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**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**SCHEDULE 13D/A**

**Under the Securities Exchange Act of 1934  
(Amendment No. 18)**

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**Conn's Inc.**

(Name of Issuer)

**Common Stock, par value \$.01 per share**  
(Title of Class of Securities)

**208242107**  
(CUSIP Number)

**David A. Knight**  
**Stephens Investments Holdings LLC**  
**111 Center Street**  
**Little Rock, AR 72201**  
**(501) 377-2573**

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

**September 16, 2016**  
(Date of Event which Requires Filing of this Statement)

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If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box .

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*Note:* Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

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\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the notes).

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**SCHEDULE 13D**

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Stephens Investments Holdings LLC
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  AF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  2,727,920
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  2,727,920
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  2,727,920
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  8.9
<b>14</b>	Type of Reporting Person (See Instructions)  OO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Stephens Inc.
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  WC
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input checked="" type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  82,430
	<b>8</b> Shared Voting Power  203,486
	<b>9</b> Sole Dispositive Power  82,430
	<b>10</b> Shared Dispositive Power  203,486
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  285,916
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.9
<b>14</b>	Type of Reporting Person (See Instructions)  BD, CO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Warren A. Stephens Grantor Trust
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  WC, AF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  385,350
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  385,350
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  385,350
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  1.3
<b>14</b>	Type of Reporting Person (See Instructions)  OO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Harriet C. Stephens Trust
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  WC
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  183,283
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  183,283
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  183,283
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.6
<b>14</b>	Type of Reporting Person (See Instructions)  OO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Warren & Harriet Stephens Children's Trust
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  WC, AF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  931,038
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  931,038
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  931,038
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  3.0
<b>14</b>	Type of Reporting Person (See Instructions)  OO

1	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Warren Miles Amerine Stephens 95 Trust
2	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
3	SEC Use Only
4	Source of Funds (See Instructions)  WC, AF
5	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
6	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	7 Sole Voting Power  56,633
	8 Shared Voting Power  0
	9 Sole Dispositive Power  56,633
	10 Shared Dispositive Power  0
11	Aggregate Amount Beneficially Owned by Each Reporting Person  56,633
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
13	Percent of Class Represented by Amount in Row (11)  0.2
14	Type of Reporting Person (See Instructions)  OO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Warren Miles Amerine Stephens Trust
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  WC
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  6,352
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  6,352
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  6,352
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.0
<b>14</b>	Type of Reporting Person (See Instructions)  OO



<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  John Calhoun Stephens 95 Trust
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  WC, AF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  56,633
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  56,633
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  56,633
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.2
<b>14</b>	Type of Reporting Person (See Instructions)  OO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  John Calhoun Stephens Trust
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  WC
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  6,352
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  6,352
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  6,352
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.0
<b>14</b>	Type of Reporting Person (See Instructions)  OO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Laura Whitaker Stephens 95 Trust
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  WC, AF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  56,633
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  56,633
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  56,633
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.2
<b>14</b>	Type of Reporting Person (See Instructions)  OO

1	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Laura Whitaker Stephens Trust
2	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
3	SEC Use Only
4	Source of Funds (See Instructions)  WC
5	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
6	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	7 Sole Voting Power  6,352
	8 Shared Voting Power  0
	9 Sole Dispositive Power  6,352
	10 Shared Dispositive Power  0
11	Aggregate Amount Beneficially Owned by Each Reporting Person  6,352
12	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
13	Percent of Class Represented by Amount in Row (11)  0.0
14	Type of Reporting Person (See Instructions)  OO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Curtis F. Bradbury, Jr.
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  OO
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  234,972
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  234,972
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  234,972
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.8
<b>14</b>	Type of Reporting Person (See Instructions)  IN

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Douglas H. Martin
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  PF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  167,240
	<b>8</b> Shared Voting Power  6,300
	<b>9</b> Sole Dispositive Power  167,240
	<b>10</b> Shared Dispositive Power  6,300
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  173,540
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.6
<b>14</b>	Type of Reporting Person (See Instructions)  IN

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  WAS Conn's Annuity Trust One
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  AF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  206,116
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  206,116
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  206,116
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.7
<b>14</b>	Type of Reporting Person (See Instructions)  OO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  WAS Family Trust One
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  PF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  430,000
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  430,000
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  430,000
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  1.4
<b>14</b>	Type of Reporting Person (See Instructions)  OO



<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Paula W. and John P. Calhoun Family Trust UID 6-29-2016
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  PF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  500,000
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  500,000
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  500,000
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  1.6
<b>14</b>	Type of Reporting Person (See Instructions)  OO

