UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 13D

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (Amendment No. 9)*

Conn's, Inc.

(Name of Issuer)

Common Stock, par value \$.01 per share (Title of Class of Securities)

208242107 (CUSIP Number)

Ronald M. Clark
The Stephens Group, LLC
100 Morgan Keegan Drive, Suite 500
Little Rock, AR 72202
(501) 377-2356
(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

 $\label{eq:July 14, 2017} July \ 14, 2017$ (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of \$\$240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. \Box

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See s.240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1.	Name of Reporting Persons.					
	I.R.S. Identification Nos. of above persons (entities only).					
	TEIL CI					
	The Step 20-49484	hens (Group, LLC			
2.			propriate Box If a Member of a Group (See Instructions).			
۷.	CHECK III	c App	nopriate box if a Member of a Group (see instructions).			
	(a) 🗵	(b)				
3.	SEC Use					
		,				
4.	Source of	f Fun	ds (See Instructions).			
	AF					
5.	Check If	Discl	losure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).			
6.	Citiganal	in or	Place of Organization.			
0.	Citizensii	пр ог	Place of Organization.			
	Arkansas					
		7.	Sole Voting Power.			
	IBER OF					
	ARES FICIALLY	8.	Shared Voting Power.			
	NED BY					
	ACH		4,305,343(1)			
REPORTING PERSON		9.	Sole Dispositive Power			
W	/ITH:	10.	Shared Dispositive Power.			
		10.	Shared Dispositive Fower.			
			4,305,343(1)			
11.	Aggregat	e Am	nount Beneficially Owned by Each Reporting Person.			
	4,305,343					
12.	Check Bo	ox If 1	the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).			
	П					
13.	Percent of Class Represented by Amount in Row (11).					
13.	i cicciii 0	ı Cıa	35 Represented by Ambuilt III Row (11).			
	13.88%*					
14.		Repor	ting Person (See Instructions).			
		•				
	HC OO					

- Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

 Represents total shares held by SG-1890, LLC. Mr. Stephens, Jr. is a member of the Executive Committee of The Stephens Group, LLC, the manager of SG-1890, LLC.

1.	Name of Reporting Persons.					
	I.R.S. Identification Nos. of above persons (entities only).					
	Snow La	ke Ha	oldings, Inc.			
	71-08167		ordings, me.			
2.	Check th	е Арр	propriate Box If a Member of a Group (See Instructions).			
	_					
2	(a) 🗵					
3.	SEC Use	Only	<i>.</i>			
4.	Source of	f Fun	ds (See Instructions).			
_	WC	<u> </u>				
5.	Check If	Disc	losure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).			
6.	Citizensh	ip or	Place of Organization.			
	Nevada	7	Sole Voting Power.			
		7.	Sole voting Power.			
NUM	IBER OF		54,163			
	ARES	8.	Shared Voting Power.			
	FICIALLY NED BY					
	ACH	0				
	ORTING	9.	Sole Dispositive Power			
	RSON /ITH:		54,163			
, vv	ПП.	10.	Shared Dispositive Power.			
1.1						
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.					
	54,163					
12.	Check Bo	ox If	the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).			
13.	Percent o	f Cla	ss Represented by Amount in Row (11).			
13.	1 0100111 0	. O1a	as represented by a mount in room (11).			
	0.17%*					
14.	Type of I	Repor	ting Person (See Instructions).			
	co					

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

1.	Name of Reporting Persons.						
	I.R.S. Identification Nos. of above persons (entities only).						
	SG-1890	116					
	26-15666						
2.			propriate Box If a Member of a Group (See Instructions).				
	(a) 🗵	(b)					
3.	SEC Use	Only					
4.	Source of	FEun	ds (See Instructions).				
4.	Source of	rum	us (See instructions).				
	AF						
5.	Check If	Discl	osure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).				
	Citi-anala		Place of Organization.				
6.	Citizensn	ір ог	Prace of Organization.				
	Arkansas						
		7.	Sole Voting Power.				
NII IN	IDED OF						
	IBER OF IARES	0					
	FICIALLY	8.	Shared Voting Power.				
	NED BY		4,305,343				
	ACH ORTING	9.	Sole Dispositive Power				
	RSON						
	/ITH:	10					
		10.	Shared Dispositive Power.				
			4,305,343				
11.	Aggregat	e Am	ount Beneficially Owned by Each Reporting Person.				
	4,305,343						
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).						
13.	Percent of Class Represented by Amount in Row (11).						
	13.88%*						
14.	Type of F	Repor	ting Person (See Instructions).				
	00						

