FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, I	D.C. 20549	
---------------	------------	--

Check this box if no longer subject	STATEMEN
to Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	Filed

## NT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

City   (State)   City   (Month/Day/Year)   (Month/	Name and Address of Reporting Person*     W.R. Stephens, Jr. Revocable Trust					2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner									
4. If Amendment, Date of Original Filed (Month/Day/Year) 06/14/2021  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Securities (Month/Day/Year)  3. Transaction Date (Month/Day/Year) (Month/Day/Year)  4. Title of Securities Acquired (A) or Disposed of, or Beneficially Owned (Date Date Date (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  5. Number of Derivative Securities (Month/Day/Year)  6. A. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  6. Ownership Coversion Securities Date (Month/Day/Year)  8. A. Securities Acquired (A) or Disposed of (D) (Instr. 4)  8. Price of Derivative Security (Instr. 4)  8. Price of Der	100 RIV	ER BLUFF	,	viiddle)			` ' '																	
City	SUITE 5	4. If Amen																6. Individual or Joint/Group Filing (Check Applicable Line)						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Y	(Street)														X	Form	filed by On	e Rep	orting Pers	son				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  2. Transaction Date (Month/Day/Year) if any (Month/Day/Year)  2. Transaction Date (Month/Day/Year) if any (Month/Day/Year)  2. Transaction Date Execution Date, (Month/Day/Year)  2. Transaction (Dorivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)  3. Transaction (S) (Instr. 3 and 4)  4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)  5. Amount of Securities Date (Instr. 3 and 4)  6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)  7. No Disposed Of (D) (Instr. 3, 4 and 5)  8. Price of Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Securities  2. Conversion of Exercise (Month/Day/Year)  2. Transaction (S) (Instr. 3)  3. Transaction Date Execution Date, (Month/Day/Year)  (Instr. 3)  3. Transaction Date Execution Date, (Month/Day/Year)  (Instr. 3)  4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 4)  8. Price of Derivative Securities (Month/Day/Year)  8. Price of Derivative Securities Underlying Derivative Securities Underlying Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities Derivative Securities Underlying Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities Derivative Securities Derivative Securities Derivative Securities (Month/Day/Year)  1. Title of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  1. Title of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  1. Title of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  1. Title of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  1. Title of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  1. Title of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4	LITTLE 	ROCK AI	7	2202														re tha	ın One Rep	orting				
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  3. Transaction (Date (Instr. 3)  3. Transaction (Date (Instr. 3)  4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)  5. Amount of Securities Beneficially Owned Form: Direct (D) or Indirect (D) (Instr. 4)  6. Date Exercisable and Execution Date (Month/Day/Year)  7. Note of Disposed Of (D) (Instr. 3, 4 and 5)  8. Price of Derivative Securities Date (Month/Day/Year)  8. Price of Derivative Securities Date (Month/Day/Year)  8. Price of Derivative Securities Date (Month/Day/Year)  9. Number of Derivative Securities Deneficially Owned (Month/Day/Year)  1. Title of Derivative Securities Date (Month/Day/Year)  1. Title of Derivative Securities Date (Month/Day/Year)  1. Title of Date Exercisable and Expiration Date (Month/Day/Year)  1. Title of Derivative Securities Date (Month/Day/Year)  1. Title of Derivative Securities Date (Month/Day/Year)  2. Date Exercisable and Expiration Date (Month/Day/Year)  8. Price of Derivative Securities Deneficially Owned Date (Month/Day/Year)  9. Number of Derivative Securities Date (Month/Day/Year)  1. Title of Date Exercisable and Expiration Date (Month/Day/Year)  1. Title of Date Exercisable and Expiration Date (Month/Day/Year)  1. Title of Date Exercisable and Expiration Date (Month/Day/Year)  1. Title of Date Exercisable and Expiration Date (Month/Day/Year)  1. Title of Date Exercisable and Expiration Date (Month/Day/Year)  1. Title of Date Exercisable and Expiration Date (Month/Day/Year)  1. Title of Date Exercisable and Expiration Date (Month/Day/Year)  1. Title of Date Exercisable and Expiration Date (Month/Day/Year)  1. Title of Date Exercisable and Expirati	(City)	(St	ate) (2	Zip)																				
Date (Month/Day/Year)   Date			Table	I - No	n-Deriva	tive S	Secu	rities	Acq	uired,	Dis	posed of	, or E	Benefi	cially	/ Own	ed							
Common Stock    Code   V   Amount   (A) or (D)   Price   Transaction(S) (Instr. 3 and 4)	Date					Execution Date, if any			Transaction Disposed Of (D) (Instr. 3, 4			4 and Securitie Beneficia Owned F		es Foi ially (D) Following (I)		n: Direct or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)							
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security (Instr. 3)  1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security (Month/Day/Year)  2. Conversion or Exercise Price of Derivative Securities (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Transaction Code (Instr. 8)  4. Transaction Date (Month/Day/Year)  5. Number of Expiration Date (Month/Day/Year)  6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and Amount of Securities Underlying Derivative Security (Instr. 5)  8. Price of Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities (Month/Day/Yea										Code	v	Amount	(A) (D)	or Pri	ce	Transa	ction(s)			(11341. 4)				
(e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security (Instr. 3)  1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security (Month/Day/Year)  2. Conversion or Exercise Price of Derivative Securities (Month/Day/Year)  3. Transaction Date Expiration Date (Month/Day/Year)  4. Transaction Code (Instr. 8)  4. Transaction Date (Month/Day/Year)  5. Number of Expiration Date (Month/Day/Year)  9. Number of Derivative Securities (Instr. 4)  9. Number of Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities (Instr. 4)  9. Number of Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities (Instr. 4)  9. Number of Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities (Instr. 4)  9. Number of Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities (Instr. 3)  9. Number of Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities (Instr. 3)  9. Number of Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities (Month/Day/Year)  9. Number of Amount of Securities (Month/Day/Year)  9. Number of Outside (Month	Common Stock 06/14/2						2021			S		2,635	A	.   \$2	8.28 15		50,010		D					
Derivative Security (Instr. 3)  Instr. 3)  Derivative Security Securities																								
	Derivative Security	Conversion or Exercise Price of Derivative	Date	Executi if any	ion Date,	Transa Code ( 8)	Transaction Code (Instr. 8)  Derivativ Securitie Acquired (A) or Disposec of (D) (Instr. 3,		vative crities crired r osed ) r. 3, 4	Expiration Date (Month/Day/Yea		tte ear)	Amount of Securities Underlying Derivative Security (Inst 3 and 4)		Dei See (In:	rivative curity	derivative Securities Beneficially Owned Following Reported Transaction(s)		Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)				

**Explanation of Responses:** 

Ronald M. Clark, Attorney-in-06/16/2021

<u>fact</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.