FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20040	

OMB APPRO	OVAL					
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* $\underline{SG\text{-}1890, LLC}$							2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									elationsh eck all ap Dire	' '	g Perso	on(s) to Is	
(Last) (First) (Middle) 100 MORGAN KEEGAN DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 06/12/2013									Offic belo	cer (give title w)		Other below)	(specify	
SUITE 500 (Street) LITTLE ROCK AR 72202					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)) K Forr Forr	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)																				
			Tabl	e I - No	n-Deriva	ative	Sec	uritie	s Ac	quired	, Dis	posed o	f, or	Bene	ficiall	y Own	ed			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Execution Date,			3. Transa Code (8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				Secui Benet Owne	5. Amount of Securities Beneficially Owned Following Reported		ership Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount	(A (E	A) or D)	Price	Trans	action(s) . 3 and 4)			(Instr. 4)
Common Stock 06/12/2						2013		S		1,000,00	00	D \$51.6		.61 4,305,343		D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversi or Exerci Price of Derivativ Security	on	3. Transaction Date (Month/Day/Year)	3A. Deen Execution if any (Month/D	n Date,	I. Transaction Code (Instr. 3)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Expirati (Month/	on Da		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		tr. 3	Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	nership m: ect (D) Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Num of Shar	.					

Explanation of Responses:

Ronald M. Clark, attorney-infact for reporting person

06/13/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.