SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

d pursuant to Section 16(a) of the Securities Exchange Act of 1934				
or Section 30(h) of the Investment Company Act of 1940				
2. Issuer Name and Ticker or Trading Symbol <u>CONNS INC</u> [CONN]	(Check all applic	able)		
3 Date of Earliest Transaction (Month/Day/Vear)	1		10% Owner	
- 12/22/2023	below)	give lille	Other (specify below)	
4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Jo	oint/Group Filing	(Check Applicable	
	X Form file	ed by One Repo	rting Person	
-	Form file Person	ed by More than	One Reporting	
Rule 10b5-1(c) Transaction Indication				
		on or written plan	that is intended to	
	or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN] 3. Date of Earliest Transaction (Month/Day/Year) 12/22/2023 4. If Amendment, Date of Original Filed (Month/Day/Year) - Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant	2. Issuer Name and Ticker or Trading Symbol 5. Relationship of (Check all application) 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of (Check all application) 3. Date of Earliest Transaction (Month/Day/Year) 5. Relationship of (Check all application) 3. Date of Earliest Transaction (Month/Day/Year) 6. Individual or Jock 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Jock X Form file Person Rule 10b5-1(c) Transaction Indication	ad pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN] 3. Date of Earliest Transaction (Month/Day/Year) 12/22/2023 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing Line) X Form filed by One Report Form filed by More than Person Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		4. Securities Acq Disposed Of (D) de (Instr. 5)				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	- Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	12/22/2023		G		300,000	Α	\$ <mark>0</mark>	746,605	D	
Common Stock	12/26/2023		G		300,000	D	\$ <mark>0</mark>	446,605	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Dispe of (D	r osed) r. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

Todd Ferguson, attorney in fact for reporting person

12/27/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.