## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

## CURRENT REPORT PURSUANT <br> TO SECTION 13 OR 15(D) OF THE <br> SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): May 31, 2019

## Conn's, Inc.

(Exact name of registrant as specified in its charter)


Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
$\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Securities registered pursuant to Section 12(b) of the Act:

| Title of Each Class | Trading Symbol | Name of Each Exchange on Which Registered |
| :---: | :---: | :---: |
| Common Stock, par value $\mathbf{\$ 0 . 0 1}$ per share | CONN | NASDAQ Global Select Market |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 ( $(230.405$ of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 ( $\$ 240.12 \mathrm{~b}$-2 of this chapter).

## Item 2.02. Results of Operations and Financial Condition.

On May 31, 2019, Conn's, Inc. issued a press release reporting its first quarter fiscal year 2020 financial results. A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

None of the information contained in Item 2.02 or Exhibit 99.1 of this Form 8-K shall be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and none of it shall be incorporated by reference in any filing under the Securities Act of 1933, as amended. Furthermore, this report will not be deemed an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

## Exhibit No. Description

99.1*

Press Release of Conn's, Inc. dated May 31, 2019.

* Furnished herewith


## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## CONN'S, INC.

By: /s/ Lee A. Wright
Name: Lee A. Wright
Title: Executive Vice President and Chief Financial Officer

Conn's, Inc. Reports First Quarter Fiscal Year 2020 Financial Results<br>First Quarter GAAP Earnings Per Diluted Share Increased 54\% Year-Over-Year to \$0.60 Per Diluted Share<br>Record First Quarter Retail Gross Margin of 40.0\%<br>First Quarter Credit Spread of 980 Basis Points Drives Best Credit Performance in Five Years<br>Launches E-Commerce Channel for Sales Financed through Conn's Credit<br>Authorizes $\$ 75$ Million Stock Repurchase Program

THE WOODLANDS, Texas, May 31, 2019 - Conn's, Inc. (NASDAQ: CONN) ("Conn's" or the "Company"), a specialty retailer of furniture and mattresses, home appliances, consumer electronics and home office products, and provider of consumer credit, today announced its financial results for the quarter ended April 30, 2019.
"Record first quarter retail gross margin combined with the best credit segment performance in five years drove a $54 \%$ year-over-year increase in first quarter earnings per diluted share. Credit segment profitability continues to improve as a result of higher yields, better portfolio performance and lower borrowing costs. In April 2019, we closed a new ABS transaction with an all-in cost of funds of $5.26 \%$, which was the lowest all-in cost of funds we have achieved since reentering the ABS market in 2015. Given the Company's strong financial position and our commitment to generating shareholder value, I am pleased to announce that the Board has approved a $\$ 75$ million stock repurchase plan," stated Norm Miller, Conn's Chairman and Chief Executive Officer.
"The strong credit platform we have created supports our compelling, differentiated and highly profitable retail business. While first quarter retail sales were lower than expected, we believe we are well positioned to achieve positive same store sales as the fiscal year progresses. First quarter sales were affected by a greater-than-expected shift towards online applications, which exhibit higher credit risk and lower approval rates, disruption in the transition to our new ecommerce platform to support our full omnichannel offering and the delay in federal tax refunds. In addition, the benefit Hurricane Harvey rebuilding had in the first quarter last fiscal year continues to impact year-over-year same store sales comparisons. Over the past year we have seen improvement in our merchandise and retail execution. With a solid retail foundation now in place, we are beginning to expand our marketing efforts to drive traffic of our core target customer to our website and into our stores. We continue to believe our large addressable market and balanced credit strategy can support low single digit same store sales growth, which, combined with a significant store expansion opportunity, can drive very powerful financial results."