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

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1.		orting Persons.					
	I.R.S. Identification Nos. of above persons (entities only).						
	Wilton R. S	phens, Jr.					
	N/A						
2.	Check the A	propriate Box If a Member of a Group (See Instructions).					
	(a) 🗵	o) \square					
3.	SEC Use O						
	220020	y.					
4.	Source of F	nds (See Instructions).					
٦.	Source of f	ids (See instructions).					
	PF						
5.		closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).					
3.	Check II Di	stosure of Legal Flocecumgs is Required Fursuant to Items 2(d) of 2(e).					
6.		r Place of Organization.					
0.	Citizensinp	i Flace of Organization.					
	Arkansas						
		Sole Voting Power.					
		Sole voting Power.					
NITIM	BER OF	152 (45(1)					
	1.000	152,645(1)					
	FICIALLY	. Shared Voting Power.					
	NED BY	1.207.242(2)					
	ACH	4,305,343(2)					
REPO	ORTING	. Sole Dispositive Power					
PE	RSON						
W	/ITH:	152,645(1)					
	1	. Shared Dispositive Power.					
		4,305,343(2)					
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.						
	4,457,988						
12.	Check Box	f the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).					
13.	Percent of C	ass Represented by Amount in Row (11).					
	14.30%*						
14.	Type of Rep	orting Person (See Instructions).					
	IN						

- Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.
- (1)
- Represents total shares held by W.R. Stephens, Jr. Revocable Trust over which Mr. Stephens, Jr. acts as Trustee.

 Represents total shares held by SG-1890, LLC. Mr. Stephens, Jr. is a member of the Executive Committee of The Stephens Group, LLC, the manager (2) of SG-1890, LLC.

1.			rting Persons.				
	I.R.S. Identification Nos. of above persons (entities only).						
	Elizabeth	Elizabeth Stephens Campbell					
	N/A						
2.	Check the	e App	propriate Box If a Member of a Group (See Instructions).				
	(a) 🗵	(b)	П				
3.	SEC Use						
4.	Source of	f Fun	ds (See Instructions).				
	PF						
5.		Discl	osure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).				
6.	Citizensh	up or	Place of Organization.				
	Arkansas	;					
		7.	Sole Voting Power.				
NII IN/	IBER OF		0				
	ARES	8.					
	FICIALLY	0.	Shared voting I ower.				
	NED BY ACH		4,305,343(1)				
	ORTING	9.	Sole Dispositive Power				
	RSON		0				
W	/ITH:	10.					
1.1			4,305,343(1)				
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.						
	4,305,343						
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).						
13.	_	of Cla	ss Represented by Amount in Row (11).				
	13.88%*						
14.	Type of I	Repor	ting Person (See Instructions).				
	IN						

- Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

 Represents total shares held by SG-1890, LLC. Ms. Campbell is a member of the Executive Committee of The Stephens Group, LLC, the manager of SG-1890, LLC. (1)

1.	Name of Reporting Persons.					
	I.R.S. Identification Nos. of above persons (entities only).					
	Arden Je	well s	Stephens 2012 Trust			
	N/A					
2.	Check th	e App	propriate Box If a Member of a Group (See Instructions).			
	(a) 🗵	(b)				
3.	SEC Use					
		J				
4.	Source of	f Fun	ds (See Instructions).			
	AF					
5.		Discl	losure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).			
0.		2150	2(a) 01 2(g).			
6.	Citizensh	ip or	Place of Organization.			
	Arkansas					
	7. Sole Voting Power.					
21112	DED OF					
	IBER OF IARES	0	50,755			
	FICIALLY	8.	Shared Voting Power.			
	NED BY					
	ACH ORTING	9.	Sole Dispositive Power			
PE	RSON		50.755			
W	/ITH:	10.	50,755 Shared Dispositive Power.			
		10.	Shared Dispositive Fower.			
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.					
	50,755					
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).					
	_					
12	Percent of Class Represented by Amount in Row (11).					
13.	reicent c	ıı Cıa	ss represented by Amount III row (11).			
	0.16%*					
14.	Type of I	Repor	ting Person (See Instructions).			
	00					

