FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | | | | | | | | | |
|-----------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average bur | den | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

| 1. Name and Address of Reporting Person* <u>STEPHENS HARRIET C</u> | | | 2. Issuer Name and Ticker or Trading Symbol <u>CONNS INC</u> [CONN] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner |
|---|----------------------|----------|--|--|
| (Last) 111 CENTE | (First) ER STREET | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 09/25/2008 | Officer (give title Other (specify below) below) |
| (Street) | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) |
| LITTLE RC | | 72201 | | X Form filed by One Reporting Person |
| | | /2201 | | Form filed by More than One Reporting Person |
| (City) | (State) | (Zip) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|---|--|--------------------------------|---|-----------|---|---|---|
| | | | Code V | | Amount (A) (D) | | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 09/25/2008 | | S | | 46,600(1) | D | \$21.2971 | 4,427,555 | Ι | By voting trust |
| Common Stock | 09/26/2008 | | S | | 70 , 400 ⁽¹⁾ | D | \$20.8263 | 4,357,155 ⁽²⁾ | Ι | By voting trust |
| Common Stock | | | | | | | | 378 | Ι | By spouse |
| Common Stock | | | | | | | | 26 | Ι | By Stephens Investments Holdings LLC |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | (| | | | | | | | | | | | | | |
|---|---|--|---|------------------------------|---|--|--|--|---|-------|---|--|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instr and 5 | vative rities ired r osed) . 3, 4 | 6. Date Exerc Expiration Da (Month/Day/Y | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. Represents sale of shares by Stephens Investments Holdings LLC, of which reporting person's spouse is Manager.

2. Includes 22,808 shares beneficially owned by Jackson T. Stephens Trust One, of which reporting person's spouse is a co-trustee, and 149,199 shares beneficially owned by Stephens Inc., of which reporting person's spouse is President and CEO. Also includes 2,192,509 shares beneficially owned by Stephens Investments Holdings LLC, and 168,498 shares beneficially owned by Warren A. Stephens Grantor Trust, for benefit of reporting person's spouse. Also includes 739,100 shares beneficially owned by Harriet C. Stephens Trust, for benefit of reporting person. Also includes 918,123 shares beneficially owned by each of Warren Miles Amerine Stephens 95 Trust, John Calhoun Stephens 95 Trust and Laura Whitaker Stephens 95 Trust, and 4,357 shares beneficially owned by each of Warren Stephens Trust, John Calhoun Stephens Trust.

Remarks:

<u>Todd Ferguson, attorney in fact</u> <u>for reporting person</u> <u>09/30/2008</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.