## First quarter of fiscal year 2020 highlights include:

- Opened four new Conn’s HomePlus locations in Texas, Louisiana and Alabama
- Record first quarter retail gross margin of $40.0 \%$
- Consolidated operating margin of $11.0 \%, 190$ basis points higher than the first quarter of last fiscal year
- Credit spread of 980 basis points, the best first quarter credit spread in five years
- Credit segment revenues of $\$ 91.3$ million, an increase of $10.5 \%$ over the prior fiscal year period
- Credit segment loss before tax of $\$ 1.4$ million, compared to a loss before tax of $\$ 15.6$ million for the same period last fiscal year
- Bad debt charge-offs (net of recoveries) of $12.3 \%$ of the average customer receivable portfolio balance
- Interest expense of $\$ 14.5$ million, compared to $\$ 16.8$ million for the same period last fiscal year
- GAAP earnings of $\$ 0.60$ per diluted share, an increase of $53.8 \%$ over the prior fiscal year period
- Adjusted earnings of $\$ 0.58$ per diluted share, an increase of $45.0 \%$ over the prior fiscal year period
- First quarter net income of $\$ 19.5$ million, an increase of $53.2 \%$ over the prior fiscal year period
- Adjusted EBITDA of $\$ 50.4$ million, or $14.3 \%$ of total revenues


## Stock Repurchase Program

On May 30, 2019, Conn's Board of Directors approved a stock repurchase program, effective as of May 31, 2019, pursuant to which the Company may repurchase up to $\$ 75$ million of its outstanding common stock. The program will remain effective for one year, unless extended by the Board of Directors.

Under the repurchase program, the Company may purchase shares of its common stock through open market transactions, block purchases, privately negotiated transactions or otherwise in accordance with applicable federal securities laws, including Rule 10b-18 of the Securities Exchange Act of 1934, as amended. The timing and amount of any repurchases under this program will be determined by the Company's management in its discretion based on a variety of factors, including the market price of our common stock, corporate considerations, general market and economic conditions, and legal requirements. The repurchase program does not obligate the Company to acquire any particular amount of common stock, and the repurchase program may be modified, discontinued or suspended at any time or from time to time in the Company's discretion. The Company anticipates funding for this program to come from available corporate funds.

## First Quarter Results

Net income for the three months ended April 30, 2019 was $\$ 19.5$ million, or $\$ 0.60$ per diluted share, compared to net income for the three months ended April 30, 2018 of $\$ 12.7$ million, or $\$ 0.39$ per diluted share. On a non-GAAP basis, adjusted net income for the three months ended April 30,2019 was $\$ 19.0$ million, or $\$ 0.58$ per diluted share, which excludes a gain from increased sublease income related to the consolidation of our corporate headquarters. This compares to adjusted net income for the three months ended April 30, 2018 of $\$ 13.0$ million, or $\$ 0.40$ per diluted share, which excludes a loss on extinguishment of debt related to the early redemption of our Series 2016-B Class B Notes.

## Retail Segment First Quarter Results

Retail revenues were $\$ 262.2$ million for the three months ended April 30, 2019 compared to $\$ 275.8$ million for the three months ended April 30, 2018, a decrease of $\$ 13.6$ million or $4.9 \%$. The decrease in retail revenue was primarily driven by decrease in same store sales of $8.2 \%$, partially offset by new store growth. The decrease in same store sales was $14.8 \%$ in markets impacted by Hurricane Harvey and $5.6 \%$ in markets not impacted by Hurricane Harvey. We believe the decrease in same store sales in markets impacted by Hurricane Harvey was primarily a result of the impact of rebuilding efforts during the three months ended April 30, 2018. We also believe same store sales were negatively impacted by a greater-than-expected shift towards online applications, which exhibit higher credit risk and lower approval rates, disruption in the transition to our new e-commerce platform to support our full omnichannel offering and the delay in federal tax refunds.