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

1.	Name of Reporting Persons.					
	I.R.S. Identification Nos. of above persons (entities only).					
	W. R. Ste	phen	is III 2012 Trust			
	N/A					
2.	Check the	e App	propriate Box If a Member of a Group (See Instructions).			
	(a) 🗵	(b)	П			
3.	SEC Use					
4.	Source of	f Fun	ds (See Instructions).			
	AF					
5.		Discl	losure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).			
6.	Citizensh	up or	Place of Organization.			
	Arkansas					
		7.	Sole Voting Power.			
NII IN/	IBER OF		50.755			
	ARES	8.	50,755 Shared Voting Power.			
	FICIALLY	0.	Shared voting flower.			
	NED BY ACH		0			
	ORTING	9.	Sole Dispositive Power			
	RSON		50,755			
W	/ITH:	10.	Shared Dispositive Power.			
1.1						
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.					
	50,755					
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).					
13.		of Cla	ss Represented by Amount in Row (11).			
15.						
	0.16%*					
14.	Type of I	Repor	ting Person (See Instructions).			
	00					

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

1.	Name of Reporting Persons.						
	I.R.S. Identification Nos. of above persons (entities only).						
	Arden Je	well 9	Stephens Trust dtd 10/20/99				
	71-61793	71					
2.	Check the	e App	propriate Box If a Member of a Group (See Instructions).				
	(a) ⊠	(b)					
3.	SEC Use						
J.	220 030	0111					
4.	Source of	f Fun	ds (See Instructions).				
	PF						
5.		Discl	osure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).				
J.	Check II	D1501	osate of Legal Proceedings is required Parsault to Reins 2(a) of 2(e).				
6.	Citizensh	ip or	Place of Organization.				
	Arkansas						
	Tirkanous	7.	Sole Voting Power.				
21112	DED OF						
	IBER OF IARES	0	373				
	FICIALLY	8.	Shared Voting Power.				
	NED BY		0				
	ACH ORTING	9.	Sole Dispositive Power				
	RSON		272				
W	/ITH:	10.	373 Shared Dispositive Power.				
		10.	Shared Dispositive Fower.				
			0				
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.						
	373						
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).						
13.	Dorgant o	f Clo	ss Represented by Amount in Row (11).				
13.	reiceiii 0	ı Cla	so represented by Amount III row (11).				
	0.00%*						
14.	Type of F	Repor	ting Person (See Instructions).				
	00						

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

1.	Name of Reporting Persons.					
	I.R.S. Identification Nos. of above persons (entities only).					
	W P Ste	W. R. Stephens III Trust dtd 7/2/01				
	73-63391	25				
2.	Check th	е Арр	propriate Box If a Member of a Group (See Instructions).			
	_					
2	(a) 🗵					
3.	SEC Use	Only				
4.	Source of	f Fun	ds (See Instructions).			
						
5.	PF Chaol: If	Digal	losure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).			
3.	Check II	Disci	losure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e).			
6.	Citizensh	ip or	Place of Organization.			
	. 1					
	Arkansas	7.	Sole Voting Power.			
		7.	Sole voting rower.			
	IBER OF		373			
	ARES	8.	Shared Voting Power.			
	FICIALLY NED BY					
Е	ACH	9.	0 Sole Dispositive Power			
	ORTING	9.	Sole Dispositive Power			
	RSON /ITH:		373			
, ·	1111.	10.	Shared Dispositive Power.			
11	A		0			
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.					
	373					
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).					
13.		f Cla	ss Represented by Amount in Row (11).			
	0.00%*					
14.	Type of I	Repor	ting Person (See Instructions).			
	00					

