FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL										
	OMB Number:	3235-0287									
1	Estimated average I	burden									

0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Gaines Coleman R</u>						2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]									Check	all app Direc	p of Reportin blicable) ctor er (give title	g Persoi	10% O	
(Last) (First) (Middle) 2445 TECHNOLOGY FOREST BLVD. STE 800					3. Date of Earliest Transaction (Month/Day/Year) 05/30/2018										X	belov				
(Street) THE WOODL (City)	ANDS		77381 Zip)		Line) X Form filed by C							n filed by One n filed by Mor	up Filing (Check Applicable The Reporting Person Tore than One Reporting							
		Tabl	e I - Nor	n-Deriv	ative	Se	curitie	s Ac	quired	, Dis	posed o	f, o	r Ben	efici	ally	Owne	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					Execution Date		n Date,	, Transaction D Code (Instr. 5			4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)				Securities Beneficially		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount		(A) or (D)	Price		Transa	action(s) 3 and 4)			(111511.4)
Common Stock 05/30/2				/2018	2018		F		853(1)		D	\$24	4.3(2)		55,749		)			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversior or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date, Transactio Code (Inst					6. Date Exerciss Expiration Date (Month/Day/Yea		е	7. Title and Amount of Securities Underlying Derivative Security (Instr and 4)		ıstr. 3	Deri Secu	rice of ivative curity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	m: ect (D) ndirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis		Expiration Date	Title	or Nu of	nount mber ares						

## **Explanation of Responses:**

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on May 30, 2017.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

## Remarks:

/s/ Mark Prior, as attorney in

05/31/2018

<u>fact</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.