For the three months ended April 30, 2019 and 2018, retail segment operating income was $\$ 25.9$ million and $\$ 31.2$ million, respectively. On a non-GAAP basis, adjusted retail segment operating income for the three months ended April 30, 2019 was $\$ 25.2$ million, after excluding a gain from increased sublease income related to the consolidation of our corporate headquarters. On a non-GAAP basis, adjusted retail segment operating income for the three months ended April 30, 2018 was $\$ 31.2$ million.
The following table presents net sales and changes in net sales by category:

| (dollars in thousands) | Three Months Ended April 30, |  |  |  |  |  | Change |  | \% Change | Same Store <br> \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | \% of Total |  | 2018 | \% of Total |  |  |  |  |
| Furniture and mattress | \$ | 88,364 | 33.7\% | \$ | 97,020 | 35.2\% | \$ | $(8,656)$ | (8.9)\% | (10.3)\% |
| Home appliance |  | 77,290 | 29.5 |  | 78,023 | 28.3 |  | (733) | (0.9) | (3.4) |
| Consumer electronics |  | 49,649 | 19.0 |  | 52,302 | 19.0 |  | $(2,653)$ | (5.1) | (8.3) |
| Home office |  | 15,706 | 6.0 |  | 18,310 | 6.6 |  | $(2,604)$ | (14.2) | (15.9) |
| Other |  | 3,436 | 1.3 |  | 3,659 | 1.3 |  | (223) | (6.1) | (9.3) |
| Product sales |  | 234,445 | 89.5 |  | 249,314 | 90.4 |  | $(14,869)$ | (6.0) | (8.1) |
| Repair service agreement commissions ${ }^{(1)}$ |  | 24,024 | 9.2 |  | 22,863 | 8.3 |  | 1,161 | 5.1 | (8.7) |
| Service revenues |  | 3,510 | 1.3 |  | 3,579 | 1.3 |  | (69) | (1.9) |  |
| Total net sales | \$ | 261,979 | 100.0\% | \$ | 275,756 | 100.0\% | \$ | $(13,777)$ | (5.0)\% | (8.2)\% |

(1) The total change in sales of repair service agreement commissions includes retrospective commissions, which are not reflected in the change in same store sales.

The following provides a summary of the items impacting the performance of our product categories during the three months ended April 30, 2019 compared to the three months ended April 30, 2018:

- Furniture unit volume decreased $11.2 \%$, partially offset by a $1.0 \%$ increase in average selling price;
- Mattress unit volume decreased $14.5 \%$, partially offset by a $4.6 \%$ increase in average selling price;
- Home appliance unit volume decreased $7.2 \%$, partially offset by a $4.1 \%$ increase in average selling price;
- Consumer electronic unit volume decreased $14.2 \%$, partially offset by a $6.8 \%$ increase in average selling price; and
- Home office unit volume decreased $30.1 \%$, partially offset by a $20.4 \%$ increase in average selling price.

The increase in the average sales prices in most product categories is due to enhancements to product assortments and shifts in product sales mix towards higher-priced items.

## Credit Segment First Quarter Results

Credit revenues were $\$ 91.3$ million for the three months ended April 30, 2019 compared to $\$ 82.6$ million for the three months ended April 30, 2018, an increase of $\$ 8.7$ million or $10.5 \%$. The increase in credit revenue resulted from the origination of our higher-yielding direct loan product, which resulted in an increase in the portfolio yield rate to $22.1 \%$ from $20.8 \%$ for the comparative period in fiscal year 2019, and from a $3.4 \%$ increase in the average outstanding balance of the customer accounts receivable portfolio. In addition, insurance income contributed to an increase in credit revenue over the prior year period primarily due to an increase in insurance retrospective income for the three months ended April 30, 2019. The total customer accounts receivable portfolio balance was $\$ 1.53$ billion at April 30, 2019 compared to $\$ 1.49$ billion at April 30, 2018, an increase of $2.7 \%$.
Provision for bad debts decreased to $\$ 39.9$ million for the three months ended April 30, 2019 compared to $\$ 43.9$ million for the three months ended April 30, 2018, a decrease of $\$ 4.0$ million. The decrease was driven by a greater decrease in the allowance for bad debts during three months ended April 30, 2019 compared to the three months ended April 30, 2018, partially offset by a year-over-year increase in net charge-offs of $\$ 2.6$ million, which was primarily driven by an increase in the average balance of the customer receivable portfolio.