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Warren A. Stephens
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  PF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  3,114,406
	<b>8</b> Shared Voting Power  3,042,791
	<b>9</b> Sole Dispositive Power  3,114,406
	<b>10</b> Shared Dispositive Power  3,042,791
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  6,157,197
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  20.0
<b>14</b>	Type of Reporting Person (See Instructions)  IN

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Harriet C. Stephens
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  PF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  0
	<b>8</b> Shared Voting Power  2,839,305
	<b>9</b> Sole Dispositive Power  0
	<b>10</b> Shared Dispositive Power  2,839,305
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  2,839,305
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  9.2
<b>14</b>	Type of Reporting Person (See Instructions)  IN

<b>1</b>	Name of Reporting Persons I.R.S. Identification No. of Above Persons (entities only)  Harriet and Warren Stephens Family Foundation
<b>2</b>	Check the Appropriate Box if a Member of a Group (See Instructions) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>
<b>3</b>	SEC Use Only
<b>4</b>	Source of Funds (See Instructions)  PF
<b>5</b>	Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) <input type="checkbox"/>
<b>6</b>	Citizenship or Place of Organization  Arkansas
<b>NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</b>	<b>7</b> Sole Voting Power  11,000
	<b>8</b> Shared Voting Power  0
	<b>9</b> Sole Dispositive Power  11,000
	<b>10</b> Shared Dispositive Power  0
<b>11</b>	Aggregate Amount Beneficially Owned by Each Reporting Person  11,000
<b>12</b>	Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) <input type="checkbox"/>
<b>13</b>	Percent of Class Represented by Amount in Row (11)  0.0
<b>14</b>	Type of Reporting Person (See Instructions)  OO

## Introductory Statement

This Amendment No. 18 to Schedule 13D relates to the Common Stock, par value \$.01 per share (the “Common Stock”), of Conn’s Inc., a Delaware corporation (the “Issuer”). This Amendment No. 18 amends and supplements (i) the statement originally filed on December 18, 2003 with the Securities and Exchange Commission (the “Commission”) by the reporting persons, (ii) Amendment No. 1 to the statement filed on June 2, 2004 with the Commission by the reporting persons, (iii) Amendment No. 2 to the statement filed on September 17, 2007 with the Commission by the reporting persons, (iv) Amendment No. 3 to the statement filed on February 1, 2008 with the Commission by the reporting persons, (v) Amendment No. 4 to the statement filed on October 8, 2008 with the Commission by the reporting persons, (vi) Amendment No. 5 to the statement filed on November 18, 2009 with the Commission by the reporting persons, (vii) Amendment No. 6 to the statement filed on October 22, 2010 with the Commission by the reporting persons, (viii) Amendment No. 7 to the statement filed on November 9, 2010 with the Commission by the reporting persons, (ix) Amendment No. 8 to the statement filed on December 15, 2010 with the Commission by the reporting persons, (x) Amendment No. 9 to the statement filed on January 13, 2012 with the Commission by the reporting persons, (xi) Amendment No. 10 to the statement filed on April 23, 2012 with the Commission by the reporting persons, (xii) Amendment No. 11 to the statement filed on December 12, 2012 with the Commission by the reporting persons, (xiii) Amendment No. 12 to the statement filed on January 10, 2013 with the Commission by the reporting persons, (xiv) Amendment No. 13 to the statement filed on December 10, 2013 with the Commission by the reporting persons, (xv) Amendment No. 14 to the statement filed on February 29, 2016 with the Commission by the reporting persons, (xvi) Amendment No. 15 to the statement filed on March 21, 2016 with the Commission by the reporting persons, (xvii) Amendment No. 16 to the statement filed on April 8, 2016 with the Commission by the reporting persons, and (xviii) Amendment No. 17 to the statement filed on July 20, 2016 with the Commission by the reporting persons (collectively, the “Prior Filings” and collectively with this Amendment No. 18, this “Statement”). Unless otherwise defined herein, capitalized terms used herein shall have the meanings ascribed thereto in the Prior Filings. Except as set forth below, there are no changes to the Prior Filings.

This Amendment No. 18 is filed to report the purchase of 11,000 shares of the Common Stock by Harriet and Warren Stephens Family Foundation.

## ITEM 2. IDENTITY AND BACKGROUND.

Item 2 of the Statement is supplemented by adding the following reporting person:

Harriet and Warren Stephens Family Foundation is an Arkansas trust and 501(c)(3) not for profit organization formed under the laws of the State of Arkansas. Its trustees are Warren A. Stephens and Harriet C. Stephens. Its principal address is 111 Center St., Little Rock, AR 72201. Warren A. Stephens is President and CEO of Stephens Inc. and Manager of Stephens Investments Holdings LLC, each with a business address of 111 Center St., Little Rock, AR 72201. Harriet C. Stephens has a business address of 111 Center St., Little Rock, AR 72201.

