FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* TRAHAN DAVID W						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify					ner
(Last) (First) (Middle) 3295 COLLEGE STREET						3. Date of Earliest Transaction (Month/Day/Year) 11/30/2010									below)		Retail	Other (s below) Division	pecify
(Street) BEAUMONT TX 77701 (City) (State) (Zip)				-	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) Table II - Derivati					saction	ear)	CURITIES ACQ 2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)		ed (A) o	or 5. Amou 4 and Securiti Benefici		nt of s ally ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
					ative	ve Securities Ac			code v		Amount sed of,	, or Beneficiall			Transaction(s) (Instr. 3 and 4)				,,
									, options										
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/	ate,	4. Transaction Code (Instr. 3)		of		6. Date Exercisa Expiration Date (Month/Day/Yea		of Securitie		es J Security		3. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s Illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amou or Numb of Share	er					
Employee Stock Options (right to	\$3.2	11/30/2010			A		30,000		(1)	1	1/30/2020	Common Stock	30,0	00	\$0 ⁽²⁾	30,000	0	D	

Explanation of Responses:

- 1. The stock option vests in five equal annual installments beginning on November 30, 2011.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

12/02/2010 /s/ David W. Trahan

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.