HomePlus

# Conn's, Inc. Reports Third Quarter Fiscal 2019 Financial Results 

December 4, 2018

November Same Store Sales up 8.5\% in Non-Harvey Markets, Demonstrating Strong Start to Fourth Quarter<br>Third Quarter GAAP Earnings per Diluted Share of $\$ 0.45$, compared to $\$ 0.05$ during Prior Year Period<br>Record Third Quarter Retail Gross Margin of 41.2\%<br>Third Quarter Credit Spread of 940 basis points

THE WOODLANDS, Texas, Dec. 04, 2018 (GLOBE NEWSWIRE) -- Conn's, Inc. (NASDAQ: CONN) ("Conn's" or the "Company"), a specialty retailer of furniture and mattresses, home appliances, consumer electronics and home office products, and provider of consumer credit, today announced its financial results for the quarter ended October 31, 2018.
"Fiscal year 2019 is shaping up to be one of the best years of profitability in Conn's 128 -year history. This is primarily due to our growing credit spread and strong retail gross and operating margins. Conn's credit spread was 940 basis points in the third quarter of fiscal year 2019 as a result of record interest income and fee yield and lower charge-offs of bad debts. From a retail perspective, even with Hurricane Harvey's impact on same store sales, we achieved a retail operating margin of $12.4 \%$ during the third quarter of fiscal year 2019," stated Norm Miller, Conn's Chairman and Chief Executive Officer.
"Our successful credit transformation combined with the investments underway to maximize our retail performance have created the strongest foundation since I came to the company over three years ago. We are well positioned headed into the fourth quarter as November same store sales increased $8.5 \%$ in our non-Harvey markets. Total same store sales increased $3.6 \%$ in November, even as we lapped strong sales in the prior year in our Hurricane Harvey impacted markets."
"As we plan for our next fiscal year, we expect stronger retail growth driven by improving same store sales trends, coupled with opening 12 to 15 new Conn's HomePlus locations. I am pleased with the progress we are making, and the positive momentum our highly profitable and differentiated business is achieving," concluded Mr. Miller.

## Third quarter of fiscal year 2019 highlights include:

- Opened three new Conn's HomePlus locations in Virginia
- Record third quarter retail gross margin of $41.2 \%$
- Retail operating margin of $12.4 \%, 230$ basis points higher than the third quarter of last fiscal year
- Credit spread of 940 basis points, the best third quarter credit spread in five years
- Record quarterly credit segment revenues of $\$ 89.8$ million
- 60+ day delinquency rate of $9.7 \%$, representing the fifth consecutive quarter that the rate has declined year-over-year
- Third consecutive quarter of positive credit segment operating income, which has generated a $\$ 24.5$ million improvement fiscal year-to-date compared to the prior fiscal year period
- Interest expense of $\$ 15.1$ million, compared to $\$ 18.1$ million for the same period last fiscal year
- GAAP earnings of $\$ 0.45$ per diluted share, compared to $\$ 0.05$ per diluted share for the same period last fiscal year
- Adjusted earnings of $\$ 0.59$ per diluted share, an increase of $228 \%$ over the prior year period


## Third Quarter Results

Net income for the three months ended October 31, 2018 was $\$ 14.6$ million, or $\$ 0.45$ per diluted share, compared to net income for the three months ended October 31, 2017 of $\$ 1.6$ million, or $\$ 0.05$ per diluted share. On a non-GAAP basis, adjusted net income for the three months ended October 31,2018 was $\$ 18.9$ million, or $\$ 0.59$ per diluted share, which excludes severance costs related to a change in the executive management team and costs related to a legal judgment from a 2014 sale of charged-off accounts (refer to Note 6, Contingencies, in our Quarterly Report on Form 10-Q for the three months ended October 31, 2018). This compares to adjusted net income for the three months ended October 31, 2017 of $\$ 5.6$ million, or $\$ 0.18$ per diluted share, which excludes a loss from the write-off of previously capitalized costs for a software project that was abandoned during the third quarter of fiscal year 2018 related to the implementation of a new point of sale system that began in fiscal year 2013 and a loss from extinguishment of debt related to the early redemption of our 2016-A Notes.

