

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARTIN DOUGLAS H (Last) (First) (Middle) 111 CENTER STREET (Street) LITTLE ROCK AR 72201 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 12/03/2010	
	4. If Amendment, Date of Original Filed (Month/Day/Year) 11/23/2010	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/03/2010		X		4,593 ⁽¹⁾	A	\$2.7	14,602	I	By IRA
Common Stock	12/03/2010		X		44,327 ⁽¹⁾	A	\$2.7	152,032 ⁽²⁾	I	By Stephens Investment Partners 2000 LLC
Common Stock	12/03/2010		X		57,162 ⁽¹⁾	A	\$2.7	181,919	I	By voting trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Subscription Rights (right to buy)	\$2.7	12/03/2010		X			10,000	11/08/2010	11/23/2010	Common Stock	4,593 ⁽¹⁾	\$0	0	I	By IRA
Subscription Rights (right to buy)	\$2.7	12/03/2010		X			107,705	11/08/2010	11/23/2010	Common Stock	44,327 ⁽¹⁾	\$0	0	I	By Stephens Investment Partners 2000 LLC
Subscription Rights (right to buy)	\$2.7	12/03/2010		X			124,757	11/08/2010	11/23/2010	Common Stock	57,162 ⁽¹⁾	\$0	0	D	

Explanation of Responses:

- This amendment is filed to correct the transaction date of the three subscription rights exercises previously reported, and to correct the number of shares acquired upon the exercise of such rights.
- Reporting person disclaims beneficial ownership of these shares except to the extent of his pecuniary interest therein.

Remarks:

Todd Ferguson, attorney in fact 12/07/2010
for reporting person

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.