During the last five years, neither the entity nor the individuals listed above have been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors), or been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

## ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

Item 3 of the Statement is supplemented by adding the following:

Harriet and Warren Stephens Family Foundation used personal funds to purchase 11,000 shares of the Common Stock in the open market on September 16, 2016 at an average price of \$9.9228 per share.

## ITEM 4. PURPOSE OF TRANSACTION.

Item 4 of the Statement is supplemented by adding the following: The purchases described in Item 3 of this Amendment No. 18 were made for investment purposes. Harriet and Warren Stephens Family Foundation does not have any plans or proposals which relate to or would result in any of the actions set forth in subsections (a) through (j) of Item 4.

## ITEM 5. INTEREST IN SECURITIES OF THE ISSUER

Items 5(a) and 5(b) of the Statement are amended and restated to read in their entirety as follows:

(a, b) The following table discloses the beneficial ownership of the Common Stock by the reporting persons and their respective directors and control persons. Because of interrelationships among the various reporting persons, certain shares of the Common Stock may be reported as being beneficially owned by more than one person. The aggregate number of shares owned by such persons is 6,565,709, representing approximately 21.3% of the outstanding Common Stock.

Name	Number of Shares Beneficially Owned	Percent of Outstanding Shares(1)	Voting Power		Dispositive Power	
			Sole	Shared	Sole	Shared
Stephens Investments Holdings LLC	2,727,920	8.9	2,727,920	0	2,727,920	0
Stephens Inc.(2)	285,916	0.9	82,430	203,486	82,430	203,486
Warren A. Stephens Grantor Trust	385,350	1.3	385,350	0	385,350	0
Harriet C. Stephens Trust	183,283	0.6	183,283	0	183,283	0
Warren & Harriet Stephens Children's Trust	931,038	3.0	931,038	0	931,038	0
Warren Miles Amerine Stephens 95 Trust	56,633	0.2	56,633	0	56,633	0
Warren Miles Amerine Stephens Trust	6,352	0.0	6,352	0	6,352	0
John Calhoun Stephens 95 Trust	56,633	0.2	56,633	0	56,633	0
John Calhoun Stephens Trust	6,352	0.0	6,352	0	6,352	0
Laura Whitaker Stephens 95 Trust	56,633	0.2	56,633	0	56,633	0
Laura Whitaker Stephens Trust	6,352	0.0	6,352	0	6,352	0
Curtis F. Bradbury, Jr.	234,972	0.8	234,972	0	234,972	0
Douglas H. Martin(3)	173,540	0.6	167,240	6,300	167,240	6,300
Warren A. Stephens(4)	6,157,197	20.0	3,114,406	3,042,791	3,114,406	3,042,791
Harriet C. Stephens(5)	2,839,305	9.2	0	2,839,305	0	2,839,305
WAS Conn's Annuity Trust One	206,116	0.7	206,116	0	206,116	0

Name	Number of Shares Beneficially Owned	Percent of Outstanding Shares(1)	Voting Power		Dispositive Power	
			Sole	Shared	Sole	Shared
WAS Family Trust One	430,000	1.4	430,000	0	430,000	0
Paula W. and John P. Calhoun Family Trust	500,000	1.6	500,000	0	500,000	0
Harriet and Warren Stephens Family Foundation	11,000	0.0	11,000	0	11,000	0