## Retail Segment Third Quarter Results

Retail revenues were $\$ 284.1$ million for the three months ended October 31, 2018 compared to $\$ 291.9$ million for the three months ended October 31, 2017, a decrease of $\$ 7.9$ million or $2.7 \%$. The decrease in retail revenue was primarily driven by a decrease in same store sales of $4.4 \%$, partially offset by new store growth. The decrease in same store sales was due to a decrease in same store sales for markets impacted by Hurricane Harvey of $11.8 \%$ and a decrease in same store sales for non-Hurricane Harvey markets of $1.3 \%$. We believe that the decrease in same store sales in markets impacted by Hurricane Harvey was primarily a result of the impact of rebuilding efforts during the three months ended October 31, 2017. For the three months ended October 31, 2018 and 2017, retail segment operating income was $\$ 35.3$ million and $\$ 29.6$ million, respectively. On a non-GAAP basis,
adjusted retail segment operating income for the three months ended October 31, 2018 was $\$ 36.0$ million, after excluding severance costs related to a change in the executive management team. On a non-GAAP basis, adjusted retail segment operating income for the three months ended October 31, 2017 was $\$ 35.4$ million, after excluding a loss from the write-off of previously capitalized costs for a software project that was abandoned during the third quarter of fiscal year 2018 related to the implementation of a new point of sale system that began in fiscal year 2013.

The following table presents net sales and changes in net sales by category:

| (dollars in thousands) | Three Months Ended October 31, |  |  |  | \% of Total |  | Change | \% |  |  | Same Store |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 | \% of |  | 2017 |  |  |  | Chan |  | \% Ch |  |
| Furniture and mattress ${ }^{(1)}$ | \$ 91,342 | 32.2 | \% | \$ 97,146 | 33.3 | \% |  | \$ (5,804 | ) | (6.0 | )\% | (6.6 | )\% |
| Home appliance | 79,542 | 28.0 |  | 83,837 | 28.7 |  | (4,295 | ) | (5.1 | ) | (6.4 | ) |
| Consumer electronics ${ }^{(1)}$ | 60,008 | 21.1 |  | 58,062 | 19.9 |  | 1,946 |  | 3.4 |  | (0.2 | ) |
| Home office ${ }^{(1)}$ | 22,661 | 8.0 |  | 20,295 | 7.0 |  | 2,366 |  | 11.7 |  | 9.9 |  |
| Other | 3,178 | 1.1 |  | 4,446 | 1.5 |  | (1,268 | ) | (28.5 | ) | (26.6 | ) |
| Product sales | 256,731 | 90.4 |  | 263,786 | 90.4 |  | (7,055 | ) | (2.7 | ) | (4.2 | ) |
| Repair service agreement commissions ${ }^{(2)}$ | 23,579 | 8.3 |  | 24,488 | 8.4 |  | (909 | ) | (3.7 | ) | (6.3 | ) |
| Service revenues | 3,564 | 1.3 |  | 3,534 | 1.2 |  | 30 |  | 0.8 |  |  |  |
| Total net sales | \$ 283,874 | 100 | \% | \$ 291,808 | 100 | \% | \$ 7,934 | ) | (2.7 | )\% | (4.4 | )\% |

During the three months ended October 31, 2017, we reclassified certain products from the consumer electronics and home office product
(1) categories into the furniture and mattress product category. Net sales of these products reflected in the consumer electronics and home office product categories for the three months ended October 31,2017 were $\$ 2.7$ million and $\$ 0.8$ million, respectively. The change in same store sales reflects the current product classification for both periods presented.
(2) The total change in sales of repair service agreement commissions includes retrospective commissions, which are not reflected in the change in same store sales.