Credit segment operating income was $\$ 13.1$ million for the three months ended April 30, 2019, compared to $\$ 1.6$ million for the three months ended April 30, 2018.

Additional information on the credit portfolio and its performance may be found in the Customer Accounts Receivable Portfolio Statistics table included within this press release and in the Company's Form 10-Q for the quarter ended April 30, 2019, to be filed with the Securities and Exchange Commission on May 31, 2019.

## Store Update

The Company opened four new Conn's HomePlus ${ }^{\circledR}$ stores during the first quarter of fiscal year 2020 and has opened one new Conn's HomePlus ${ }^{\circledR}$ store during the second quarter of fiscal year 2020, bringing the total store count to 128 in 14 states. During fiscal year 2020, the Company plans to open 14 to 15 new stores in existing states to leverage current infrastructure.

## Liquidity and Capital Resources

As of April 30, 2019, the Company had $\$ 429.4$ million of immediately available borrowing capacity under its $\$ 650.0$ million revolving credit facility, with an additional $\$ 218.1$ million that may become available under the Company's revolving credit facility if the Company grows the balance of eligible customer receivables and total eligible inventory balances under the borrowing base. The Company also had $\$ 9.8$ million of unrestricted cash available for use.

## Outlook and Guidance

The following are the Company's expectations for the business for the second quarter of fiscal year 2020:

- Change in same store sales between negative $4 \%$ and $0 \%$;
- Markets not impacted by Hurricane Harvey between negative $2 \%$ and positive $2 \%$; and
- Markets impacted by Hurricane Harvey between negative 11\% and negative 7\%;
- Retail gross margin between $39.75 \%$ and $40.25 \%$ of total net retail sales;
- Selling, general and administrative expenses between $32.0 \%$ and $33.0 \%$ of total revenues;
- Provision for bad debts between $\$ 47.5$ million and $\$ 51.5$ million;
- Finance charges and other revenues between $\$ 93.0$ million and $\$ 97.0$ million;
- Interest expense between $\$ 14.5$ million and $\$ 15.5$ million; and
- Effective tax rate between $26 \%$ and $28 \%$ of pre-tax income.


## Conference Call Information

The Company will host a conference call on May 31, 2019, at 10 a.m. CT / 11 a.m. ET, to discuss its three months ended April 30, 2019 financial results. Participants can join the call by dialing 877-451-6152 or 201-389-0879. The conference call will also be broadcast simultaneously via webcast on a listenonly basis. A link to the earnings release, webcast and first quarter fiscal year 2020 conference call presentation will be available at ir.conns.com.

Replay of the telephonic call can be accessed through June 7, 2019 by dialing 844-512-2921 or 412-317-6671 and Conference ID: 13691081.

## About Conn's, Inc.

Conn’s is a specialty retailer currently operating 128 retail locations in Alabama, Arizona, Colorado, Georgia, Louisiana, Mississippi, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia. The Company's primary product categories include:

- Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- Consumer electronics, including LED, OLED, QLED, 4K Ultra HD, and smart televisions, gaming products and home theater and portable audio equipment; and
- Home office, including computers, printers and accessories.

