% | 1.7\% | 2.1\% | 2.6\% | 3.0\% | 3.5\% | 3.8\% | 4.1\% | 4.4\% | 4.8\% | 4.8\% | 5.0\% | 5.2\% | 5.4\% | 5.5\% | 5.6\% | 5.7\% |
| FY08 | \$35.2 | 0.2\% | 0.6\% | 1.0\% | 1.4\% | 1.8\% | 2.2\% | 2.7\% | 3.1\% | 3.6\% | 3.9\% | 4.3\% | 4.7\% | 5.1\% | 5.2\% | 5.4\% | 5.6\% | 5.7\% | 5.8\% | 5.8\% | 5.9\% |
| FY09 | \$48.2 | 0.2\% | 0.7\% | 1.1\% | 1.6\% | 2.1\% | 2.7\% | 3.3\% | 3.9\% | 4.6\% | 4.9\% | 5.3\% | 5.7\% | 6.1\% | 6.5\% | 6.5\% | 6.6\% | 6.6\% | 6.6\% | 6.6\% | 6.6\% |
| FY10 | \$37.7 | 0.2\% | 0.8\% | 1.3\% | 1.8\% | 2.4\% | 2.9\% | 3.4\% | 4.0\% | 4.6\% | 5.1\% | 5.5\% | 5.8\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% |
| FY11 | \$36.9 | 0.4\% | 0.9\% | 1.5\% | 2.0\% | 2.6\% | 3.4\% | 4.2\% | 4.8\% | 5.2\% | 5.5\% | 5.7\% | 5.8\% | 5.8\% | 5.9\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% |
| FY12 | \$40.5 | 0.2\% | 0.4\% | 1.1\% | 2.3\% | 3.2\% | 4.0\% | 4.7\% | 5.1\% | 5.9\% | 6.0\% | 6.3\% | 6.4\% | 6.6\% | 6.7\% | 6.7\% | 6.8\% | 6.8\% | 6.8\% | 6.8\% | 6.8\% |
| FY13 | \$68.0 | 0.4\% | 0.7\% | 2.2\% | 3.7\% | 5.5\% | 6.4\% | 7.1\% | 7.6\% | 8.3\% | 8.7\% | 9.0\% | 9.1\% | 9.2\% | 9.2\% | 9.3\% | 9.3\% | 9.3\% | 9.3\% | 9.3\% | 9.3\% |
| FY14 | \$147.9 | 0.8\% | 2.1\% | 4.0\% | 5.8\% | 8.2\% | 9.9\% | 11.1\% | 12.0\% | 12.8\% | 13.2\% | 13.6\% | 13.7\% | 13.8\% | 13.9\% | 13.9\% | 13.9\% | 13.9\% | 13.8\% | 13.8\% |  |
| FY15 | \$193.7 | 1.1\% | 2.6\% | 4.6\% | 6.9\% | 9.1\% | 10.7\% | 12.0\% | 12.8\% | 13.7\% | 14.1\% | 14.4\% | 14.7\% | 14.8\% | 14.7\% | 14.7\% |  |  |  |  |  |
| FY16 | \$231.6 | 1.1\% | 2.9\% | 5.1\% | 7.4\% | 9.7\% | 11.4\% | 12.7\% | 13.7\% | 14.5\% | 14.9\% | 15.2\% |  |  |  |  |  |  |  |  |  |
| FY17 | \$186.7 | 1.5\% | 3.4\% | 5.7\% | 8.3\% | 10.6\% | 12.1\% | 13.7\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| FY18 | \$60.9 | 1.2\% | 2.8\% | 5.0\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


