FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  WR STEPHENS JR CHILDRENS TRUST						2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]										all app			X 10% C	)wner
(Last) (First) (Middle) 100 MORGAN KEEGAN DRIVE, SUITE 500				0	3. Date of Earliest Transaction (Month/Day/Year) 02/01/2008											Office below	er (give title w)		Other below)	(specify
(Street) LITTLE ROCK AR 72202  (City) (State) (Zip)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									. Indiv ine) X	′					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						ay/Year)   Exe		A. Deemed xecution Date, any Month/Day/Year)				urities Acquired (A) sed Of (D) (Instr. 3, 4			and Securi Benefi		cially I Following	Fori	ownership m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
										v	Amount	0	(A) or (D)	Price	•	Transaction(s) (Instr. 3 and 4)				(111341. 4)
Common Stock 02/01/					/2008	/2008			Z <sup>(1)</sup>	V	202,77	74	A \$6		0	202,774			I	By SG- 1890, LLC
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercic Price of Derivative Security		3. Transaction Date (Month/Day/Year)	3A. Deems Execution if any (Month/Da	Date,	4. Transactic Code (Ins 8)		n of		6. Date E Expiratio (Month/D	n Dat	е	e and 7. Title Amou Secur Under Deriva Secur and 4)		str. 3  ount	Deriv Secu (Insti	ice of vative urity r. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V		(A)	(A) (D) E			Expiration Date	of Title Share:		res							

## **Explanation of Responses:**

1. Reflects transfer of shares from voting trust to SG-1890, LLC, a limited liability company of which reporting person is a non-managing member.

## Remarks:

Todd Ferguson, attorney in fact 02/05/2008 for reporting person

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.