FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPR	OVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ATNIP DAVID R</u>						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]										eck all appl Direct	tionship of Reporting all applicable) Director		10% O	wner	
(Last) 3295 CO	(F LLEGE ST	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 11/30/2012										X Office below	(give title Senior V	P/Tre	Other (below) asurer	specify	
(Street) BEAUM (City)			77701 (Zip)		4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)) X Form Form	idual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tal	ole I - Non	n-Deriv	ativ	re Se	curi	ties A	cqu	ıired, I	Disp	osed o	f, o	r Ben	eficiall	y Owne	l				
1. Title of Security (Instr. 3) 2. Trans Date (Month/							Execu	eemed Ition Da h/Day/Y	Code (Instr.			4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)					es ially Following	Form (D) o	nership : Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount	(A) or (D)		Price	Reporte Transac (Instr. 3	tion(s)	on(s)		(Instr. 4)	
Common Stock 11)/2012					M		1,200)	A	\$0 ⁽¹⁾	11	,100		D		
			Table II - I									sed of, onvertib				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, T	ransa ode (action (Instr.	of Deri Sec Acq (A) o Disp of (I	oosed D) tr. 3, 4	Exp	ate Exerc iration D nth/Day/	ate	A S U		7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				C	ode	v	(A)	(D)	Date Exe	e rcisable	Exp	oiration e	Title		Amount or Number of Shares						
Restricted Stock Units	\$0 ⁽¹⁾	11/30/2012			M			1,200	11/3	30/2012	12/	30/2012 ⁽²⁾		mmon tock	1,200	\$0 ⁽¹⁾	6,40	0	D		

Explanation of Responses:

- 1. Each Restricted Stock Unit represents a contingent right to receive one share of Conn's, Inc. Common Stock. On November 30, 2012, 1,600 of the reporting person's Restricted Stock Units vested, and 1,600 shares of Conn's, Inc. Common Stock were issued to the reporting individual.
- 2. The Restricted Stock Units convert to shares of Common Stock which are deemed to be issued, if not issued, thirty days following the vesting of the Restricted Stock Units. No expiration Date.

/s/ David R. Atnip

12/03/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.