

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person * ATNIP DAVID R			2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Senior VP/Treasurer		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 04/12/2013			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
3295 COLLEGE STREET			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) BEAUMONT TX 77701								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	04/12/2013		M		20,000	A	\$17.73	85,100	D	
Common Stock	04/12/2013		M		15,000	A	\$33.88	100,100	D	
Common Stock	04/12/2013		M		20,000	A	\$22.68	120,100	D	
Common Stock	04/12/2013		M		15,000	A	\$19.99	135,100	D	
Common Stock	04/12/2013		M		4,001	A	\$6.33	139,101	D	
Common Stock	04/12/2013		M		4,000	A	\$6.34	143,101	D	
Common Stock	04/12/2013		M		4,001	A	\$3.2	147,102	D	
Common Stock	04/15/2013		D		95,902	D	\$41.8107	51,200	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Employee Stock Option (right to buy)	\$17.73	04/12/2013		M			20,000	(1)	11/30/2014	Common Stock	20,000	\$0	0	D	
Employee Stock Option (right to buy)	\$33.88	04/12/2013		M			15,000	(2)	11/30/2015	Common Stock	15,000	\$0	0	D	
Employee Stock Option (right to buy)	\$22.68	04/12/2013		M			20,000	(3)	12/04/2016	Common Stock	20,000	\$0	0	D	
Employee Stock Option (right to buy)	\$19.99	04/12/2013		M			15,000	(4)	11/27/2017	Common Stock	15,000	\$0	0	D	
Employee Stock Option (right to buy)	\$6.33	04/12/2013		M			4,001	(5)	11/25/2018	Common Stock	4,001	\$0	4,000	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$6.34	04/12/2013		M			4,000	(6)	11/24/2019	Common Stock	4,000	\$0	8,000	D	
Employee Stock Option (right to buy)	\$3.2	04/12/2013		M			4,001	(7)	11/30/2020	Common Stock	4,001	\$0	12,000	D	

Explanation of Responses:

- The option vests in five equal annual installments beginning on November 30, 2005.
- The option vests in five equal annual installments beginning on November 30, 2006.
- The option vests in five equal annual installments beginning December 4, 2007.
- The option vests in five equal annual installments beginning November 27, 2008
- The option vests in five equal annual installments beginning November 25, 2009
- The option vests in five equal annual installments beginning November 24, 2010
- The option vests in five equal annual installments beginning November 30, 2011

/s/ David R. Atnip

04/16/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.