|  | Origination Amount ${ }^{\mathrm{i}}$ |  | Number of Quarters After Year of Origination |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | $T$ |
| FY07 | \$511.7 | 72.2\% | 57.0\% | 45.0\% | 35.8\% | 28.1\% | 21.7\% | 16.9\% | 13.2\% | 10.0\% | 7.4\% | 5.5\% | 4.1\% | 3.1\% | 2.3\% | 1.8\% | 1.3\% | 1.0\% | 0.7\% | 0.3\% | 0.0\% |
| FY08 | \$617.1 | 70.3\% | 54.5\% | 42.4\% | 33.7\% | 26.2\% | 20.5\% | 16.1\% | 12.6\% | 9.6\% | 6.9\% | 5.0\% | 3.6\% | 2.6\% | 1.8\% | 1.1\% | 0.8\% | 0.5\% | 0.3\% | 0.2\% | 0.0\% |
| FY09 | \$756.3 | 67.3\% | 53.8\% | 42.6\% | 34.5\% | 27.6\% | 21.3\% | 16.7\% | 12.9\% | 9.5\% | 6.6\% | 4.3\% | 2.9\% | 1.8\% | 1.0\% | 0.5\% | 0.3\% | 0.2\% | 0.2\% | 0.2\% | 0.0\% |
| FY10 | \$635.8 | 68.5\% | 53.8\% | 42.4\% | 33.8\% | 26.4\% | 20.1\% | 15.1\% | 11.5\% | 8.1\% | 4.9\% | 2.8\% | 1.5\% | 0.8\% | 0.4\% | 0.3\% | 0.2\% | 0.1\% | 0.1\% | 0.1\% | 0.0\% |
| FY11 | \$613.2 | 66.3\% | 51.2\% | 39.9\% | 31.9\% | 24.7\% | 18.5\% | 13.8\% | 10.0\% | 6.8\% | 4.2\% | 2.4\% | 1.2\% | 0.6\% | 0.3\% | 0.2\% | 0.1\% | 0.1\% | 0.1\% | 0.0\% | 0.0\% |
| FY12 | \$599.0 | 69.5\% | 55.2\% | 44.1\% | 34.4\% | 26.4\% | 20.0\% | 15.1\% | 10.8\% | 7.2\% | 4.2\% | 2.4\% | 1.3\% | 0.7\% | 0.4\% | 0.2\% | 0.2\% | 0.1\% | 0.1\% | 0.1\% | 0.0\% |
| FY13 | \$735.4 | 72.2\% | 57.9\% | 46.2\% | 35.4\% | 25.9\% | 18.5\% | 13.0\% | 8.8\% | 5.2\% | 2.6\% | 1.4\% | 0.8\% | 0.4\% | 0.3\% | 0.2\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.0\% |
| FY14 | \$1,075.1 | 77.0\% | 62.6\% | 50.0\% | 38.7\% | 27.9\% | 19.7\% | 13.7\% | 9.0\% | 5.5\% | 2.9\% | 1.6\% | 0.9\% | 0.5\% | 0.3\% | 0.2\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% |  |
| FY15 | \$1,317.3 | 77.6\% | 62.3\% | 49.2\% | 37.0\% | 26.7\% | 18.8\% | 12.8\% | 8.5\% | 5.2\% | 2.9\% | 1.7\% | 0.9\% | 0.5\% | 0.3\% | 0.2\% |  |  |  |  |  |
| FY16 | \$1,522.9 | 76.3\% | 61.9\% | 48.3\% | 36.5\% | 26.5\% | 18.9\% | 13.5\% | 9.0\% | 5.6\% | 3.3\% | 1.8\% |  |  |  |  |  |  |  |  |  |
| FY17 | \$1,367.3 | 77.6\% | 63.3\% | 51.4\% | 40.4\% | 31.1\% | 23.8\% | 17.6\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| FY18 | \$1,208.1 | 79.5\% | 66.9\% | 55.2\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

- The static loss analysis presents the percentage of balances charged off, based on the fiscal year the credit account was originated and the period the
balance was charged off. The percentage computed is calculated by dividing the cumulative amount charged off since origination, net of recoveries, by the original balance of accounts originated during the applicable fiscal year. Period 0 is the year of origination.
- The impact of the change in estimate for future sales tax recoveries was approximately 10 to 20 bps and was reflected in the net static loss rate for the quarterly period related to the three month period ending July 31,2016 (period 10 for FY14, period 6 for FY15 and period 2 for FY16).
- T represents the terminal loss percentage - the point at which that pool of loans has reached its maximum loss rate.
- The origination amount includes sales taxes and other amounts that are not included in retail net sales.
- As a result of our decision to pursue collections of past and future charged-off accounts internally rather than selling charged off accounts to a third-party, recoveries will be received later and interim static loss rates will be higher than historical experience until the terminal static loss rate is reached. This will impact net loss results for periods occurring after October 31, 2014.

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## Fiscal 2016, 2017 and 2018 Static Loss Data by Quarter Originated

 As of July 31, 2018| Period of Origination | Originations ${ }^{\text {i }}$ | Cumulative Net Charge-off | \% of Balance <br> Remaining | Balance Outstanding ${ }^{i}$ |
| :---: | :---: | :---: | :---: | :---: |
| FY2016 |  |  |  |  |
| Q1 | \$354.7 | 15.1\% | 0.6\% | \$2.0 |
| Q2 | \$379.6 | 15.2\% | 1.0\% | \$4.0 |
| Q3 | \$367.6 | 15.7\% | 1.9\% | \$7.1 |
| Q4 | \$421.0 | 14.9\% | 3.6\% | \$15.0 |
| Totals | \$1,522.9 | 15.2\% | 1.8\% | \$28.1 |
| FY2017 |  |  |  |  |
| Q1 | \$338.4 | 16.1\% | 7.2\% | \$24.4 |
| Q2 | \$342.7 | 14.6\% | 11.8\% | \$40.5 |
| Q3 | \$326.4 | 12.6\% | 21.4\% | \$69.9 |
| Q4 | \$359.8 | 11.4\% | 29.3\% | \$105.5 |
| Totals | \$1,367.3 | 13.7\% | 17.6\% | \$240.3 |
| FY2018 |  |  |  |  |
| Q1 | \$275.8 | 9.4\% | 37.8\% | \$104.3 |
| Q2 | \$300.5 | 6.7\% | 47.9\% | \$143.9 |
| Q3 | \$297.6 | 4.3\% | 60.1\% | \$179.0 |
| Q4 | \$334.2 | 0.0\% | 71.8\% | \$240.0 |
| Totals | \$1,208.1 | 5.0\% | 55.2\% | \$667.1 |

- The static loss analysis presents the percentage of balances charged off, based on the period the credit account was originated
- The origination amount includes sales taxes and other amounts that are not included in retail net sales.

