FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL				
OMB Number:	3235-0287				
Estimated average burd	en				
hours per response:	0.5				
	OMB Number: Estimated average burd				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Name and Address of Reporting Person*     ATNIP DAVID R						2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC [ CONN ]								Chec	k all applic Directo	ionship of Reportin all applicable) Director		10% Ov	)wner
(Last) 3295 CO	ast) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 11/24/2009								X	below)	er (give title v) Senior VP/1		Other (s below) casurer	вреспу
(Street) BEAUM	Street) BEAUMONT TX 77701				4. I	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting					
(City)	(S	tate)	(Zip)												Persor	1			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						Execution Date,		3. Transaction Code (Instr. 8)  4. Securities Acquired (A Disposed Of (D) (Instr. 3 Disposed Of		ed (A) or etr. 3, 4 a	4 and Securiti		es Fori ially (D) Following (I) (I		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A) or (D)	Price	•	Transact (Instr. 3 a	ion(s)			(50. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date Execution D urity or Exercise (Month/Day/Year) if any		Date, Transaction Code (Instr			n of I		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amour of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security		9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s lly	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		expiration vate	Title	Amour or Number of Shares	er					
Employee Stock Option (right to	\$6.34	11/24/2009			A		20,000		(1)	1	1/24/2019	Common Stock	20,00	0	\$0 <sup>(2)</sup>	20,000	0	D	

## **Explanation of Responses:**

- 1. The option vests in five equal annual installments beginning November 24, 2010
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeroes per SEC.

/s/ David R. Atnip 11/30/2009

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.