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

1.	Name of Reporting Persons.						
	I.R.S. Identification Nos. of above persons (entities only).						
	Elizabeth	Chis	sum Campbell 2012 Trust				
	N/A						
2.	Check the	e App	propriate Box If a Member of a Group (See Instructions).				
	(a) 🗵	(b)					
3.	SEC Use						
4.	Source of	f Fun	ds (See Instructions).				
	AF						
5.	Check If	Discl	losure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).				
6.	☐ Citizensh	in or	Place of Organization.				
0.	CHIZCHOL	np or	The of Organization.				
	Arkansas						
		7.	Sole Voting Power.				
NUM	IBER OF		49,655				
	ARES	8.					
	FICIALLY NED BY						
Е	ACH	9.	0 Sole Dispositive Power				
	ORTING RSON).	Sole Dispositive Tower				
	/ITH:		49,655				
		10.	Shared Dispositive Power.				
11.	Aggregat	e An	nount Beneficially Owned by Each Reporting Person.				
12.	49,655 Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).						
12.	Check Dox II the Aggregate Amount in Now (11) Excludes Certain Shares (See Instructions).						
13.	Percent o	f Cla	ss Represented by Amount in Row (11).				
	0.16%*						
14.	Type of I	Repor	rting Person (See Instructions).				

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

1.	Name of Reporting Persons.					
	I.R.S. Identification Nos. of above persons (entities only).					
	Susan Sto	ephen	is Campbell 2012 Trust			
	N/A					
2.	Check th	e App	propriate Box If a Member of a Group (See Instructions).			
	(a) 🗵	(b)				
3.	SEC Use	Only	7.			
	~					
4.	Source of	f Fun	ds (See Instructions).			
	AF					
5.		Discl	osure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).			
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	G'(: 1	·				
6.	Citizensi	up or	Place of Organization.			
	Arkansas	;				
		7.	Sole Voting Power.			
NII IN	IBER OF		40.655			
	IARES	8.	49,655 Shared Voting Power.			
BENE	FICIALLY	0.	Shared voting 1 ower.			
	NED BY ACH		0			
	ORTING	9.	Sole Dispositive Power			
	RSON		49,655			
W	/ITH:	10.	Shared Dispositive Power.			
		10.	Shared Dispositive Fower.			
			0			
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.					
	49,655					
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).					
13.	Percent of Class Represented by Amount in Row (11).					
13.	1 CICCIII (ı Cıa	35 Represented by Annount in Row (11).			
	0.16%*					
14.	Type of I	Repor	ting Person (See Instructions).			
	00					

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

1.	Name of Reporting Persons.					
	I.R.S. Identification Nos. of above persons (entities only).					
	Craig Do	bbs (Campbell, Jr. 2012 Trust			
	N/A					
2.	Check the	e App	propriate Box If a Member of a Group (See Instructions).			
	(a) ⊠	(b)				
3.	SEC Use					
J.	220 030	o m				
4.	Source of	f Fun	ds (See Instructions).			
	AF					
5.		Discl	osure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).			
J.	Check II	Disci	osare of Legal Proceedings is required Parsault to Items 2(a) of 2(e).			
6.	Citizensh	ip or	Place of Organization.			
	Arkansas					
	Tillanous	7.	Sole Voting Power.			
21112	DED OF					
	IBER OF IARES	0	49,655			
	FICIALLY	8.	Shared Voting Power.			
	NED BY		0			
	ACH ORTING	9.	Sole Dispositive Power			
	RSON		40.655			
W	/ITH:	10.	49,655 Shared Dispositive Power.			
		10.	Shared Dispositive Fower.			
			0			
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.					
	49,655					
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).					
	_					
12	Dama ant a	£ C1-	ss Represented by Amount in Row (11).			
13.	reicent o	ıı Cıa	55 Represented by Amount in Row (11).			
	0.16%*					
14.	Type of I	Repor	ting Person (See Instructions).			

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

1.	Name of Reporting Persons.									
	I.R.S. Identification Nos. of above persons (entities only).									
	Elizabeth S. Campbell Trust A									
	26-6173592									
2.	Check th	е Арр	propriate Box If a Member of a Group (See Instructions).							
3.										
3.	SEC Use Only.									
4.	Source of	f Fun	ds (See Instructions).							
5.	PF Chaol: If	Digal	osure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).							
3.	Check II	Disci	osure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e).							
6.	Citizensh	ip or	Place of Organization.							
	. 1									
	Arkansas	7.	Sole Voting Power.							
		7.	Sole voting rowel.							
	IBER OF		53,017							
	ARES	8.	Shared Voting Power.							
	FICIALLY NED BY									
Е	ACH	9.	0 Sole Dispositive Power							
	ORTING	9.	Sole Dispositive Power							
	RSON /ITH:		53,017							
, ·	1111.	10.	Shared Dispositive Power.							
11	A		0							
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.									
	53,017									
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).									
13.	Percent of Class Represented by Amount in Row (11).									
15.	1 election of class represented by Amount in Row (11).									
	0.17%*									
14.	Type of Reporting Person (See Instructions).									
	00									

