FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL									
	OMB Number:	3235-0287								
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l	hours per response:	0.5								

	Check this box if no longer subject to
٦	Section 16. Form 4 or Form 5 obligations may continue. See
J	obligations may continue. See
	Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Piper Jamie</u>						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									k all app Dired	olicable) ctor		Owner
(Last) (First) (Middle) 4055 TECHNOLOGY FOREST BLVD. SUITE 210						3. Date of Earliest Transaction (Month/Day/Year) 01/01/2018									X Officer (give title below) Other (specify below) V.P Chief Marketing Officer			w)
(Street) THE WOODLANDS TX 77381 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day						Execution Date,		Date,	3. Transaction Code (Instr. 8) 4. Securities Acqui Disposed Of (D) (In					5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D) Price		e	Trans	action(s) 3 and 4)		(11150.4)
Common Stock 01/02/20					018		F		75 ⁽¹⁾	D	\$3	5.55 ⁽²⁾	42,905		D			
		Ta	able II -	Derivati (e.g., pu							osed of, convertib				wned			
1. Title of Derivative Security (Instr. 3) 2. Conver or Exer Price of Derivat Security		3. Transaction Date (Month/Day/Year)	Execution Date, if any		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Der Sec (Ins	rice of ivative curity tr. 5)	derivative Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Expiration Exercisable Date Ti		Title	Amour or Number of Shares	er					

Explanation of Responses:

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on January 1, 2014.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/Mark Prior, as attorney-in-

01/02/2018

<u>fact</u>

** Signature of Reporting Person

n Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.