- (1) Based on 30,778,299 shares of the Common Stock reported by the Issuer as outstanding as of September 1, 2016, as set forth in the Form 10Q filed by the Issuer on September 8, 2016.
- (2) Includes 82,430 shares owned directly, as to which Stephens Inc. has sole voting power and sole dispositive power, and 203,486 shares held in discretionary trading accounts on behalf of Stephens Inc. clients as to which the firm may be deemed to have shared voting power and shared dispositive power.
- (3) Includes 50,000 shares owned by Martin Family 2016 Trust UID 6-14-2016, and 43,730 shares owned by Douglas H. Martin Trust UID 4-18-2014, as to which Mr. Martin, as sole Trustee of the trusts, has sole voting power and sole dispositive power. Also includes 1,633 shares owned directly as to which Mr. Martin has sole voting power and sole dispositive power. Also includes 800 shares owned by Douglas Martin Custodian for Haven Celeste Martin as to which Mr. Martin has sole voting power and sole dispositive power, and 1,600 shares owned by Mr. Martin's children as to which Mr. Martin has shared voting and dispositive power pursuant to powers of attorney. Also includes 26,827 shares owned through Roth IRA accounts as to which Mr. Martin has sole voting and dispositive power, and includes 4,250 shares owned through IRA accounts as to which Mr. Martin has sole voting and dispositive power. Also includes 3,100 shares owned by Mr. Martin's spouse as custodian for a minor child, as to which Mr. Martin may be deemed to have shared voting and dispositive power. Also includes 1,600 shares owned by a charitable foundation of which Mr. Martin is a co-trustee, as to which Mr. Martin has shared voting and dispositive power. Also includes 40,000 shares which Mr. Martin has the right to receive upon the exercise of options, and as to which Mr. Martin would have sole voting power and sole dispositive power.
- (4) Includes 2,727,920 shares owned by Stephens Investments Holdings LLC as to which Mr. Stephens, as Manager of the LLC, may be deemed to have sole voting power and sole dispositive power. Also includes 82,430 shares owned by Stephens Inc. as to which Mr. Stephens, as President of Stephens Inc., may be deemed to have sole voting power and sole dispositive power, and 203,486 shares held in discretionary trading accounts on behalf of clients of Stephens Inc. as to which Mr. Stephens, as President of Stephens Inc., may be deemed to have shared voting power and shared dispositive power. Also includes 6,352 shares owned by each of Warren Miles Amerine Stephens Trust, John Calhoun Stephens Trust, and Laura Whitaker Stephens Trust, as to which Mr. Stephens, as sole Trustee of the trusts, has sole voting power and sole dispositive power. Also includes 183,283 shares owned by Harriet C. Stephens Trust, 385,350 shares owned by Warren A. Stephens Grantor Trust, 206,116 shares owned by WAS Conn's Annuity Trust One, and 56,633 shares owned by each of Warren M. A. Stephens 95 Trust, John Calhoun Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, as to which Harriet C. Stephens is Trustee and as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens. Also includes 931,038 shares owned by Warren & Harriet

Stephens Childrens Trust, Harriet C. Stephens, Co-Trustee, as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens. Also includes 430,000 shares owned by WAS Family Trust One, Harriet C. Stephens, Trustee, as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens. Also includes 500,000 shares owned by Paula W. and John P. Calhoun Family Trust UID 6-29-2016, as to which Mr. Stephens, as Trustee, may be deemed to have shared voting power and shared dispositive power with Ms. Stephens. Also includes 11,000 shares owned by Harriet and Warren Stephens Family Foundation as to which Mr. Stephens, as co-trustee, may be deemed to have shared voting power and shared dispositive power with Ms. Stephens. Also includes 22,619 shares owned by Warren Miles Amerine Stephens 2012 Trust, Harriet C. Stephens, Trustee, as to which Mr. Stephens may be deemed to have shared voting and dispositive power with Ms. Stephens.

- (5) Includes 183,283 shares owned by Harriet C. Stephens Trust, 385,350 shares owned by Warren A. Stephens Grantor Trust, 206,116 shares owned by WAS Conn's Annuity Trust One, and 56,633 shares owned by each of Warren M. A. Stephens 95 Trust, John Calhoun Stephens 95 Trust, and Laura Whitaker Stephens 95 Trust, as to which Harriet C. Stephens is Trustee and as to which Ms. Stephens may be deemed to have shared voting and dispositive power with Mr. Stephens. Also includes 931,038 shares owned by Warren & Harriet Stephens Childrens Trust, Harriet C. Stephens, Co-Trustee, as to which Ms. Stephens may be deemed to have shared voting and dispositive power. Also includes 430,000 shares owned by WAS Family Trust One, Harriet C. Stephens, Trustee, as to which Ms. Stephens may be deemed to have shared voting and dispositive power with Mr. Stephens. Also includes 500,000 shares owned by Paula W. and John P. Calhoun Family Trust UID 6-29-2016, Warren Stephens, Trustee, as to which Ms. Stephens may be deemed to have shared voting power and shared dispositive power with Mr. Stephens. Also includes 11,000 shares owned by Harriet and Warren Stephens Family Foundation as to which Ms. Stephens, as co-trustee, may be deemed to have shared voting power and shared dispositive power with Mr. Stephens. Also includes 22,619 shares owned by Warren Miles Amerine Stephens 2012 Trust as to which Ms. Stephens, as Trustee, may be deemed to have shared voting and dispositive power with Mr. Stephens.

