FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	DVAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Shein Oded							2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC [ CONN ]										i. Rela Check X	ationshi c all app Direc	plicable)		Person(s) to Issuer	
(Last) (First) (Middle) 4055 TECHNOLOGY FOREST BLVD							3. Date of Earliest Transaction (Month/Day/Year) 03/22/2016												Officer (give title below)		Other (specify below)	
(Street) THE TX 77381 WOODLANDS					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										5. Indiv ine) X						
(City)	(City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						action	tion 2A. Deemed Execution Date			3. Tr Cc 8)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			I (A) o	) or 5. A Sec Ber Ow Rep		. Amount of Securities Beneficially		ership Direct ndirect ir. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock 03/22/2								/2016			ode V		Amount 743		(D) A	D) File		(Instr. 3 and 4)		]	D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year) if any (Month/Day/			Date,	4. Transaction Code (Instr. 8)		n of Der Sec Acc (A) Dis of (	5. Number		6. Date Exercisable and Expiration Date (Month/Day/Year)				7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amour or Numbe			rice of vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	nership m: ect (D) Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
Code V					(A)	(D)	Date Exer			xpiration ate												

## **Explanation of Responses:**

1. Restricted Stock Units ("RSUs") awarded to reporting person under the Company's Non-Employee Director Restricted Stock Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest on May 25, 2016.

## Remarks:

<u>/s/ Robert F. Bell, as attorney-in-fact</u>

03/24/2016

\*\* Signature of Reporting Person

erson Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.