FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average bure	den								
hours per response:	0.5								

Officer tills box if the longer subject to	O : / (: = : : : : :)
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	Filed pursu

	tion 1(b).	nue. See	Filed	d pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940							34		nours	per res	ponse:	0.5		
1. Name and Address of Reporting Person* NYLIN WILLIAM C JR					2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								eck all applic Directo	able) r	ng Person(s) to Issu			
(Last) (First) (Middle) 3295 COLLEGE STREET				3. Date of Earliest Transaction (Month/Day/Year) 12/04/2006]	X Officer below)	(give title Preside	nt / C	Other (specify below)				
(Street) BEAUMONT TX 77701 (City) (State) (Zip)					4. If Ame	endment, Date	of Origir	nal F	Filed ((Month/Da	ay/Ye	ear)	Line	X Form f	led by One	e Repo	(Check Ap rting Perso One Repo	n
		Tal	ole I - Non	-Deriva	ative Se	curities Ac	quire	d, C	Disp	osed o	of, o	r Bene	eficiall	y Owned				
1. Title of Security (Instr. 3) 2. Trans: Date (Month/L				Day/Year)	3. Transaction Disposed O Code (Instr. 8)						5. Amour Securitie Beneficia Owned F Reported	s ally ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Cod	le	v	Amount		(A) or (D)	Price	Transact (Instr. 3 a	on(s)			(11150.4)		
						urities Acq s, warrants								Owned				
1. Title of Derivative Security (Instr. 3)	2. 3. Transaction Conversion Date Execution Date, or Exercise (Month/Day/Year)		ate, Ti	ransaction ode (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	Expiration Date of (Month/Day/Year) Un De				of S Und Der	Fitle and A Securities derlying rivative S str. 3 and	ecurity	8. Price of Derivative Security (Instr. 5) 9. Numbe derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)		illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	

Date

Exercisable

(1)

(D)

Expiration

12/04/2016

Title

Common Stock

buy) **Explanation of Responses:**

\$22.68

Employee Stock Options

(right to

1. The option vests in three equal annual installments beginning on December 4, 2007.

12/04/2006

2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ William C. Nylin, Jr.

Amount or Number of Shares

25,000

** Signature of Reporting Person Date

\$0⁽²⁾

25,000

12/05/2006

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code ν (A)

25,000

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.