FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| ashington, | D.C. | 20549 | |
|------------|------|-------|--|

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|-------------------|---------------|-----------|
| | | | |

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Saunders William E Jr | | | | 2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN] | | | | | | | | ck all app | tor 10% C | | 10% Ov | ner | | | |
|--|--|--------------------------|-----------------------------------|--|---|---|--|-----|-------------------------------------|------------------------------|---|------------------------------------|-------------------------------------|--|--|---|---------------------------------------|--------------------|--------|
| (Last) 2445 TE STE 800 | CHNOLO | irst) (I GY FOREST BL | Middle) VD. | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/26/2022 | | | | | | | | | below | er (give title | | Other (s below) | ресіту |
| (Street) THE WOODL | ANDS T | | 7381 Zip) | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Ind Line) | Form | or Joint/Group Filing (Check Applicable m filed by One Reporting Person m filed by More than One Reporting son | | | | |
| (= 9) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | ion 2A. Deemed Execution Date, | | 3. 4. Securities | | es Acquired (A) o | | A) or | 5. Amo Securit Benefic | unt of ties cially Following | Form: | Direct of Indirect of Itr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
| | | | | | Code | v | Amount (A) or (D) | | or P | rice | Transa | Transaction(s) (Instr. 3 and 4) | | | ,iiisti. 4) | | | | |
| Common Stock 05/26/2 | | | | 2022 |)22 A 8,772 A \$0.00 ⁽¹⁾ 71,79 | | 1,794 | I | D | | | | | | | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | perivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any | | Transaction Code (Instr. 8) | | of | ired r osed) : 3, 4 | 6. Date Exerc Expiration Da (Month/Day/Y | | rite Am Sec Und Der Sec | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | Price of erivative ecurity nstr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y Di or (I) |). wnership orm: irect (D) r Indirect (Instr. 4) | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercis | sable | Expiration Date | Title | Amor or Numl of Share | ber | | | | | |

Explanation of Responses:

1. Restricted Stock Units ("RSUs") awarded to reporting person under Conn's, Inc.'s 2020 Omnibus Equity Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest on May 26, 2023

Remarks:

/s/ Mark Prior, as attorney-in-

05/26/2022

fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.