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

1.	Name of Reporting Persons.									
	I.R.S. Identification Nos. of above persons (entities only).									
	Carol M. Stephens									
	N/A									
2.	Check the Appropriate Box If a Member of a Group (See Instructions).									
	(a) 🔽	(I-)								
3.	(a) 🗵 SEC Use		, <u> </u>							
J.	SEC OSC OTHY.									
4.	Source of	f Fun	ds (See Instructions).							
5.	PF Chaol: If	Digo	osure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).							
3.	CHECK II	DISC	osure of Legal Proceedings is Required Fursuant to Items 2(d) of 2(e).							
6.	Citizensh	ip or	Place of Organization.							
	Arkansas									
	Aikaiisas	7.	Sole Voting Power.							
		, ,								
	MBER OF		12,720							
	ARES FICIALLY	8.	Shared Voting Power.							
OW	NED BY		0							
	ACH ORTING	9.								
	RSON									
	/ITH:		12,720							
		10.	Shared Dispositive Power.							
			0							
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.									
12.	12,720									
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).									
13.	Percent of Class Represented by Amount in Row (11).									
	0.04%*									
14.		Renor	ting Person (See Instructions)							
17.	Type of Reporting Person (See Instructions).									
	IN									

^{*} Based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017.

ITEM 1. SECURITY AND ISSUER.

This Amendment No. 9 to the Statement of Beneficial Ownership on Schedule 13D (this "Amendment") relates to shares of common stock, par value \$0.01 per share ("Common Stock") of Conn's, Inc., a Delaware corporation ("the Company") and is being filed pursuant to Rule 13d-2 under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). The address of the principal executive offices of the Company is 4055 Technology Forest Blvd., Ste. 210, The Woodlands, TX 77381. This Amendment amends the Statement of Beneficial Ownership on Schedule 13D (the "Statement") filed by the Reporting Persons (as defined below) on February 6, 2009, as amended on February 12, 2010, October 26, 2010, November 23, 2010, December 14, 2012, March 28, 2013, June 12, 2013, April 17, 2014 and July 15, 2015.

ITEM 2. IDENTITY AND BACKGROUND.

This Amendment is filed jointly by and for the entities and persons listed below, all of whom together are referred to as the "Reporting Persons" or individually as a "Reporting Person."

In accordance with the provisions of General Instruction C to Schedule 13D, information concerning the board of directors or board of managers, as applicable, of each of the applicable Reporting Persons (collectively, the "Listed Persons"), required by Item 2 of Schedule 13D is provided on <u>Schedule I</u> and is incorporated by reference herein.

(i) The Stephens Group, LLC ("The Stephens Group")

The Stephens Group is an Arkansas manager-managed limited liability company. It is managed by a Board of Managers consisting of the following individuals: Wilton R. Stephens, Jr., Elizabeth S. Campbell, Craig D. Campbell, Carol M. Stephens, Ronald M. Clark, Robert L. Schulte, C. Ray Gash, William S. Walker, Emon A. Mahony, Jr., and Gary D. Boland. The Board has appointed a two person Executive Committee that may exercise all powers granted to the Board. The Executive Committee of the Board consists of the following individuals: Wilton R. Stephens, Jr. and Elizabeth S. Campbell. The Stephens Group is the Manager of SG-1890 (as defined below).

(ii) Snow Lake Holdings, Inc. ("Snow Lake")

Snow Lake is a Nevada corporation. It is managed by a Board of Directors consisting of the following individuals: Elizabeth S. Campbell, Craig D. Campbell, Robert L. Schulte, and Hal Joseph Kemp.

(iii) SG-1890, LLC ("SG-1890")

SG-1890 is an Arkansas manager-managed limited liability company. The sole manager is The Stephens Group, which has the ability to make decisions for SG-1890.

(iv) Wilton R. Stephens, Jr.

Wilton R. Stephens, Jr. is a member of the Executive Committee of The Stephens Group as well as a Manager.