Additionally, Conn's offers a variety of products on a seasonal basis. Unlike many of its competitors, Conn's provides flexible in-house credit options for its customers in addition to third-party financing programs and third-party lease-to-own payment plans.
This press release contains forward-looking statements within the meaning of the federal securities laws, including but not limited to, the Private Securities Litigation Reform Act of 1995, that involve risks and uncertainties. Such forward-looking statements include information concerning our future financial performance, business strategy, plans, goals and objectives. Statements containing the words "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "project," "should," "predict," "will," "potential," or the negative of such terms or other similar expressions are generally forward-looking in nature and not historical facts. Such forward-looking statements are based on our current expectations. We can give no assurance that such statements will prove to be correct, and actual results may differ materially. A wide variety of potential risks, uncertainties, and other factors could materially affect our ability to achieve the results either expressed or implied by our forward-looking statements, including, but not limited to: general economic conditions impacting our customers or potential customers; our ability to execute periodic securitizations of future originated customer loans on favorable terms; our ability to continue existing customer financing programs or to offer new customer financing programs; changes in the delinquency status of our credit portfolio; unfavorable developments in ongoing litigation; increased regulatory oversight; higher than anticipated net charge-offs in the credit portfolio; the success of our planned opening of new stores; technological and market developments and sales trends for our major product offerings; our ability to manage effectively the selection of our major product offerings; our ability to protect against cyber-attacks or data security breaches and to protect the integrity and security of individually identifiable data of our customers and employees; our ability to fund our operations, capital expenditures, debt repayment and expansion from cash flows from operations, borrowings from our revolving credit facility, and proceeds from accessing debt or equity markets; and other risks detailed in Part I, Item 1A, Risk Factors, in our Annual Report on Form 10-K for the fiscal year ended January 31, 2019 and other reports filed with the Securities and Exchange Commission. If one or more of these or other risks or uncertainties materialize (or the consequences of such a development changes), or should our underlying assumptions prove incorrect, actual outcomes may vary materially from those reflected in our forwardlooking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. We disclaim any intention or obligation to update publicly or revise such statements, whether as a result of new information, future events or otherwise, or to provide periodic updates or guidance. All forward-looking statements attributable to us, or to persons acting on our behalf, are expressly qualified in their entirety by these cautionary statements.

## CONN-G

S.M. Berger \& Company

Andrew Berger (216) 464-6400

## CONN'S, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME

(unaudited)
(dollars in thousands, except per share amounts)

|  | Three Months Ended April 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| Revenues: |  |  |  |  |
| Total net sales | \$ | 261,979 | \$ | 275,756 |
| Finance charges and other revenues |  | 91,533 |  | 82,631 |
| Total revenues |  | 353,512 |  | 358,387 |
| Costs and expenses: |  |  |  |  |
| Cost of goods sold |  | 157,228 |  | 166,589 |
| Selling, general and administrative expense |  | 117,914 |  | 114,878 |
| Provision for bad debts |  | 40,046 |  | 44,156 |
| Charges and credits |  | (695) |  | - |
| Total costs and expenses |  | 314,493 |  | 325,623 |
| Operating income |  | 39,019 |  | 32,764 |
| Interest expense |  | 14,497 |  | 16,820 |
| Loss on extinguishment of debt |  | - |  | 406 |
| Income before income taxes |  | 24,522 |  | 15,538 |
| Provision for income taxes |  | 5,013 |  | 2,806 |
| Net income | \$ | 19,509 | \$ | 12,732 |
| Income per share: |  |  |  |  |
| Basic | \$ | 0.61 | \$ | 0.40 |
| Diluted | \$ | 0.60 | \$ | 0.39 |
| Weighted average common shares outstanding: |  |  |  |  |
| Basic |  | 31,882,003 |  | 31,540,684 |
| Diluted |  | 32,443,884 |  | 32,452,864 |

