



Conn's HomePlus Enhances Firefighter Living Quarters

June 20, 2019

Conn's Cares donates more than \$24,000 in appliances to Denver Fire Department Foundation

HOUSTON, June 20, 2019 /PRNewswire/ -- Continuing its mission of positively impacting the communities it serves, Conn's HomePlus (NASDAQ: CONN) donated more than \$24,000 in brand name appliances to Denver Fire Department Foundation – a nonprofit dedicated to improving firefighter safety and quality of life. The special donation, made through the brand's charitable arm, Conn's Cares, included: (10) refrigerators, five (5) dishwashers, five (5) washer/dryer pairs, five (5) microwaves and a 65" television.



"It's humbling to be able to give back to the men and women who risk their lives every day to protect others," said Eddie Combs, Conn's HomePlus Chief Marketing Officer. "As a thank you for their sacrifices, we wanted to do something special to keep Denver hometown heroes healthy and comfortable, while serving the community."

A portion of the appliances were donated by General Electric (GE), including the refrigerators and dishwashers. All items were delivered on Wednesday, June 19 to Denver Fire Station 1 on Colfax Ave., and with the help of the Conn's HomePlus delivery team, installed across five stations in the Denver metropolitan area.

"The Denver Fire Department is completely surprised and tremendously pleased with this wonderful donation," said Denver Fire Department Fire Chief Eric Tade. "We look forward to a continued relationship with Conn's HomePlus and their partners."

The event was attended by local first responders and representatives from the Denver Fire Department Foundation, as well as members from the local Conn's HomePlus retail and corporate marketing teams.

Initiatives facilitated through Conn's Cares, including more than \$775,000 in donated funds and products, have been implemented by Conn's HomePlus for local, community-based, charitable organizations since the program's inception.

To learn more about Conn's Cares visit <https://www.conns.com/conns-cares>.

About Conn's, Inc.

Conn's HomePlus is a specialty retailer currently operating 130+ retail locations in Alabama, Arizona, Colorado, Georgia, Louisiana, Mississippi, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia.

The Company's primary product categories include:

- Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as traditional and specialty mattresses;
- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- Consumer electronics, including LED, OLED, QLED, Ultra HD, and internet-ready televisions, gaming consoles, home theater and portable audio equipment; and
- Home office, including computers, printers and accessories.

Additionally, Conn's HomePlus offers a variety of products on a seasonal basis. Unlike many of its competitors, Conn's HomePlus provides flexible

in-house credit options for its customers in addition to third-party financing programs and third-party lease-to-own payment plans.

The Zimmerman Agency

conns@zimmerman.com, 850-668-2222



Conn's HomePlus®

 View original content to download multimedia:<http://www.prnewswire.com/news-releases/conns-homeplus-enhances-firefighter-living-quarters-300872178.html>

SOURCE Conn's, Inc.