(v) Elizabeth S. Campbell

Elizabeth S. Campbell is a member of the Executive Committee of The Stephens Group as well as a Manager.

(vi) Arden Jewell Stephens 2012 Trust

Arden Jewell Stephens 2012 Trust is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(vii) W. R. Stephens III 2012 Trust

W. R. Stephens III 2012 Trust is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(viii) Arden Jewell Stephens Trust dtd 10/20/99

Arden Jewell Stephens Trust dtd 10/20/99 is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte, Carol M. Stephens and Emon A. Mahony, Jr.

(ix) W. R. Stephens III Trust dtd 7/2/01

W. R. Stephens III Trust dtd 7/2/01 is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Emon A. Mahony, Jr.

(x) Elizabeth Chisum Campbell 2012 Trust

Elizabeth Chisum Campbell 2012 is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(xi) Susan Stephens Campbell 2012 Trust

Susan Stephens Campbell 2012 Trust is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(xii) Craig Dobbs Campbell, Jr. 2012 Trust

Craig Dobbs Campbell, Jr. 2012 Trust is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(xiii) Elizabeth S. Campbell Trust A

Elizabeth S. Campbell Trust A is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Elizabeth S. Campbell, C. Ray Gash and Robert L. Schulte.

(xiv) Carol M. Stephens

Carol M. Stephens is a Manager of The Stephens Group.

The Stephens Group, Snow Lake, SG-1890, Arden Jewell Stephens 2012 Trust, W. R. Stephens III 2012 Trust, Arden Jewell Stephens Trust dtd 10/22/99, W. R. Stephens III Trust dtd 7/2/01, Elizabeth Chisum Campbell 2012 Trust, Susan Stephens Campbell 2012 Trust, Craig Dobbs Campbell, Jr. 2012 Trust and Elizabeth S. Campbell Trust A are each in the business of managing or holding investments. Each of the individual persons listed above is a citizen of the United States of America. The business address of each Reporting Person and their respective managers, directors and officers, as applicable, is 100 Morgan Keegan Drive, Suite 500 Little Rock, Arkansas 72202.

The Reporting Persons and Listed Persons have not, during the last five years, been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).

The Reporting Persons and Listed Persons have not, during the last five years, been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, Federal or state securities laws or finding any violation with respect to such laws.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

The W.R. Stephens, Jr. Revocable Trust used personal fund to purchase 12,000 shares of the Common Stock in the open market on July 14, 2017 at an average price of \$18.848 per share.

ITEM 4. PURPOSE OF TRANSACTION.

The transaction described in Item 3 of this Amendment No. 9 was made for investment purposes. The W.R. Stephens, Jr. Revocable Trust does not have any plans or proposals which relate to or would result in any of the actions set forth in subsections (a) through (j) of Item 4.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

(a) and (b) The following table discloses the beneficial ownership of the Common Stock by the Reporting Persons as of the date of this Statement. The following disclosure is based on 31,004,000 shares of Common Stock outstanding as of April 30, 2017. See Schedule I for the information applicable to the Listed Persons.

	Number of Shares Beneficially	Percent of Outstanding	Voting Power		Dispositive Power	
Name	Owned	Shares	Sole	Shared	Sole	Shared
The Stephens Group, LLC	4,305,343	13.88%	0	4,305,343	0	4,305,343
SG-1890, LLC	4,305,343	13.88%	0	4,305,343	0	4,305,343
Snow Lake Holdings, Inc.	54,163	0.17%	54,163	0	54,163	0
Wilton R. Stephens, Jr.	4,457,988	14.30%	152,645(1)	4,305,343	152,645	4,305,343
Elizabeth S. Campbell	4,305,343	13.88%	0	4,305,343	0	4,305,343
Arden Jewell Stephens 2012 Trust	50,755	0.16%	50,755	0	50,755	0
W. R. Stephens III 2012 Trust	50,755	0.146%	50,755	0	50,755	0
Arden Jewell Stephens Trust dtd 10/20/99	373	0.00%	373	0	373	0
W. R. Stephens III Trust dtd 7/2/01	373	0.00%	373	0	373	0
Elizabeth Chisum Campbell 2012 Trust	49,655	0.16%	49,655	0	49,655	0
Susan Stephens Campbell 2012 Trust	49,655	0.16%	49,655	0	49,655	0
Craig Dobbs Campbell, Jr. 2012 Trust	49,655	0.16%	49,655	0	49,655	0
Elizabeth S. Campbell Trust A	53,017	0.17%	53,017	0	53,017	0
Carol M. Stephens	12,720	0.04%	12,720	0	12,720	0

⁽¹⁾ Represents total shares held by W.R. Stephens, Jr. Revocable Trust over which Mr. Stephens, Jr. acts as Trustee.