## CONN'S, INC. AND SUBSIDIARIES

## CONDENSED RETAIL SEGMENT FINANCIAL INFORMATION

(unaudited)
(dollars in thousands)

|  | Three Months Ended April 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| Revenues: |  |  |  |  |
| Product sales | \$ | 234,445 | \$ | 249,314 |
| Repair service agreement commissions |  | 24,024 |  | 22,863 |
| Service revenues |  | 3,510 |  | 3,579 |
| Total net sales |  | 261,979 |  | 275,756 |
| Other revenues |  | 202 |  | 14 |
| Total revenues |  | 262,181 |  | 275,770 |
| Costs and expenses: |  |  |  |  |
| Cost of goods sold |  | 157,228 |  | 166,589 |
| Selling, general and administrative expense |  | 79,622 |  | 77,752 |
| Provision for bad debts |  | 129 |  | 260 |
| Charges and credits |  | (695) |  | - |
| Total costs and expenses |  | 236,284 |  | 244,601 |
| Operating income | \$ | 25,897 | \$ | 31,169 |
| Retail gross margin |  | 40.0\% |  | 39.6\% |
| Selling, general and administrative expense as percent of revenues |  | 30.4\% |  | 28.2\% |
| Operating margin |  | 9.9\% |  | 11.3\% |
| Store count: |  |  |  |  |
| Beginning of period |  | 123 |  | 116 |
| Opened |  | 4 |  | 2 |
| End of period |  | 127 |  | 118 |

## CONN'S, INC. AND SUBSIDIARIES

## CONDENSED CREDIT SEGMENT FINANCIAL INFORMATION

(unaudited)
(dollars in thousands)

|  | Three Months Ended <br> April 30, |  |
| :--- | :--- | :--- |

## CONN'S, INC. AND SUBSIDIARIES

## CUSTOMER ACCOUNTS RECEIVABLE PORTFOLIO STATISTICS <br> (unaudited)

|  | April 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| Weighted average credit score of outstanding balances ${ }^{(1)}$ |  | 591 |  | 592 |
| Average outstanding customer balance | \$ | 2,686 | \$ | 2,462 |
| Balances 60+ days past due as a percentage of total customer portfolio carrying value ${ }^{(2)(3)}$ |  | 8.7\% |  | 9.1\% |
| Re-aged balance as a percentage of total customer portfolio carrying value ${ }^{(2)(3)(4)}$ |  | 25.8\% |  | 25.1\% |
| Carrying value of account balances re-aged more than six months (in thousands) ${ }^{(3)}$ | \$ | 97,620 | \$ | 79,497 |


| Allowance for bad debts and uncollectible interest as a percentage of total customer accounts receivable portfolio |  | $13.5 \%$ |
| :--- | :--- | :--- |
| balance  $13.7 \%$ <br> Percent of total customer accounts receivable portfolio balance represented by no-interest option receivables $23.6 \%$ $21.4 \%$ |  |  |


|  | Three Months Ended April 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| Total applications processed ${ }^{(5)}$ |  | 258,787 |  | 283,486 |
| Weighted average origination credit score of sales financed ${ }^{(1)}$ |  | 608 |  | 609 |
| Percent of total applications approved and utilized |  | 27.6\% |  | 29.2\% |
| Average down payment |  | 2.7\% |  | 3.1\% |
| Average income of credit customer at origination | \$ | 45,200 | \$ | 43,800 |
| Percent of retail sales paid for by: |  |  |  |  |
| In-house financing, including down payment received |  | 68.2\% |  | 70.0\% |
| Third-party financing |  | 16.1\% |  | 14.9\% |
| Third-party lease-to-own option |  | 8.4\% |  | 7.5\% |
|  |  | 92.7\% |  | 92.4\% |

(1) Credit scores exclude non-scored accounts.
(2) Accounts that become delinquent after being re-aged are included in both the delinquency and re-aged amounts.
(3) Carrying value reflects the total customer accounts receivable portfolio balance, net of deferred fees and origination costs, the allowance for no-interest option credit programs and the allowance for uncollectible interest.
(4) First time re-ages related to customers affected by Hurricane Harvey within FEMA-designated disaster areas included in the re-aged balance as of April 30, 2019 and April 30, 2018 were $1.4 \%$ and $3.6 \%$, respectively, of the total customer portfolio carrying value.
(5) The total applications processed during the three months ended April 30, 2018, we believe, reflect the impact of the rebuilding efforts following Hurricane Harvey.

