FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

| wasnington, | D.C. | 20549 | |
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| | | | |

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* ATNIP DAVID R | | | | | | 2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|--|---|--|-----------------------------|--------------------------------|--------------------------|---|---|-----------------------------|---|-------|-----------|---------------------|---------------------------------------|---|---|--|---|---------------|--|--|
| AIMP | DAVID | <u>X</u> | | | | | | | | | | | | | Direc | | | Owner | | |
| (Last) (First) (Middle) 3295 COLLEGE STREET | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/10/2007 | | | | | | | | | Officer (give title below) Senior VF | | Other below P/Treasurer | (specify) | | |
| (Street) BEAUM (City) | | | 77701 Zip) | | 4. If | | | | | | | | | 6. Indi Line) | ' | | | | | |
| | | Tabl | e I - No | n-Deriv | ative | Sec | curitie | s Ac | quired | , Dis | posed o | f, or E | Benef | icially | Owne | ed | | | | |
| Date | | | | 2. Transa Date (Month/Da | Execu ay/Year) if any | | A. Deemed kecution Date, any lonth/Day/Year) | | 3. Transaction Code (Instr. 8) | | Of (D) (I | nstr. 3, | | Securi Benef | icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | | | Code | v | Amount | (A) (D) | or P | rice | Transa | action(s) 3 and 4) | | (| | |
| Common Stock 04. | | | | | /2007 | | | | D | 5,000 | | D \$26.0 | | 26.056 | 6 163,900 | | D | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execution Date, Transaction | | Instr. | of Deriv | r osed) r. 3, 4 | 6. Date Expiration (Month/I | on Da Day/Yo | | | Deri Sec (Ins | rice of ivative urity tr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |

Explanation of Responses:

/s/ David R. Atnip

04/12/2007

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.