The following provides a summary of the same store sales performance of our product categories during the three months ended October 31,2018 as compared to the three months ended October 31, 2017:

- Furniture unit volume decreased $8.9 \%$, partially offset by a $2.8 \%$ increase in average selling price;
- Mattress unit volume decreased 16.6\%, partially offset by a $11.3 \%$ increase in average selling price;
- Home appliance unit volume decreased $14.0 \%$, partially offset by a $8.8 \%$ increase in average selling price;
- Consumer electronic unit volume decreased $7.4 \%$, partially offset by a $7.8 \%$ increase in average selling price; and
- Home office unit volume increased $24.5 \%$, partially offset by a $11.7 \%$ decrease in average selling price.

Enhancements to the product assortment and improved product sales mix for higher-priced items have driven an increase to average sales prices in most product categories.

## Credit Segment Third Quarter Results

Credit revenues were $\$ 89.8$ million for the three months ended October 31, 2018 compared to $\$ 81.3$ million for the three months ended October 31, 2017, an increase of $\$ 8.5$ million or $10.5 \%$. The increase in credit revenue was driven by the origination of our higher-yielding direct loan product, which resulted in an increase in the portfolio yield rate to $21.7 \%$ from $19.8 \%$ for the comparative periods, and by a $2.2 \%$ increase in the average balance of the customer receivable portfolio. The total customer portfolio balance was $\$ 1.53$ billion at October 31, 2018 compared to $\$ 1.49$ billion at October 31, 2017, an increase of $2.7 \%$.

The provision for bad debts decreased to $\$ 47.3$ million for the three months ended October 31, 2018 from $\$ 56.3$ million for the three months ended October 31, 2017, a decrease of $\$ 9.0$ million. The decrease was driven by a year-over-year reduction in net charge-offs of $\$ 9.7$ million.

Credit segment operating income was $\$ 0.2$ million for the three months ended October 31, 2018, compared to an operating loss of $\$ 8.7$ million for the three months ended October 31, 2017. On a non-GAAP basis, adjusted credit segment operating income for the three months ended October 31, 2018 was $\$ 5.0$ million, after excluding costs related to a legal judgment from a 2014 sale of charged-off accounts (refer to Note 6, Contingencies, in our Form 10-Q for the three months ended October 31, 2018). On a non-GAAP basis, adjusted credit segment operating loss for the three months ended October 31, 2017 was $\$ 8.7$ million.

Additional information on the credit portfolio and its performance may be found in the Customer Receivable Portfolio Statistics table included within this press release and in the Company's Form 10-Q for the quarter ended October 31, 2018, to be filed with the Securities and Exchange Commission on December 4, 2018.

## Store Update

The Company opened three new Conn's HomePlus ${ }^{\circledR}$ stores during the third quarter of fiscal year 2019. In November, the Company opened one additional store bringing the total store count to 122. During fiscal year 2019, the Company plans to open a total of seven new stores in existing states to leverage current infrastructure.

## Liquidity and Capital Resources

As of October 31,2018 , the Company had $\$ 401.6$ million of immediately available borrowing capacity under its $\$ 650.0$ million revolving credit facility, with an additional $\$ 162.8$ million that may become available under the Company's revolving credit facility if the Company grows the balance of eligible
customer receivables and total eligible inventory balances under the borrowing base. The Company also had $\$ 3.5$ million of unrestricted cash available for use.

## Outlook and Guidance

The following are the Company's expectations for the business for the fourth quarter of fiscal year 2019:

- Change in same store sales between $0 \%$ and positive $2 \%$ :
- Markets not impacted by Hurricane Harvey between positive 4\% and positive 6\%; and
- Markets impacted by Hurricane Harvey between negative 9\% and negative 7\%;
- Retail gross margin between $40.0 \%$ and $40.5 \%$ of total retail net sales;
- Selling, general and administrative expenses between $28.5 \%$ and $30.5 \%$ of total revenues;
- Provision for bad debts between $\$ 54.0$ million and $\$ 58.0$ million;
- Finance charges and other revenues between $\$ 93.0$ million and $\$ 97.0$ million; and
- Interest expense between $\$ 15.5$ million and $\$ 16.5$ million.


