FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20049

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

	OMB APPROVAL							
	OMB Number:	3235-0287						
I	Estimated average burden							
	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* BROUSSARD WALTER M					2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN CONN								eck all applic Directo	cable) or	g Pers	on(s) to Issi 10% Ow	ner
(Last) (First) (Middle) 3295 COLLEGE STREET					3. Date of Earliest Transaction (Month/Day/Year) 11/30/2010								below)	er (give title w) nior VP - Store		Other (s below) Operations	·
(Street) BEAUMONT TX 77701				[4. If Amendment, Date of Original Filed (Month/Day/Year)					Line	i. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(5		(Zip)														
		Tak	le I - Non-l	Derivat	ive S	ecurities	s Ac	quired, D	ispos	sed o	f, or Be	neficiall	y Owned				
Date			!. Transact Date Month/Day	Execution Date,		Code (Instr. 5)			5. Amou Securitie Beneficia Owned F Reported	es For ally (D) Following (I) (rm: Direct) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
						Code V	An	nount	(A) or (D)	Price	Transact (Instr. 3 a				msu. 4)		
		-	Table II - De					uired, Dis , options					Owned			·	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date if any (Month/Day/Ye	Code (Instr		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		and	7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	Ownership	Beneficial Ownership t (Instr. 4)
				Cod	le V	(A)	(D)	Date Exercisable	Expira Date		Title	Amount or Number of Shares					
Employee Stock Option (right to buy)	\$3.2	11/30/2010		A		10,000		(1)	11/30)/2020	Common Stock	10,000	\$0 ⁽²⁾	10,000)	D	

Explanation of Responses:

- 1. The option vests in five equal annual installments beginning on November 30, 2011.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ Walter M. Broussard 12/02/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.