FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Harwood Clinton W						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]										all app Direc	o of Reportin blicable) ctor er (give title	ng Perso	10% C	
(Last) (First) (Middle) 4055 TECHNOLOGY FOREST BLVD., SUITE 210						3. Date of Earliest Transaction (Month/Day/Year) 12/03/2013										belov		ition Te	below)	
(Street) THE WOODL					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St		Zip)																	
		Tabl	e I - Nor	n-Deriv	ative	Se	curitie	s Acc	uired,	Disp	posed o	f, o	r Bene	efici	ally C)wne	ed			
1. Title of Security (Instr. 3) 2. Transat Date (Month/Date)						Execution Date			3. Transa Code (8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			4 and Secu Bene		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount		(A) or (D)	Price	. 1	Transaction(s) (Instr. 3 and 4)				(111341. 4)
Common	Common Stock 12/03/					3/2013					384		A	\$0		88,728]	D	
		Та	ble II - [,		sed of, onvertib				•	ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (8)		of		6. Date E: Expiratio (Month/D	n Date	•	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		ount	8. Prio Deriva Secur (Instr.	vative urity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	l,	(A)		Date Evercisal		Expiration	Title	of							

Explanation of Responses:

1. Restricted Stock Units awarded to reporting person under the 2011 Omnibus Incentive Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest in full on December 3, 2014. Vested shares of common stock will be delivered to the reporting person within 30 days following the vesting date of the shares.

/s/ Clint Harwood

12/05/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.