## Conference Call Information

The Company will host a conference call on December 4, 2018 at 10 a.m. CT / 11 a.m. ET to discuss its three months ended October 31, 2018 financial results. Participants can join the call by dialing 877-451-6152 or 201-389-0879. The conference call will also be broadcast simultaneously via webcast on a listen-only basis. A link to the earnings release, webcast and the third quarter fiscal year 2019 conference call presentation will be available at ir.conns.com.

Replay of the telephonic call can be accessed through December 11, 2018 by dialing 844-512-2921 or 412-317-6671 and Conference ID: 13685240.

## About Conn's, Inc.

Conn's HomePlus is a specialty retailer currently operating 122 retail locations in Alabama, Arizona, Colorado, Georgia, Louisiana, Mississippi, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia. The Company's primary product categories include:

- Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- Consumer electronics, including LED, OLED, QLED, 4K Ultra HD, and smart televisions, Blu-ray players, home theaters, portable audio equipment, and gaming products; and
- Home office, including computers, printers and accessories.

Additionally, Conn's HomePlus offers a variety of products on a seasonal basis. Unlike many of its competitors, Conn's HomePlus provides flexible in-house credit options for its customers in addition to third-party financing programs and third-party lease-to-own payment plans.

This press release contains forward-looking statements within the meaning of the federal securities laws, including but not limited to, the Private Securities Litigation Reform Act of 1995, that involve risks and uncertainties. Such forward-looking statements include information concerning our future financial performance, business strategy, plans, goals and objectives. Statements containing the words "anticipate," "believe," " could," "estimate," " expect," " intend,"" may," " plan," " project," " should," " predict," " will," " potential," or the negative of such terms or other similar expressions are generally forward-looking in nature and not historical facts. Such forward-looking statements are based on our current expectations. We can give no assurance that such statements will prove to be correct, and actual results may differ materially. A wide variety of potential risks, uncertainties, and other factors could materially affect our ability to achieve the results either expressed or implied by our forward-looking statements including, but not limited to: general economic conditions impacting our customers or potential customers; our ability to execute periodic securitizations of future originated customer loans on favorable terms; our ability to continue existing customer financing programs or to offer new customer financing programs; changes in the delinquency status of our credit portfolio; unfavorable developments in ongoing litigation; increased regulatory oversight; higher than anticipated net charge-offs in the credit portfolio; the success of our planned opening of new stores; technological and market developments and sales trends for our major product offerings; our ability to manage effectively the selection of our major product offerings; our ability to protect against cyber-attacks or data security breaches and to protect the integrity and security of individually identifiable data of our customers and employees; our ability to fund our operations, capital expenditures, debt repayment and expansion from cash flows from operations, borrowings from our revolving credit facility, and proceeds from accessing debt or equity markets; and other risks detailed in Part I, Item 1A, Risk Factors, in our Annual Report on Form 10-K for the fiscal year ended January 31, 2018, Part II, Item 1A, Risk Factors, in our Quarterly Report on Form 10-Q for the three months ended July 31, 2018 and other reports filed with the SEC. If one or more of these or other risks or uncertainties materialize (or the consequences of such a development changes), or should our underlying assumptions prove incorrect, actual outcomes may vary materially from those reflected in our forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. We disclaim any intention or obligation to update publicly or revise such statements, whether as a result of new information, future events or otherwise, or to provide periodic updates or guidance. All forward-looking statements attributable to us, or to persons acting on our behalf, are expressly qualified in their entirety by these cautionary statements.

## CONN-G

S.M. Berger \& Company

Andrew Berger (216) 464-6400
CONN'S, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF INCOME
(unaudited)
(dollars in thousands, except per share amounts)
Revenues:
Total net sales
Finance charges and other revenues
Total revenues
Costs and expenses:
Cost of goods sold
Selling, general and administrative expense
Provision for bad debts
Charges and credits
Total costs and expenses
Operating income
Interest expense
Loss on extinguishment of debt
Income before income taxes
Provision for income taxes
Net income
Income per share:
Basic
Diluted
Weighted average common shares outstanding:
Basic
Diluted
CONN'S, INC. AND SUBSIDIARIES
CONDENSED RETAIL SEGMENT FINANCIAL INFORMATION
(unaudited)
(dollars in thousands)

