FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
OMB Number:	3235-028										

iled pursuant to Section 16(a) of the Securities Exchange Act of 1934	
or Section 30(h) of the Investment Company Act of 1040	

37 Estimated average burden hours per response: 0.5

Name and Address of Reporting Person*     Gaines Coleman R																nip of Reportir oplicable) ector cer (give title	Person(s) to Issuer  10% Owner Other (specify	
(Last) 4055 TEC STE 210	4055 TECHNOLOGY FOREST BLVD															X Ollicer (give title Other (specify below)  President & COO		
(Street) THE WOODL	ANDS		77381 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Line)  X Form filed by One Reporting Perform filed by More than One R Person								e Reporting Pers	son				
		Tab	le I - N	on-Deriv	ative	Sec	uritie	s Ac	quirec	l, Di	sposed o	f, or	Ber	efici	ally Owr	ned		
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day						Exec y/Year)   if an		Deemed cution Date, ny nth/Day/Year)				curities Acquired (A) o osed Of (D) (Instr. 3, 4			d 5) Secu Ben Own	mount of urities eficially ed Following orted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A (D	) or )	Price	Tran	saction(s) r. 3 and 4)		(111341. 4)
Common Stock 02/01/20				2018	018		F		1,629(1)	D \$31.		55 <sup>(2)</sup>	37,014	D				
		Ţ	able II ·								osed of, convertib					d		
1. Title of Derivative Security (Instr. 3)	2. Conversior or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercis Expiration Dat (Month/Day/Ye		ite	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		I nstr. 3	8. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	V (A)	(A)	(D)	Date Exercis	sable	Expiration Date	Title	or Numbe of tle Shares					

## **Explanation of Responses:**

- $1.\ Represents\ shares\ withholding\ taxes\ due\ upon\ vesting\ of\ Restricted\ Stock\ Units\ awarded\ on\ February\ 01,2017.$
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

## Remarks:

/s/Mark Prior, as attorney-in-

02/02/2018

<u>fact</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.