Instruction 1(b).

FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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## IGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Miller Norman					2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC CONN									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
ivillier	NOTHIAII							_	_	-				X	Direc	tor		10% Ov	ner
(Last)	•	,	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 08/10/2023									X	belov	,		Other (s	pecify
2445 TECHNOLOGY FOREST BLVD.					Interim President and CEO														
SUITE 8	000				4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					oplicable
(Street)														X	Form	filed by On	e Rep	orting Perso	on
THE	ANDS TX	<b>C</b> 7	7381												Form Perso		re tha	ın One Repo	orting
Rule 10b5-1(c) Transaction Indication																			
(City)	(St	ate) (2	Zip)	Check this box to indicate that a transaction was made pursuant to a															
					L   s	atisfy th	ne affirr	native (	defense (	conditi	ons of Rule 10	0b5-1(c)	. See Ins	tructio	n 10.				
		Table	I - No	n-Deriva	tive S	Secui	rities	Acq	uired,	, Dis	posed of	, or B	enefic	cially	/ Own	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da				Exec y/Year) if any		Deemed cution Date, ny nth/Day/Year)					s Acquired (A) of (D) (Instr. 3, 4		and Secu Bene Own		cially Following	Forn (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership	
										v	Amount	(A) (D)	or Pric	е	Transa	ported insaction(s) str. 3 and 4)			(Instr. 4)
Common Stock 08/				08/10/2	2023				F		4,050(1)	D :		.3 <sup>(2)</sup>	986,096			D	
		Tal	ole II -	Derivati	ve Se	curit	ies A	Acqu	ired, [	Disp	osed of,	or Be	nefici	ally (	Owne	d			
				(e.g., pu	its, ca	alls, v	varra	ınts,	optio	ns, c	onvertib	le se	curitie	s)					
1. Title of Derivative Security (Instr. 3)			ion Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable an Expiration Date (Month/Day/Year)		ite	7. Title and Amount of Securities Underlying Derivative Security (In 3 and 4)		Dei Sed (Ins	Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code V		(A)	(D)	Date Exercisable		Expiration Date	Title	Amount or Number of Shares						

## **Explanation of Responses:**

- $1. \ Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on August 10, 2022.$
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

## Remarks:

/s/ Mark Prior, as attorney-in-

**fact** 

\*\* Signature of Reporting Person Date

08/23/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.