|  | Three Months Ended October 31, |  |  | Nine Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |
| Revenues: |  |  |  |  |  |  |  |
| Product sales | \$ 256,731 |  | \$ 263,786 |  | \$ 773,224 |  | \$ 774,741 |
| Repair service agreement commissions | 23,579 |  | 24,488 |  | 72,104 |  | 72,703 |
| Service revenues | 3,564 |  | 3,534 |  | 10,615 |  | 10,062 |
| Total net sales | 283,874 |  | 291,808 |  | 855,943 |  | 857,506 |
| Other revenues | 179 |  | 95 |  | 291 |  | 267 |
| Total revenues | 284,053 |  | 291,903 |  | 856,234 |  | 857,773 |
| Costs and expenses: |  |  |  |  |  |  |  |
| Cost of goods sold | 166,886 |  | 175,591 |  | 507,102 |  | 519,847 |
| Selling, general and administrative expense | 80,894 |  | 80,676 |  | 241,649 |  | 233,290 |
| Provision for bad debts | 286 |  | 189 |  | 789 |  | 584 |
| Charges and credits | 737 |  | 5,861 |  | 1,037 |  | 11,156 |
| Total costs and expenses | 248,803 |  | 262,317 |  | 750,577 |  | 764,877 |
| Operating income | \$ 35,250 |  | \$ 29,586 |  | \$ 105,657 |  | \$ 92,896 |
| Retail gross margin | 41.2 | \% | 39.8 | \% | 40.8 | \% | 39.4 |
| Selling, general and administrative expense as percent of revenues | 28.5 | \% | 27.6 | \% | 28.2 | \% | 27.2 |
| Operating margin | 12.4 | \% | 10.1 | \% | 12.3 | \% | 10.8 |
| Store count: |  |  |  |  |  |  |  |
| Beginning of period | 118 |  | 116 |  | 116 |  | 113 |
| Opened | 3 |  | - |  | 5 |  | 3 |
| End of period | 121 |  | 116 |  | 121 |  | 116 |

(unaudited)
(dollars in thousands)


## CONN'S, INC. AND SUBSIDIARIES CUSTOMER RECEIVABLE PORTFOLIO STATISTICS <br> (unaudited)

|  | As of October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  |
| Weighted average credit score of outstanding balances (1) | 593 |  | 589 |  |
| Average outstanding customer balance | \$ 2,578 |  | \$ 2,405 |  |
| Balances 60+ days past due as a percentage of total customer portfolio balance ${ }^{(2)}$ | 9.7 | \% | 9.9 | \% |
| Re-aged balance as a percentage of total customer portfolio balance ${ }^{(2)(3)}$ | 25.5 | \% | 23.8 | \% |
| Account balances re-aged more than six months (in thousands) | \$ 87,484 |  | \$80,516 |  |
| Allowance for bad debts as a percentage of total customer portfolio balance | 13.6 | \% | 13.6 | \% |
| Percent of total customer portfolio balance represented by no-interest option receivables | 21.7 | \% | 22.3 | \% |

Total applications processed ${ }^{(4)}$
Weighted average origination credit score of sales financed ${ }^{(1)}$
Percent of total applications approved and utilized
Average down payment
Average income of credit customer at origination
Percent of retail sales paid for by:
In-house financing, including down payment received
Third-party financing
Third-party lease-to-own option

| Three Months Ended October 31, |  |  |
| :---: | :---: | :---: |
| 2018 |  | 2017 |
| 283,274 |  | 321,373 |
| 610 |  | 611 |
| 28.5 | \% | 29.1 |
| 2.4 | \% | 2.9 |
| \$45,400 |  | \$ 43,500 |
| 69.7 | \% | 72.0 |
| 15.6 | \% | 15.1 |
| 8.0 | \% | 5.7 |
| 93.3 | \% | 92.8 |


| Nine Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |
|  | 862,324 |  | 909,287 |
|  | 609 |  | 609 |
| \% | 30.1 | \% | 31.1 |
| \% | 2.7 | \% | 3.2 |
|  | \$44,200 |  | \$ 42,700 |
| \% | 70.1 | \% | 71.7 |
| \% | 15.7 | \% | 15.8 |
| \% | 7.3 | \% | 5.7 |
| \% | 93.1 | \% | 93.2 |

