FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

washington, b.c. 20045

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* TRAHAN DAVID W						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								cable) or	ng Pers	son(s) to Issi 10% Ow	ner
(Last) (First) (Middle) 3295 COLLEGE STREET						3. Date of Earliest Transaction (Month/Day/Year) 11/27/2007								(give title) Exec V	P - R	Other (s below) etail	pecify
(Street) BEAUMONT TX 77701 (City) (State) (Zip)				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - Non-D	erivativ	e Se	curities	s Ac	quired, Di	ispo	osed o	f, or Be	neficial	ly Owned	i			
Date				Transaction ate lonth/Day/Y	Execution Date,			3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)		ed (A) or tr. 3, 4 and	Benefic Owned	es Form ally (D) of following (I) (II		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership
								Code V	-	Amount	(A) or (D) Pri			eported ansaction(s) nstr. 3 and 4)			(Instr. 4)
		-	Fable II - De (e.ç					uired, Dis , options,		,		,	Owned			,	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	Code		of I		6. Date Exercisal Expiration Date (Month/Day/Year)		of Securities		ies g Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s ully	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amount or Number of Shares					
Employee Stock Options (right to	\$19.99	11/27/2007		A		20,000		(1)	11/	/27/2017	Common Stock	20,000	\$0 ⁽²⁾	20,00	0	D	

Explanation of Responses:

- 1. The stock option vests in five equal annual installments beginning on November 27, 2008.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ David W. Trahan

11/29/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.