FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

					UI S	Jectio	11 30(11)	OI LITE I	iiivestiiie	iii Coi	прапу Аст	01 13-	+0						
Name and Address of Reporting Person* Renaud Todd					2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Kellauu 1000															Dire	ctor	10% (Owner	
(1 - a) (Final) (Middle)															X Office below	cer (give title w)	Other below	(specify)	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)									Vice President - CIO				
4055 TECHNOLOGY FOREST BLVD.					08/26/2014														
SUITE 210																			
(Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)				
THE															X Form filed by One Reporting Person				
WOODLANDS TX 77381														Form filed by More than One Reporting					
WOODL	TINDO														Per		e man One Rep	orung	
(City)	(;	State) (Zip)																
		Tab	le I - Non-	-Deriva	ative	Sec	uritie	s Ac	quired,	Dis	posed o	f, or	Ben	efici	ally Own	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						E: ur) if	xecution any	. Deemed ecution Date, iny onth/Day/Year)				. Securities Acquired (A) isposed Of (D) (Instr. 3, 4)			nd Secu Bene Owne	ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount		(A) or (D)	Price		rted action(s) . 3 and 4)		(Instr. 4)	
Common Stock 08/26/					5/2014						3,161		A	\$45	.87	3,161	D		
		Ta	able II - De (e.								sed of, onvertib				y Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution D if any (Month/Day/	Date,	4. Transaction Code (Instr. 8)		of		6. Date E Expiration (Month/E	n Dat		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		str. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nui of	ount nber ıres					

Explanation of Responses:

1. Restricted Stock Units awarded to reporting person under the 2011 Omnibus Incentive Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest in 5 equal annual installments commencing on August 26, 2015.

Robert F. Bell, as attorney-in-

fact

** Signature of Reporting Person

Date

08/28/2014

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.