(1) Credit scores exclude non-scored accounts.
(2) Accounts that become delinquent after being re-aged are included in both the delinquency and re-aged amounts.
(3) First time re-ages related to customers affected by Hurricane Harvey within FEMA-designated disaster areas included in the re-aged balance as of October 31, 2018 and October 31, 2017 were $2.2 \%$ and $4.8 \%$, respectively, of the total customer portfolio balance.
(4) The total applications processed during the three months ended October 31, 2017, we believe, reflect the impact of the rebuilding efforts following Hurricane Harvey.

## CONN'S, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED BALANCE SHEETS
(unaudited)
(in thousands)

Assets
Current Assets:
Cash and cash equivalents
Restricted cash
Customer accounts receivable, net of allowances
Other accounts receivable
Inventories
Income taxes recoverable
Prepaid expenses and other current assets
Total current assets
Long-term portion of customer accounts receivable, net of allowances
Property and equipment, net

Property and equipment, net
Deferred income taxes
Other assets
Total assets
Liabilities and Stockholders' Equity
Current liabilities:
Current maturities of capital lease obligation
Accounts payable
Other current liabilities
Total current liabilities
Deferred rent
Long-term debt and capital lease obligations
Other long-term liabilities
Total liabilities
Stockholders' equity
Total liabilities and stockholders' equity

| October 31, | January 31, |
| :--- | :--- |
| 2018 | 2018 |

\$3,492 \$9,286
70,043 86,872
630,396 636,825
63,752 71,186
227,164 211,894
556 32,362
15,164 31,592
1,010,567 1,080,017
654,320 650,608
146,326 143,152
23,157 21,565
6,642 5,457
\$ 1,841,012 \$ 1,900,799

| $\mathbf{\$ 8 0 4}$ | $\$ 907$ |
| :--- | :--- |
| 110,359 | 71,617 |
| 87,607 | 66,173 |
| 22,206 | 25,414 |
| $\mathbf{2 2 0 , 9 7 6}$ | $\mathbf{1 6 4 , 1 1 1}$ |
| 90,410 | 87,003 |
| 920,366 | $1,090,105$ |
| 22,226 | 24,512 |
| $\mathbf{1 , 2 5 3 , 9 7 8}$ | $\mathbf{1 , 3 6 5 , 7 3 1}$ |
| 587,034 | 535,068 |
| $\mathbf{\$ 1 , 8 4 1 , 0 1 2}$ | $\mathbf{\$ 1 , 9 0 0}, \mathbf{7 9 9}$ |

CONN'S, INC. AND SUBSIDIARIES
NON-GAAP RECONCILIATIONS
(unaudited)
(dollars in thousands, except per share amounts)
RETAIL SEGMENT OPERATING INCOME, AS ADJUSTED

|  | Three Months Ended October 31, |  |  | Nine Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |
| Retail segment operating income, as reported | \$ 35,250 |  | \$ 29,586 |  | \$ 105,657 |  | \$ 92,896 |
| Adjustments: |  |  |  |  |  |  |  |
| Facility closure costs | - |  | - |  | - |  | 1,349 |
| Securities-related regulatory matter and other legal fees | - |  | - |  | 300 |  | 34 |
| Employee severance | 737 |  | - |  | 737 |  | 1,317 |
| Indirect tax audit reserve | - |  | - |  | - |  | 2,595 |
| Write-off of capitalized software costs | - |  | 5,861 |  | - |  | 5,861 |
| Retail segment operating income, as adjusted | \$ 35,987 |  | \$ 35,447 |  | \$ 106,694 |  | \$ 104,052 |
| Retail segment total revenues | \$ 284,053 |  | \$ 291,903 |  | \$856,234 |  | \$857,773 |
| Retail segment operating margin: |  |  |  |  |  |  |  |
| As reported | 12.4 | \% | 10.1 | \% | 12.3 | \% | 10.8 |
| As adjusted | 12.7 | \% | 12.1 | \% | 12.5 | \% | 12.1 |