- (d) Not applicable
- (e) Not applicable.

⁽c) Except as described in this Statement, the Reporting Persons have not effected any transaction in shares of the Company's Common Stock during the 60 days preceding the date hereof.

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER.

None, other than as described in this Statement.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

Exhibit 1 Agreement to File Joint Schedule 13D

Exhibit 2 Power of Attorney executed by Reporting Persons

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: July 20, 2017

By: /s/ Ronald M. Clark

Name: Ronald M. Clark

Attorney-in-Fact for:

THE STEPHENS GROUP, LLC (1)
SNOW LAKE HOLDINGS, INC. (1)
SG-1890, LLC (1)
WILTON R. STEPHENS, JR. (1)
ELIZABETH S. CAMPBELL (1)
ARDEN JEWELL STEPHENS 2012 TRUST (1)
W. R. STEPHENS III 2012 TRUST (1)
ARDEN JEWELL STEPHENS TRUST DTD 10/22/99 (1)
W. R. STEPHENS III TRUST DTD 7/2/01 (1)
ELIZABETH CHISUM CAMPBELL 2012 TRUST (1)
SUSAN STEPHENS CAMPBELL 2012 TRUST (1)
ELIZABETH S. CAMPBELL TRUST A (1)
CAROL M. STEPHENS (1)

(1) A Power of Attorney authorizing Ronald M. Clark to act on behalf of this person or entity has been previously filed with the Securities and Exchange Commission.

SCHEDULE I

MANAGERS/DIRECTORS AND EXECUTIVE OFFICERS OF CERTAIN REPORTING PERSONS

The Stephens Group, LLC

The Stephens Group, LLC is an Arkansas manager-managed limited liability company ("The Stephens Group"). It is managed by a Board of Managers. The following sets forth the name and position, if any, of each manager of The Stephens Group. Each such person is a citizen of the United States of America. The business address of each manager is 100 Morgan Keegan Drive, Suite 500 Little Rock, Arkansas 72202.

<u>Name</u> Position

Wilton R. Stephens, Jr. Chief Executive Officer and Co-Chairman, Member of Executive Committee

Elizabeth S. Campbell Co-Chairman, Member of Executive Committee

Craig D. Campbell Vice Chairman
Carol M. Stephens Manager

Ronald M. Clark Chief Operating Officer & General Counsel

Robert L. Schulte Chief Financial Officer

C. Ray Gash Manager
William S. Walker Manager
Emon A. Mahony, Jr. Manager
Gary D. Boland Manager

The authority of the Board of Managers has been delegated to an Executive Committee, which consists of the following members: Wilton R. Stephens, Jr. and Elizabeth S. Campbell.

Snow Lake Holdings, Inc.

Snow Lake Holdings, Inc. is a Nevada corporation ("Snow Lake"). It is managed by a Board of Directors. The following sets forth the name and position, as applicable, of each executive officer and director of Snow Lake. Each such person is a citizen of the United States of America. The business address of each officer and director is 100 Morgan Keegan Drive, Suite 500 Little Rock, Arkansas 72202.

NamePositionElizabeth S. CampbellDirectorCraig D. CampbellDirector

Robert L. Schulte Director, Vice President Hal Joseph Kemp President, Director Christopher E. Kauffman Secretary, Treasurer

SG-1890, LLC

SG-1890, LLC is an Arkansas manager-managed limited liability company ("SG-1890"). The sole Manager is The Stephens Group. Wilton R. Stephens, Jr. and Elizabeth S. Campbell, as members of the Executive Committee of The Stephens Group, have the ability to make decisions for SG-1890 on behalf of The Stephens Group.

EXHIBIT INDEX

*Exhibit 1 Agreement to File Joint Schedule 13D

*Exhibit 2 Power of Attorney executed by Reporting Persons

* Filed Previously