FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPF	ROVAL
	OMB Number:	3235-0287
l	Estimated average bu	ırden

0.5

hours per response:

	Check this box if no longer subject to
٦	Section 16. Form 4 or Form 5 obligations may continue. See
J	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARTIN DOUGLAS H						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]											p of Reportin blicable) ctor		rson(s) to Is	
(Last) (First) (Middle) 111 CENTER STREET						3. Date of Earliest Transaction (Month/Day/Year) 02/25/2014										Offic belov	er (give title w)	Other (below)		specify
(Street) LITTLE (City)	ROCK AI		72201 Zip)		4. If	Ame	ndment	(Month/Da	ay/Yea	ar)		6. Indiv ₋ine) X	′							
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)				, 4 and Secur Benef Owne		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount (A) or (D)		Pric	e :e	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Common Stock 02/25						2014		J ⁽¹⁾	v	700		D	9	50	4,600			I	By children	
Common Stock																9	0,494		D	
Common Stock																-	1,208		D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any					Transaction Code (Instr.		of		xercis n Date ay/Yea	r) Securitie Underlyi Derivatii Security and 4)		ount of urities erlying vative urity (Ins		ıt r		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dir or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v			Date Exercisal	Date Exercisable D		Number of Shares										

Explanation of Responses:

1. Reporting person ceased to have a reportable beneficial interest in 700 shares of common stock owned by one of his children.

Remarks:

<u>Todd Ferguson, attorney in fact</u> <u>02/27/2014</u> <u>for reporting person</u>

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.