



June 7, 2013

## Conn's, Inc. Management to Speak at the 33rd Annual Piper Jaffray Consumer Conference

THE WOODLANDS, Texas--(BUSINESS WIRE)-- Conn's, Inc. (NASDAQ: CONN), a specialty retailer of home appliances, furniture, mattresses and consumer electronics and provider of consumer credit, today announced that management will present at the 33<sup>rd</sup> Annual Piper Jaffray Consumer Conference in New York on Thursday, June 13, 2013 at 10:30 a.m. EDT.

The presentation will be webcast and can be accessed via the following link: <http://www.media-server.com/m/p/y4ir9dct>. Additionally, the presentation will be available for replay for 90 days following the live presentation and will be accessible via the above link or through [ir.Conn.com](http://ir.Conn.com).

### About Conn's, Inc.

Conn's is a specialty retailer currently operating 70 retail locations in Texas (58), Louisiana (6), Oklahoma (3), New Mexico (2) and Arizona (1). The Company's primary product categories include:

- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- Consumer electronic, including LCD, LED, 3-D and plasma televisions, Blu-ray players, home theater and video game products, camcorders, digital cameras, and portable audio equipment; and
- Home office, including computers, tablets, printers and accessories.

Additionally, the Company offers a variety of products on a seasonal basis, including lawn and garden equipment, room air conditioners and outdoor furniture. Unlike many of its competitors, the Company provides flexible in-house credit options for its customers, in addition to third-party financing programs and third-party rent-to-own payment plans.

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