

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>SG-1890, LLC</u>  (Last) (First) (Middle) <u>100 MORGAN KEEGAN DRIVE, SUITE 500</u>  (Street) <u>LITTLE AR 72202</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>02/01/2008</u>	3. Issuer Name and Ticker or Trading Symbol <u>CONNS INC [ CONN ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>5,767,060</u>	<u>D</u>	

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Explanation of Responses:

Remarks:

Ron Clark, attorney in fact for reporting person 02/05/2008

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

for Executing Forms 3, 4 and 5 and  
Schedules 13D and 13G and Amendments

KNOW ALL MEN BY THESE PRESENTS, that the undersigned hereby  
constitute(s) and appoint(s) Ronald M. Clark the true and lawful attorney-in-fact  
of the undersigned to:

(1) execute, for and on behalf of the undersigned, any one or more Forms 3, 4,  
and 5, and any amendments thereto, in accordance with Section 16(a) of the  
Securities Exchange Act of 1934, as amended (the "Exchange Act"); and any  
Schedules 13D and 13G, and any amendments thereto, in accordance with  
Section 13 of the Exchange Act, and the rules thereunder;

(2) do and perform any and all acts, for and on behalf of the undersigned,  
that may be necessary or desirable to complete the execution of any such  
Forms 3, 4 or 5, and Schedules 13G and 13D, and any amendments to any  
of the foregoing, and the timely filing of such forms and schedules with the  
United States Securities and Exchange Commission and any other authority; and

(3) take any other action of any type whatsoever in connection with the foregoing  
that, in the opinion of any such attorney-in-fact, may be of benefit to, in the best  
interest of, or legally required by, the undersigned, it being understood that the  
documents executed by such attorney-in-fact on behalf of the undersigned,  
pursuant to this Power of Attorney, shall be in such form and shall contain such  
terms and conditions as such attorney-in-fact may approve in his discretion.

The undersigned hereby grant(s) to the foregoing attorney-in-fact full power  
and authority to do and perform each and every act and thing whatsoever  
requisite, necessary, and proper to be done in the exercise of any of the rights  
and powers herein granted, as fully to all intents and purposes as the undersigned  
might or could do if personally present, with full power of substitution or  
revocation, hereby ratifying and confirming all that such attorney-in-fact, or his  
substitutes, shall lawfully do or cause to be done by virtue of this Power of  
Attorney and the rights and powers herein granted. The undersigned  
acknowledge(s) that the foregoing attorney-in-fact, in serving in such capacity at  
the request of the undersigned, is not assuming any of the undersigned's  
responsibilities to comply with Sections 13 and 16 of the Exchange Act, or  
other applicable securities laws or rules.

IN WITNESS WHEREOF, the undersigned has (have) caused this Power of

Attorney to be executed as of this 28th day of January, 2008.

POWER OF ATTORNEY

for Executing Forms 3, 4 and 5 and Schedules 13D and 13G and Amendments

SG-1890, LLC

By: /s/ W.R. Stephens, Jr.

Name: W.R. Stephens, Jr.

Title: Manager

/s/ Bess C. Stephens

Bess C. Stephens

J&J Partners

By: Jon E.M. Jacoby

Name: Jon E.M. Jacoby

Title: Managing Partner

Jacoby Enterprises, Inc.

By: Jon E.M. Jacoby

Name: Jon E.M. Jacoby

Title: President

Jackson T. Stephens Grandchildren's Trust AAAA

By: Jon E.M. Jacoby

Name: Jon E.M. Jacoby

Title: Trustee