## CONN'S, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED BALANCE SHEETS <br> (unaudited) <br> (in thousands)

|  | April 30, |
| :--- | ---: | ---: |

CONN'S, INC. AND SUBSIDIARIES<br>NON-GAAP RECONCILIATIONS<br>(unaudited)<br>(dollars in thousands, except per share amounts)

## Basis for presentation of non-GAAP disclosures:

To supplement the Condensed Consolidated Financial Statements, which are prepared and presented in accordance with accounting principles generally accepted in the United States of America ("GAAP"), the Company also provides the following non-GAAP financial measures: retail segment adjusted operating income, retail segment adjusted operating margin, adjusted net income, adjusted net income per diluted share, adjusted EBITDA and adjusted EBITDA margin. These non-GAAP financial measures are not meant to be considered as a substitute for, or superior to, comparable GAAP measures and should be considered in addition to results presented in accordance with GAAP. They are intended to provide additional insight into our operations and the factors and trends affecting the business. Management believes these non-GAAP financial measures are useful to financial statement readers because (1) they allow for greater transparency with respect to key metrics we use in our financial and operational decision making, (2) they are used by some of our institutional investors and the analyst community to help them analyze our operating results and (3) in the case of adjusted EBITDA, used for management incentive programs.

## RETAIL SEGMENT ADJUSTED OPERATING INCOME AND RETAIL SEGMENT ADJUSTED OPERATING MARGIN

|  | Three Months Ended April 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| Retail segment operating income, as reported | \$ | 25,897 | \$ | 31,169 |
| Adjustments: |  |  |  |  |
| Facility relocation costs ${ }^{(1)}$ |  | (695) |  | - |
| Retail segment operating income, as adjusted | \$ | 25,202 | \$ | 31,169 |
| Retail segment total revenues | \$ | 262,181 | \$ | 275,770 |
| Retail segment operating margin: |  |  |  |  |
| As reported |  | 9.9\% |  | 11.3\% |
| As adjusted |  | 9.6\% |  | 11.3\% |

(1) Represents a gain from increased sublease income related to the consolidation of our corporate headquarters.

## ADJUSTED NET INCOME AND ADJUSTED NET INCOME PER DILUTED SHARE

|  | Three Months Ended April 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| Net income, as reported | \$ | 19,509 | \$ | 12,732 |
| Adjustments: |  |  |  |  |
| Facility relocation costs ${ }^{(1)}$ |  | (695) |  | - |
| Loss on extinguishment of debt ${ }^{(2)}$ |  | - |  | 406 |
| Tax impact of adjustments |  | 156 |  | (89) |
| Net income, as adjusted | \$ | 18,970 | \$ | 13,049 |
| Weighted average common shares outstanding - Diluted |  | 443,884 |  | 32,452,864 |
| Diluted earnings per share: |  |  |  |  |
| As reported | \$ | 0.60 | \$ | 0.39 |
| As adjusted | \$ | 0.58 | \$ | 0.40 |

(1) Represents a gain from increased sublease income related to the consolidation of our corporate headquarters.
(2) Represents costs incurred for the early retirement of our debt.

## ADJUSTED EBITDA AND ADJUSTED EBITDA MARGIN

|  |
| :--- |
|  |
| Net income |
| Adjustments: |
| Depreciation expense |
| Interest expense |
| Provision for income taxes |
| Facility relocation costs ${ }^{(1)}$ |
| Loss on extinguishment of debt ${ }^{(2)}$ |
| Stock-based compensation expense |
| Adjusted EBITDA |

(1) Represents a gain from increased sublease income related to the consolidation of our corporate headquarters.
(2) Represents costs incurred for the early retirement of our debt.

