FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Dillon Hoby B</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC CONN								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify				
(Last) (First) (Middle) 3295 COLLEGE STREET					3. Date of Earliest Transaction (Month/Day/Year) 12/08/2009									below)		reside	below)	
(Street) BEAUMONT TX 77701  (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					ction	2A. Exe	. Deemed ecution Date,		3. 4. S Transaction Dis Code (Instr. 5)		curit	curities Acquired (A) sed Of (D) (Instr. 3, 4		5. Amour Securitie Beneficia Owned F	nt of s ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
								Code V	Amo	unt	(A) or (D) Price		Transact	Reported Fransaction(s) Instr. 3 and 4)			(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/	Co	ansactio de (Ins	on o tr. E S A	of		6. Date Exercisable a Expiration Date (Month/Day/Year)		d	7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly Owner Form: Direct or Indi (I) (Ins	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode V	(4	(A)	(D)	Date Exercisable	Expirati Date	on	Title	Amount or Number of Shares					
Employee Stock Option (Right to Purchase Commone	\$6.2 <sup>(1)</sup>	12/08/2009		1	A	4	40,000		(2)	12/08/20	)19	Common Stock	40,000	\$0 <sup>(3)</sup>	40,00	0	D	

## **Explanation of Responses:**

- 1. These Options were granted on December 8, 2009
- $2. \ These \ options \ vest \ in \ 20\% \ increments \ on \ each \ anniversary \ date \ of \ the \ original \ grant \ until \ fully \ vested.$
- 3. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ Hoby B. Dillon 12/08/2009

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.