FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	JVAL				
OMB Number:	3235-0287				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BROUSSARD WALTER M						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]							cable) or	g Perso	on(s) to Issu	ner
(Last) (First) (Middle) 3295 COLLEGE STREET					3. Date of Earliest Transaction (Month/Day/Year) 11/24/2009							helow)	er (give title w) Senior VP - Re		Other (specify below)	
(Street) BEAUMONT TX 77701				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S		(Zip) Je I - Non-De	erivativ	ivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					action 2A. Deemed Execution Date,		3. Transactic Code (Ins 8)	4. Securi Disposed 5)	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5) Amount (A) or (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership Instr. 4)	
								, options,				Owneu				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date if any (Month/Day/Ye	Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (right to	\$6.34	11/24/2009		A		10,000		(1)	11/24/2019	Common Stock	10,000	\$0 ⁽²⁾	10,000)	D	

Explanation of Responses:

- 1. The option vests in five equal annual installments beginning on November 24, 2010.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ Walter M. Broussard 11/30/2009

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.