Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

	OMB APPF	IB APPROVAL							
	OMB Number:	3235-0287							
	Estimated average burden								
ı	hours per response.	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* WRIGHT THEODORE M (Last) (First) (Middle) 796 STENDAL ROAD				2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								(Che	Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
				3. Date of Earliest Transaction (Month/Day/Year) 06/12/2014								X	Officer below)	Officer (give title		Other (s below)	specify		
(Street) LEWIST (City)			59457 (Zip)	a Daris	-	4. If Amendment, Date of Original Filed (Month/Day/Year) ative Securities Acquired, Disposed of, or Benefic						Line) X	X Form filed by One Reporting Person Form filed by More than One Reporting Person						
1. Title of Security (Instr. 3) 2. Trans Date				saction	action 2A Exc Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acqui		A) or	5. Amount of		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
							(Code	v	Amount	(A) or (D)		Price	Reported Transact (Instr. 3 a	ion(s)	.,.		(Instr. 4)
Common	Stock			06/12	06/12/2014				М		10,000) A		\$7.54	187,	291 ⁽¹⁾		D	$\overline{}$
Common	Stock			06/12	2/201	L4			М		16,862	2	1	\$11.86	204,153(1)		D		
			Table II -								osed of, convertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transaction Code (Instr. 8)				6. Date Exercisi Expiration Date (Month/Day/Yea		•	7. Title and A of Securities Underlying Derivative Se (Instr. 3 and 4		ecurity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e C s F lly C	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	OI No	umber					
Non- Employee Director Stock Option (Right to Buy)	\$7.54	06/12/2014			М			10,000	05/25/201	1 ⁽²⁾	05/25/2020	Commo Stock		0,000	\$0	0		D	
Employee Stock Option	\$11.86	06/12/2014			M			16,862	12/05/201	2 ⁽³⁾	12/05/2016	Commo Stock		6,862	\$0	158,13	8	D	

Explanation of Responses:

- 1. Amount does not include performance-based restricted stock units ("PBRSUs") granted to the reporting person on June 3, 2013 and May 27, 2014, as performance awards not tied to stock price are not derivative securities for purposes of Section 16 under guidance from the staff of the SEC. The number of PBRSUs that the reporting person will receive will be determined at the end of the two-year performance period ending January 31, 2015 and January 31, 2016, respectively, and will be determined based on the Company's Return on Invested Capital.
- 2. This option was granted to Mr. Wright on May 25, 2010 under the 2003 Non-Employee Director Stock Option Plan prior to Mr. Wright becoming the President and Chief Executive Officer of Conn's, Inc. It vested on May 25, 2011.
- 3. Mr. Wright was granted 175,000 stock options on December 5, 2011. The options vest in three equal installments on December 5, 2012, December 5, 2013 and December 5, 2014, provided, however, before the options vest, the closing price of Conn's common stock must close at or above \$18 per share for at least 20 consecutive trading days.

/s/ Robert F. Bell, as attorney-

06/16/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.