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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
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1. Nume and Address of Reporting Leson			2. Issuer Name and Ticker or Trading Symbol <u>CONNS INC</u> [CONN]		tionship of Reporting F all applicable) Director	n(s) to Issuer	
(Last) 100 MORGAN I			3. Date of Earliest Transaction (Month/Day/Year) 02/01/2008		Officer (give title below)	Λ	Other (specify below)
(Street) LITTLE ROCK (City)	AR (State)	72202 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group F Form filed by One R Form filed by More t Person	eport	ing Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

• • • •										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150. 4)
Common Stock	02/01/2008		Z ⁽¹⁾	v	2,871,166	A	\$ <mark>0</mark>	2,871,166	Ι	By SG- 1890, LLC
Common Stock	02/01/2008		J ⁽²⁾		2,895,894	A	\$0	5,767,060 ⁽³⁾	Ι	By SG- 1890, LLC
Common Stock								378	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puis, cans, warrants, options, convertible securite								Junitesj						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Reflects transfer of shares from voting trust to SG-1890, LLC, a limited liability company of which reporting person is a member and co-manager.

2. Reflects transfer of shares to SG-1890, LLC by persons other than reporting person. Reporting person disclaims beneficial ownership of such shares.

3. Reporting person disclaims beneficial ownership of reported securities except to the extent of his pecuniary interest therein.

Remarks:

<u>Todd Ferguson, attorney in fact</u> <u>for reporting person</u> <u>02/05/2008</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.