FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL	0
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	OMB APPROVAL									
	OMB Number:	3235-0287								
	Estimated average burden									
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WNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

		Reporting Person* RRIET C							ker or Ti CONN		Symbol					p of Reporting plicable) stor	g Perso	on(s) to Is	
(Last) 111 CEN	(F TER STRE	•	Middle)		3. Da		st Trans	saction ((Month	n/Day/Year)					er (give title	Α		(specify	
(Street)	ROCK A	R :	72201		4. If .	Ameno	iment,	Date o	of Origin	al File	ed (Month/Da	ay/Year)		6. Indiv Line) X	Forn Forn	r Joint/Group n filed by One n filed by Mor	Repor	ting Pers	on
(City)	(S	tate) (Zip)												Pers	on			
		Tab	le I - N	on-Deriv	ative	Secu	ıritie	s Ac	quired	d, Di	sposed o	f, or E	Benefi	cially	Owne	ed			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a					ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	(A) or (D)	Pric	Tropposition/ol		action(s)			(11341. 4)	
Common Stock			03/02/2005				P		13,300	A	\$17	7.1098	8 115,700		I		By Stephens Inc.		
Common	Stock														3	5,034		I	By Stephens Group, Inc.
Common Stock												5,384,925(1)		I		By voting trust			
Common Stock														36,122		I		By LLC	
		Ta	able II -								osed of, convertib				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		if any	emed on Date,	4. Transac Code (I 8)	5. Number of		6. Date Exerc Expiration D (Month/Day/)		cisable and	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		8. P Deri Sec (Ins:	ivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Owner Form: Direct or Indi (I) (Ins	nership	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(4)	(D)	Date	ahla	Expiration	or Numbe of		er					

Explanation of Responses:

1. Includes 1,021,538 shares beneficially owned by Stephens Group, Inc. and 149,199 shares beneficially owned by Stephens Inc., of which reporting person's spouse is President and CEO. Also includes 2,071,550 shares beneficially owned by Warren A. Stephens Trust, for benefit of reporting person's spouse. Also includes 789,100 shares beneficially owned by Harriet C. Stephens Trust. Also includes 1,018,123 shares beneficially owned by Warren and Harriet Stephens Children's Trust, 51,282 shares beneficially owned by each of Warren Miles Amerine Stephens 95 Trust, John Calhoun Stephens 95 Trust and Laura Whitaker Stephens 95 Trust, and 4,357 shares beneficially owned by each of Warren Miles Amerine Stephens Trust, John Calhoun Stephens Trust and Laura Whitaker Stephens Trust, for benefit of reporting person's children.

Remarks:

Todd Ferguson, attorney in fact for reporting person

** Signature of Reporting Person

03/07/2005

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.