\%
\%

|  | Three Months Ended October 31, |  |  | Nine Months Ended October 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
| Credit segment operating income (loss), as reported | \$ 223 |  | \$ (8,733 | ) | \$ 1,832 |  | \$ (22,669 | ) |
| Adjustments: |  |  |  |  |  |  |  |  |
| Legal judgment | 4,800 |  | - |  | 4,800 |  | - |  |
| Credit segment operating income (loss), as adjusted | \$ 5,023 |  | \$ (8,733 | ) | \$ 6,632 |  | \$ (22,669 | ) |
| Credit segment total revenues | \$ 89,771 |  | \$ 81,269 |  | \$ 260,597 |  | \$ 237,872 |  |
| Credit segment operating margin: |  |  |  |  |  |  |  |  |
| As reported | 0.2 | \% | (10.7 | )\% | 0.7 | \% | (9.5 | )\% |
| As adjusted | 5.6 | \% | (10.7 | )\% | 2.5 | \% | (9.5 | )\% |

## NET INCOME, AS ADJUSTED, AND DILUTED EARNINGS PER SHARE, AS ADJUSTED

|  | Three Months Ended October 31, 2018 2017 |  |  |  | Nine Months Ended October 31, 20182017 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net income, as reported | \$ 14,630 |  | \$ 1,569 |  | \$ 44,373 |  | \$ 3,262 |
| Adjustments: |  |  |  |  |  |  |  |
| Facility closure costs | - |  | - |  | - |  | 1,349 |
| Securities-related regulatory matter and other legal fees | - |  | - |  | 300 |  | 34 |
| Employee severance | 737 |  | - |  | 737 |  | 1,317 |
| Indirect tax audit reserve | - |  | - |  | - |  | 2,595 |
| Legal judgment | 4,800 |  | - |  | 4,800 |  | - |
| Write-off of capitalized software costs | - |  | 5,861 |  | - |  | 5,861 |
| Loss on extinguishment of debt | - |  | 461 |  | 1,773 |  | 2,907 |
| Tax impact of adjustments | (1,240 | ) | (2,289 | ) | (1,811 | ) | (5,092 |
| Net income, as adjusted | \$ 18,927 |  | \$ 5,602 |  | \$ 50,172 |  | \$ 12,233 |
| Weighted average common shares outstanding - Diluted | 32,321,874 |  | 31,764,594 |  | 32,251,952 |  | 31,457,420 |
| Diluted earnings per share: |  |  |  |  |  |  |  |
| As reported | \$ 0.45 |  | \$ 0.05 |  | \$ 1.38 |  | \$ 0.10 |
| As adjusted | \$ 0.59 |  | \$ 0.18 |  | \$ 1.56 |  | \$ 0.39 |

## Basis for presentation of non-GAAP disclosures:

To supplement the condensed consolidated financial statements, which are prepared and presented in accordance with accounting principles generally accepted in the United States of America ("GAAP"), the Company also provides the following non-GAAP financial measures: retail segment adjusted operating income, retail segment adjusted operating margin, credit segment adjusted operating income (loss), credit segment adjusted operating margin, adjusted net income, and diluted earnings per share, as adjusted. These non-GAAP financial measures are not meant to be considered as a substitute for, or superior to, comparable GAAP measures and should be considered in addition to results presented in accordance with GAAP. They are intended to provide additional insight into our operations and the factors and trends affecting the business. Management believes these non-GAAP financial measures are useful to financial statement readers because (1) they allow for greater transparency with respect to key metrics we use in our financial and operational decision making, and (2) they are used by some of our institutional investors and the analyst community to help them analyze our operating results.

Source: Conn's, Inc.

