FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPRO | VAL | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | |
| l | Estimated average burden | | | | | | |
| l | hours per response: | 0.5 | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name an STEPH | | 2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN] | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner | | | | | | | | |
|--|---|--|------------------|---|--|---|--|---------------|--------|--|---|--|--|--|--|---|------------------------------------|--|
| (Last) | (F TER STRI | (First) (Middle) | | | | 3. Date of Earliest Transaction (Month/Day/Year) 12/11/2006 | | | | | | | | Officer (give title Other (specify below) below) | | | | |
| (Street) LITTLE ROCK AR 72201 | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | | |
| (City) | (S | tate) (| | | | | | | | | P | erson | | | | | | |
| | | Tab | le I - N | on-Deriv | ative | Secu | ırities A | cquire | d, Di | sposed o | | | ially Ow | ned | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/ | | | | | Execution Date, | | Code (Instr. | | | | d (A) or r. 3, 4 and | d Securi Benefi Owned | 5. Amount of Securities Beneficially Owned Following Reported | | nership : Direct · Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | Transa | action(s) 3 and 4) | | | (111341. 4) | |
| Common Stock | | | 12/11/2 | 2006 | | | S | | 252 | D | \$22.7 | 78 | 0 | | I | By Stephens Investment Partners 2001 LLC | | |
| Common | Stock | | | | | | | | | | | | | 378 | | D | | |
| Common Stock | | | | | | | | | | | | 8 | 8,989 | | I | By Stephens Group, Inc. | | |
| Common Stock | | | | | | | | | | | | 26 | | I | By Stephens Investments Holdings LLC | | | |
| Common Stock | | | | | | | | | | | | | 4,93 | 34,925 ⁽¹⁾ | | I | By voting trust | |
| Common Stock | | | | | | | | | | | | | 172,100 | | | I | By Stephens Inc. | |
| | | Ta | able II | | | | | | | oosed of, convertib | | | | ed | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execut if any | 3A. Deemed Execution Date, if any (Month/Day/Year) | | ction | 5. Number of Derivative Securities Acquired Acquired (Disposed of (D) (Instr. 3, 4 and 5) | 6. Dat | | cisable and | 7. Title a Amount Securiti Underly Derivati | and t of es ring | 8. Price of Derivative Security (Instr. 5) | | ve ies ially ng ed ction(s) | 10. Ownersh Form: Direct (D or Indire (I) (Instr. | Beneficial Ownership ct (Instr. 4) | |
| Evplanation | of Respon | | | | Code | v | (A) (D) | Date Exerc | isable | Expiration Date | | Amount or Number of Shares | 1 | | | | | |

1. Includes 921,538 shares beneficially owned by Stephens Group, Inc. and 149,199 shares beneficially owned by Stephens Inc., of which reporting person is President and CEO. Also includes 1,871,550 shares beneficially owned by Warren A. Stephens Trust and 168,498 shares beneficially owned by Warren A. Stephens Grantor Trust, for benefit of reporting person. Also includes 739,100 shares beneficially owned by Harriet C. Stephens Trust, for benefit of reporting person's spouse. Also includes 918,123 shares beneficially owned by Warren and Harriet Stephens Children's Trust, 51,282 shares beneficially owned by each of Warren Miles Amerine Stephens 95 Trust, John Calhoun Stephens 95 Trust, and 4,357 shares beneficially owned by each of Warren Miles Amerine Stephens Trust, John Calhoun Stephens Trust and Laura Whitaker Stephens Trust, for benefit of reporting person's children

Remarks:

Todd Ferguson, attorney in fact for reporting person

12/13/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.