Item 5(c) of the Statement is supplemented by adding the following: The following transactions in the Common Stock have occurred during the past sixty days:

Harriet and Warren Stephens Family Foundation purchased 11,000 shares of the Common Stock in the open market on September 16, 2016 at an average price of \$9.9228 per share.

Warren Miles Amerine Stephens 2012 Trust, Harriet C. Stephens, Trustee, an Arkansas trust for the benefit of Mr. and Ms. Stephens' son, purchased 22,619 shares of the Common Stock in the open market on September 9, 2016 at an average price of \$8.8421 per share.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

Exhibit 1 Agreement to File Joint Schedule 13D

Exhibit 2 Power of Attorney signed by Warren A. Stephens, as Trustee of the Harriet and Warren Stephens Family Foundation



SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

September 26, 2016

Date

/s/ David A. Knight

David A. Knight, as attorney in fact for Stephens Investments Holdings LLC, Stephens Inc., Warren A. Stephens Grantor Trust, Harriet C. Stephens Trust, Warren & Harriet Stephens Children's Trust, Warren Miles Amerine Stephens 95 Trust, Warren Miles Amerine Stephens Trust, John Calhoun Stephens 95 Trust, John Calhoun Stephens Trust, Laura Whitaker Stephens 95 Trust, Laura Whitaker Stephens Trust, Curtis F. Bradbury, Jr., Douglas H. Martin, WAS Conn's Annuity Trust One, WAS Family Trust One, Paula W. and John P. Calhoun Family Trust, Warren A. Stephens, Harriet C. Stephens, and Harriet and Warren Stephens Family Foundation

CUSIP No. 208242107

## AGREEMENT TO FILE JOINT SCHEDULE 13D

Each of the undersigned, being a record owner or “beneficial owner” of the common stock of Conn’s, Inc. (“Common Stock”), hereby agrees to jointly file a Schedule 13D with respect to their respective holdings of the Common Stock and to include this agreement as an exhibit to such Schedule 13D.

IN WITNESS WHEREOF, each of the undersigned has executed and delivered this agreement as of the 26th day of September, 2016.

/s/ David A. Knight

David A. Knight, as attorney in fact for Stephens Investments Holdings LLC, Stephens Inc., Warren A. Stephens Grantor Trust, Harriet C. Stephens Trust, Warren & Harriet Stephens Children’s Trust, Warren Miles Amerine Stephens 95 Trust, Warren Miles Amerine Stephens Trust, John Calhoun Stephens 95 Trust, John Calhoun Stephens Trust, Laura Whitaker Stephens 95 Trust, Laura Whitaker Stephens Trust, Curtis F. Bradbury, Jr., Douglas H. Martin, WAS Conn’s Annuity Trust One, WAS Family Trust One, Paula W. and John P. Calhoun Family Trust, Warren A. Stephens, Harriet C. Stephens, and Harriet and Warren Stephens Family Foundation

CUSIP No. 208242107

POWER OF ATTORNEY

For Obtaining Edgar Filing Codes,  
Executing Forms 3, 4 and 5, and  
Schedules 13G and 13D

KNOW ALL PERSONS BY THESE PRESENTS, that the undersigned hereby constitutes and appoints David A. Knight, William B. Keisler and Todd C. Ferguson the undersigned's true and lawful attorneys-in-fact to:

(1) execute, for and on behalf of the undersigned, any one or more Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities and Exchange Act of 1934, as amended (the "34 Act"), and the rules thereunder; and Schedules 13G and 13D and amendments thereto in accordance with Section 13 of The 34 Act and the rules thereunder;

(2) do and perform any and all acts, for and on behalf of the undersigned, that may be necessary or desirable to complete the execution of any such Form 3, 4, or 5 or Schedules 13G and 13D, and the timely filing of such forms and schedules with the United States Securities and Exchange Commission and any other authority, including without limitation, submitting all documents and applications necessary to obtain Edgar filing codes or any other access codes or permissions.

(3) take any other action of any type whatsoever in connection with the foregoing that, in the opinion of any such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned, pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in his discretion.

The undersigned hereby grants to the foregoing attorneys-in-fact full power and authority to do and perform all and every act and thing whatsoever requisite, necessary, and proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as such attorneys-in-fact might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorneys-in-fact, or their substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and power herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming any of the undersigned's responsibilities to comply with Sections 13 and 16 of the Securities and Exchange Act of 1934, as amended, or other applicable Securities laws or rules.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 26th day of September, 2016.

/s/ Warren A. Stephens

Warren A. Stephens, as Trustee of the  
Harriet and Warren Stephens Family Foundation