FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	
rvasiliigtoii,	D.C.	20343	

Check this box if no longer subject	S
to Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Daly Brian					2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									heck all D	onship of Reportin all applicable) Director Officer (give title		Person(s) to Is 10% O Other (ner		
(Last) 2445 TE SUITE 8	CHNOLO	First) OGY FOREST E	(Middle) LVD.			3. Date of Earliest Transaction (Month/Day/Year) 02/06/2022										elow) ief Huma	n Reso	below)	cer	
(Street) THE WOODI (City)	ANDS	X State)	77381 (Zip)		4. If <i>i</i>									6. Lir	ne) X Fe	′				
		Tabl	e I - No	n-Deriva	ative \$	Secu	rities	Acq	uired	, Dis	posed of	, or	Ben	eficia	ally O	vned				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day				y/Year) Execu		Deemed cution Date, y tth/Day/Year)		3. 4. Securitie Disposed Code (Instr. 8)					nd See Bei Ow	amount of curities neficially ned Followin	Fo (D)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
	Code	v	Amount					(A) (D)) or)	Price	Tra	nsaction(s) str. 3 and 4)			(113411 4)					
Common Stock 02/06/2					2022			F		1,703]	D \$22.6 ⁽¹		50,921			D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any				Transaction Code (Instr. 8)		rative rities iired r osed) 1. 3, 4	Expiration ve (Month/Da				7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		8. Price Derivati Security (Instr. 5	ve derivati Securit	ve ies ially ng ed ction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)		
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	of	mber ares						

Explanation of Responses:

1. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/ Mark Prior, as attorney-in-

fact

** Signature of Reporting Person Date

02/08/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.